

Minneapolis Youth Council Meeting
September 17, 2015, 8:30 a.m.
YouthLink, 41 N. 12 Street, Minneapolis, MN

Present: Ann DeGroot, Sara Etzel, Dorothy Heidelberger, Tyler Olson, Harvey Rucker, Cate Smith Edlund, Linda Tkaczik

Meeting Call to Order: Tyler Olson

HIRED Presentation: Kelley Eubanks, HIRED Senior Employment Counselor

Personal and Business Best News

Approval of May Minutes

Ann DeGroot made the motion to approve. Cate Smith Edlund seconded.

Scorecard_____ **(On Track Off Track)**

Rock Review_____ **(On Track Off Track)**

Updates and Headlines (Minneapolis Employment & Training Reports)

Teresa Harrold

- Teresa passed out the Program Year (PY) 2014 WIA Youth Performance Measures for the 16 Workforce Service Areas (WSAs) that were finalized by DEED on August 7, 2015.
 - WSAs need to achieve at least 80% on five of the seven performance measures or can receive sanctions.
 - The City of Minneapolis Employment and Training met or exceeded all seven PY'2014 performance measures. (See attached PDF).
- Minneapolis Employment and Training recommendation for 2014 Youth Employment Partner of the Year is HIRED (see attachment).
 - A motion was made by Tyler Olson to approve the HIRED recommendation. Seconded by Cate Smith Edlund. None opposed. Motion passed.
 - The ceremony will take place October 13 or 27 at the City Council chambers.
 - Ann DeGroot volunteered to represent the Youth Council if Tyler can't make it.
- Lutheran Social Service of MN (LSS) is close to getting their Master Contract number and will then be issued Fund Availability Notices (FANs) to serve 32 Minneapolis Youth who reside in the 55454 zip code area.
 - LSS has hired their youth employment case manager and launched their recruitment efforts this past weekend at the West Bank Athletic community event.
 - Minneapolis Employment and Training staff has been meeting regularly with LSS staff about youth program paperwork, budgets and WF1.

Tammy Dickinson on STEP-UP

- The total wages paid by STEP-UP are approximately \$2.5-\$3M.
 - \$1.5M in wages went to youth in Discovery and Explorer.
 - The Achieve payout will probably be the same as Discovery and Explorer.
- Staff is working on evaluating how the summer went, laying out the new STEP-UP calendar, meeting with contractors, reporting to stakeholders, and researching how to show STEP-UP impact and outcomes.
- A staff goal for 2016 is to have the STEP-UP timesheets go electronic.

Pat Behrend

- Pat is working on the Minneapolis Employment and Training “Services to Adults” conference that has 100 employment and training professionals already registered.
- Planning for the annual Teen Job Fair and Youth Worker conference will commence soon.

News from Tyler Olson

- Tyler had a meeting with Tom Norman, Director Workforce Development at DEED about the possibility of online workforce centers.

Schedule 2016 Youth Council Meetings

Thursday, January 14 (location to be announced)

Wednesday, March 23 (Sara will schedule for the Davis Center)

Thursday, May 19 (Cate will schedule for the Job Corps Center)

Thursday, September 22 (location to be announced)

Thursday, November 17 (location to be announced)

Review and Discussion of August 19, 2015 Youth Council Retreat**2015-16 Priorities to Accomplish Vision and Mission**

- Career Pathways
- Hard to Serve Youth
- Career Planning
- Alignment
- Entrepreneurship

The members present decided to form three subcommittees around the priorities.

Teresa noted that Tyler’s intention is that Youth Council members lead the subcommittees to assist Minneapolis Employment and Training youth staff.

Teresa Harrold handed out the Youth Council subcommittee document from 2014-15 (attached).

The new committees and volunteer members are:

- Alignment (includes Career Pathways and Career Planning) Subcommittee: Leader Ann DeGroot, Laura Beeth, Sara Etzel, Linda Tkaczik, Teresa Harrold, Tammy Dickinson, and Anna Peterson.
- Hard to Serve Youth Subcommittee: Co-leaders Teresa Harrold and Dorothy Heidelberger; and Cate Smith Edlund.
- Entrepreneurship: Co-leaders Tyler Olson and Sara Etzel

Absent members will be asked to join a committee. If they don’t answer, they will be assigned to one.

