

**Minneapolis Youth Council Meeting**  
**Thursday, November 16, 2017**  
**John B. Davis Education and Service Center**

**Meeting Call to Order: Scott Redd**

**Introductions and Personal or Business Best News**

**Approval of May Minutes:** Minutes approved.

**Updates (Minneapolis Employment & Training Reports)**

**Teresa Harrold**

Minneapolis Youth Works:

Funded via the Workforce Innovation and Opportunity Act (WIOA); Minneapolis Youth Works helps youth and young adults learn academic, life, and work skills, identify career paths, and achieve meaningful employment. The program emphasis is serving out-of-school young adults ages 16-24.

| <b>Performance 2<sup>nd</sup> Quarter (07/01/17-09/30/17)</b> | <b>Grade</b> | <b>Year-to-Date Enrollments</b> |
|---|--------------|---------------------------------|
| American Indian OIC   | B+           | 14                              |
| Avivo (formerly RESOURCE)                                     | A+           | 35                              |
| East Side Neighborhood Services                               | A+           | 18                              |
| EMERGE  | A-           | 11                              |
| HIRED   | A+           | 41                              |
| Pillsbury United Communities @ Waite House                    | A            | 23                              |

- The above six agencies will provide 350 Minneapolis youth with comprehensive, case managed employment and training services between April 1, 2017-March, 31, 2018: American Indian OIC (40), East Side Neighborhood Services (40), EMERGE (32), HIRED (95), Pillsbury United Communities @ Waite House (48) and Avivo (95).
- PY'17 service providers are being evaluated on the following performance measures: Enrollments, Exits, 183 Day Unsubsidized Employment (UE) Retention, 365 Day UE Retention and Credential Attainment.
- Beginning PY'18, service providers will also be evaluated on: Median Earnings, Measurable Skills Gain and Effectiveness in Serving Employers.
- The Minneapolis Youth Council selected Pillsbury United Communities @ Waite House as the 2017 Youth Service Provider of the Year. The award presentation will take place Tuesday, November 28 at 1:30 p.m. in Council Chambers of City Hall. A reception will follow the ceremony. All are welcome to attend.

100 Day Challenge on Youth Homelessness: Hennepin County (HC) was selected as one of five communities to launch this challenge. The four other communities are: Baltimore, MD, Columbus, OH, Louisville, KY, and Palm Beach, FL. On June 28, leaders from around HC participated in a System Leader Design Session facilitated by Rapids Results Institute (RRI) and settled on the focus areas of housing placements and employment. At the session a vote was held to select three sponsors to represent HC and support the 100-Day Team. Fourteen people were selected to be part of the 100-Day Team that includes members from HC, youth-serving agencies, youth with lived experience and employment

entities HIRED, Goodwill Easter Seals and the City of Minneapolis Employment and Training. The 100-Day Team set the following goal: 150 youth ages 16-24 will exit homelessness into safe and stable housing in HC, of which 75% will be employed. The challenge ran July 31-November 8. City of Minneapolis Employment and Training staff is attending the November 14, 15 & 16 Sustainability Review Workshop in Louisville, KY. Outcomes will be reported at the workshop.

### **Anna Peterson**

#### **STEP-UP:**

- STEP-UP is preparing to launch youth recruitment in mid-December. The deadline for youth to apply will be February 16th. The application is only available online.
- Employer recruitment at all levels of STEP-UP has begun with initial communication made to non-profit partners as well as outreach to our private sector employers. Please remember to mention STEP-UP to your private sector contacts!
- STEP-UP has hired Pollen to lead our brand recalibration project to help us unify and better communicate the STEP-UP brand and the subdivisions of the brand and bring clarity to the STEP-UP youth employment system.
- We are well on our way to redesigning our curriculum. We have aligned our work readiness training to the Minneapolis Public Schools standards for their career readiness seminar which will allow all STEP-UP youth who complete the training to receive high school credit for their training. This specific credit opens the opportunity for youth to earn further credits for their work experiences.
- The STEP-UP final report and impact data will be produced and distributed by the end of the year.

