

**Minneapolis Youth Council Meeting
September 17, 2015, 8:30 a.m.
YouthLink
41 N. 12 Street, Minneapolis, MN**

Meeting Call to Order: Tyler Olson

HIREd Presentation: Kelley Eubanks, HIREd Senior Employment Counselor

Personal and Business Best News

Approval of May Minutes

Scorecard **On Track Off Track**

Rock Review **On Track Off Track**

Updates and Headlines (Minneapolis Employment & Training Reports)

Teresa Harrold
Tammy Dickinson
Pat Behrend
Anna Peterson

Review and Discussion of August 19, 2015 Youth Council Retreat

2015-16 Priorities to Accomplish Vision and Mission

- Career Pathways
- Hard to Serve Youth
- Career Planning
- Alignment
- Entrepreneurship

Actions: To-Do List for Career Pathways

Who	What	Due Date	Yes	No
Laura Beeth & Youth Staff and Youth Council	5-10 minutes at each YC meeting	Ongoing		
	Create visible tools			

Actions: To Do List for Hard to Serve Youth

Who	What	Due Date	Yes	No
	Planning and successful launch of new RFP with new out-of-school youth needs			
	Documentation and driver's license support: Build a user's guide			
	Focused sub-committee attention to the topic			
	Support new provider with remedial training			

Actions: To Do List for Career Planning

Who	What	Due Date	Yes	No
	Assessment of work readiness/creation			
	Turn adult 101's into youth 101's			

Actions: To Do List for Alignment

Who	What	Due Date	Yes	No
	Increase city/school communications			
	Leverage partners for youth <ul style="list-style-type: none"> ○ Phillip Gray will beg media/partners/awareness 			
	Pat Behrend will connect with YCB's "What's Up 612!" for employment section			
	Have a list of all city partners. Identify three to work with.			
	Teresa Harrold will figure out universal badging concept or work readiness curriculum			
	City youth/providers get together			

Actions: To Do List for Entrepreneurship

Who	What	Due Date	Yes	No
	Carve out funds to train and support youth business that would employ other youth			
	SNS or similar model locally <ul style="list-style-type: none"> ○ Precision manufacturing or other pathway 			
	Develop relationships with associations/experts in industry like U of M			
	Develop a Kickstarter training			

Brainstormed Ideas and Issues List from Retreat

Who	Prioritize: Then Identify—Discuss--Solve	Priority	Yes	No
	Affordable Housing <ul style="list-style-type: none"> ○ Youth need affordable housing to be successful in training and job pursuits. ○ There should be an affordable housing representative like AEON on the YC. 			
	More year-round work experiences – WIOA and STEP-UP <ul style="list-style-type: none"> ○ Some companies would like to keep their interns over the course of the school year. ○ It is difficult for MPS as there are laws that need to be followed or must be done carefully in order to have the student dismissed from school for an internship. 			
	Greater Partnerships/Alignment			
	Mapping: What's Up 612! http://www.whatsup612.com/			
	Entrepreneurship like the Cedar Riverside project going on at Smileys in Cedar Riverside			
	WIOA Programming now focusing on out of school youth			
	STEP-UP Internal Alignment			
	Youth Housing Immediate Needs <ul style="list-style-type: none"> ○ MPHA will issue 40-50 vouchers for homeless youth 			
	Documentation <ul style="list-style-type: none"> ○ Best practices to help youth obtain and safeguard documentation papers 			
	<ul style="list-style-type: none"> ○ Marketing of WIOA and STEP-UP ○ MPHA can include STEP-UP in a Resources link on their website ○ More Personal Contact is needed ○ Teachers don't know the difference between the STEP-UP programs ○ New North WorkForce Center can spread the word ○ Become a MPS Community Partner to email students 			
	Texting Plan to Youth: Explore contacting recruits via free lunch list			

	Need More Jobs Versus More Youth ○ Finding More STEP-UP Employers			
	Leveraging Partners for Youth ○ Media like KMOJ/Business Partners			
	MS Office Training is needed by youth to succeed in any job			
	National Work Certificate			
	Follow MPS Career Pathways progress			

Feedback: Rate this Meeting (0 – 10)

Optional Tour of Youth Link

Next Meeting is November 19, 2015