Committee members will connect at least one time between meetings.

Committee members will identify what they are going to do to achieve the actions in yellow below by the next meeting on November 17. They will email Pat Behrend what those plans are and what they have done.

Every item should be checked off by August 2016.

Actions: To-Do List for Career Pathways

Who	What	Due Date	Yes	No
Subcommittee	Share what is being planned for 5-10 minutes at each YC meeting. Focus on top industries.	Ongoing		
	Create visible tools			

Actions: To Do List for Hard to Serve Youth

Who	What	Due Date	Yes	No
	Planning and successful launch of new RFP with new out-of-school youth needs			
	Employment documentation and driver's license support: Build a user's guide. It could include how to get a Social Security card or a state ID.			
	Focused sub-committee attention to the topic			
	Support new provider with remedial training			

Actions: To Do List for Career Planning

Who	What	Due Date	Yes	No
	Assessment of work readiness/creation			
	Turn adult 101's into youth 101's			

Actions: To Do List for Alignment

Who	What	Due Date	Yes	No
	Increase city/school communications			
	Leverage partners for youth <ul style="list-style-type: none"> Phillip Gray will beg media/partners/awareness 			
	Pat Behrend will connect with "What's Up 612!" for employment section			
	Have a list of all city partners. Identify three to work with.			
	Teresa Harrold will figure out universal badging concept or work readiness curriculum			
	City youth/providers get together			

Actions: To Do List for Entrepreneurship

Who	What	Due Date	Yes	No
	Find a way to carve out funds to train and support youth businesses that would employ other youth			
	Silicon Valley Northstars or similar model locally <ul style="list-style-type: none"> Precision manufacturing or other pathway 			
	Develop relationships with associations/experts in industry like U of M			
	Develop a Kickstarter training			

Brainstormed Ideas and Issues List from Retreat

Who	Prioritize: Then Identify—Discuss--Solve	Priority	Yes	No
	Affordable Housing <ul style="list-style-type: none"> Youth need affordable housing to be successful in training and job pursuits. There should be an affordable housing representative on the YC. 			
	More year-round work experiences – WIOA and STEP-UP <ul style="list-style-type: none"> Some companies would like to keep their interns over the course of the school year. It is difficult for MPS as there are laws that need to be followed or must be done carefully in order to have the student dismissed from school for an internship. 			

Brainstormed Ideas and Issues List from Retreat continued				
Who	Prioritize: Then Identify—Discuss--Solve	Priority	Yes	No
	Greater Partnerships/Alignment			
	Mapping: What's Up 612! http://www.whatsup612.com/			
	Entrepreneurship like the Cedar Riverside project going on at Smileys in Cedar Riverside			
	WIOA Programming now focusing on out of school youth			
	STEP-UP Internal Alignment			
	Youth Housing Immediate Needs <ul style="list-style-type: none"> MPHA will issue 40-50 vouchers for homeless youth 			
	Documentation <ul style="list-style-type: none"> Best practices to help youth obtain and safeguard documentation papers 			
	<ul style="list-style-type: none"> Marketing of WIOA and STEP-UP MPHA can include STEP-UP in a Resources link on their website More Personal Contact is needed Teachers don't know the difference between the STEP-UP programs New North WorkForce Center can spread the word Become a MPS Community Partner to email students 			
	Texting Plan to Youth: Explore contacting recruits via free lunch list			
	Need More Jobs Versus More Youth <ul style="list-style-type: none"> Finding More STEP-UP Employers 			
	Leveraging Partners for Youth <ul style="list-style-type: none"> Media like KMOJ/Business Partners 			
	MS Office Training is needed by youth to succeed in any job			
	National Work Certificate			
	Follow MPS Career Pathways progress			

Feedback: Rate this Meeting (0 – 10)

Ann-9, Sara-8, Dorothy-9, Tyler-9, Harvey-9, Cate-8, Linda-9, Pat-9, Teresa-8, Tammy-9

Optional Tour of Youth Link

Next Meeting is November 19, 2015.