### **Nina Robertson**

- STEP-UP Intern Advisory Council selects 25 program participants to join the inaugural group of young leaders.
  - The purpose of this council is to provide a platform for STEP-UP youth to serve as a source of leadership, feedback, and insight for STEP-UP programming. This group will ensure that youth voice is incorporated and prioritized throughout the STEP-UP program.
  - On December 2nd the group will review and provide feedback for the new STEP-UP Training Curriculum.
- STEP-UP Discover looking for new program partners in 2018 – Please direct leads to Nina Robertson.

### **ShaVonda Allen**

#### **PEACE:**

- PEACE program year 2 has begun and we have a heavy focus on:
  - Student recruitment with a goal of enrolling 75 new students (20 recruited to date)
  - Mentor recruitment with a goal of making 1:1 matches (19 recruited to date)
  - Internship recruitment with a goal of recruiting 75 internship opportunities (30 recruited to date)
- We have 19 Returning students and 13 students in follow-up supportive services
- PEACE is continuing to build career pathway opportunities for students interested in justice or emergency services careers through intentional efforts in:
  - Mentoring
  - Internships

- Career academies
- Academic case management

## **Jeremy Lundborg**

### Broader Urban Involvement & Leadership Development (BUILD) Leaders:

- American Indian OIC in partnership with Little Earth of United Tribes (LEUT) and EMERGE Community Development wrapped up Cohort 2 and held graduation ceremonies for participants in September. Cohort 3 kicked off at both locations in October and will run through April 2018.
- BUILD Leaders are actively engaged in their individual education, employment and training goals, in addition to facilitating the BUILD youth violence prevention curriculum with 9-12 year olds. American Indian OIC/LEUT young adults will be delivering the culturally adapted Native curriculum to young people at Freedom Schools and EMERGE Community Development BUILD Leaders will be facilitating the curriculum with students who attend the Plymouth Christian Youth Center (PCYC).

### Annual PARTNERS with Youth Conference:

- On October 19th, 160 metro area youth work professionals and community leaders gathered at the Whittier School & Recreation Center for the annual Minneapolis PARTNERS with Youth Conference. For the seventh year, the City of Minneapolis has supported the convening of youth workers and provided workshops that speak to the expertise of youth work professionals.
- Attendees enjoyed workshops built around creating pathways to equitable youth engagement that included tracks in Healing, Activating, Sustaining, and Opportunity. Mayor Hodges gave a welcome presentation that thanked youth work professionals for their outstanding commitment and vision for young people in our community to be safe, engaged, and thriving. National keynote speaker Jason Sole also spoke to attendees while discussing his memoir, *From Prison to Ph.D.: A Memoir of Hope, Resilience, and Second Chance*.
- The PARTNERS with Youth Conference was sponsored by Minneapolis Employment & Training, the Minneapolis Health Department, the Minneapolis Youth Coordinating Board, and Youthprise. A special thank you goes out to Hennepin County Libraries, Minneapolis Parks & Rec, Community Bridge, and Whittier Schools for their support in coordinating this event and making it such a success.

## **Review and Discussion of October 26, 2017 Youth Council Retreat**

### **Rank Obstacles**

Members present ranked the following obstacles to meeting the Youth Council mission. The top four obstacles are in bold.

- **Money (sustainable funding)**
- **Need more employers**
- **Better understanding of the problem**
- Differentiate Youth
- System to measure performance
- Shared metrics for every program
- **Raise visibility re issues and opportunity**
- Awareness of Youth Council
- Power structure/reverse job fair

## **Action Strategies to Achieve Minneapolis Youth Council Mission**

It was decided that the goal for 2018 is to raise the visibility of Minneapolis Employment and Training programs to youth, parents, teachers, employers, and youth serving organizations.

**Due Dates for Action Strategies**

To be discussed at the January 18, 2018 meeting.

*Minneapolis Youth Council Mission: "To help youth and young adults learn academic, life and work skills, identify career paths and achieve meaningful employment opportunities."*

*The Minneapolis Youth Council Vision: "The Minneapolis Youth Council provides leadership to grow tomorrow's workforce and build competitive advantage for Minneapolis youth, employers and the economy."*