

**Minneapolis Youth Council Meeting  
May 22, 2013  
Fairview Energy Park Building  
2344 Energy Park Drive, St. Paul, MN, 55108**

**Minutes**

**Members Present:**

|                    |               |
|--------------------|---------------|
| Tyler Olson, Chair | Laura Beeth   |
| Craig Vana         | Sean Roy      |
| Cate Smith Edlund  | Harvey Rucker |
| Tyler Olson        | Linda Tkaczik |

**8:08 A.M. Tyler Olson** called the meeting to order

**Approval of Minutes**

The March 27, 2013 minutes of the Youth Council Meeting were moved and approved.

**Teresa Harrold's Report**

Year Round WIA 2nd Quarter Grades (1/1/13-3/31/13)

|   |     |
|---|-----|
| North Minneapolis Workforce Center.....         | N/A |
| East Side Neighborhood Services.....            | B+  |
| EMERGE Community Development.....               | A   |
| HIRED.....                                      | A   |
| Minneapolis Urban League.....                   | N/A |
| Pillsbury United Communities @ Waite House..... | A+  |
| Resource Inc., Employment Action Center.....    | A-  |

Year Round WIA updates

- North WFC opted out of the program. They had been allotted slots for 30 youth but stopped youth enrollments at thirteen.
- METP now has six youth employment and training providers.
- There has been a 24% reduction of WIA funds since 2011.

2013 Provider Funding Recommendation

Emerge and EAC will receive a 10 % reduction in funds as a result of their annual monitoring visit.

Two options of WIA funding were presented to the Council.

Tyler Olson made a motion to accept Option #2 and the motion carried.

See attached "2013 WIA Youth Program Funding Recommendations"

**Tammy Dickinson's Report**

Youth Updates

- 4,500 youth applied to STEP-UP using the online application format.
- 4,100 youth were eligible.
- 3,600 (88%) youth invited to work readiness training.
- 2,100 (58%) youth completed training and are now in the pool to be matched with a summer internship
- 1,400 positions are currently available

Employer Recruitment

- 650 jobs recruited at the STEP-UP Discover level at over 70 community based organizations.
- 350 jobs planned for STEP-UP Explore at 17 agencies.
- 800 jobs pledged for STEP-UP Achieve at 150 businesses

Specialized Training

- 53 youth attended a special training about entrepreneurship presented by the Google team and held at CoCo. Tyler Olson, from the Youth Council, volunteered at the event.

- 63 youth attended a specialized financial services training for interns being matched with jobs in the financial industry. One of the highlights of the day was speed-networking with industry professionals.
- 120 youth headed for internships in the healthcare field attended a specialized healthcare training designed to prepare them for their summer work experience. Guest speakers from local healthcare organizations presented at the training.

#### Funding Updates

- Bremer funds were secured to provide specialized training and support for non-native English speakers. The goal is to work with Wells Fargo to provide some trainings to summer interns.
- United Way Social Innovation Funds were secured to provide intensive training to a cohort of 70 Discover interns. Trainings will focus on professional skills, self-presentation, and customer service. These interns will be randomly selected and their growth will be compared to the rest of the STEP-UP Discover youth to see if the focused training moves the dial on work readiness.
- The state is set to release the Youth Competitive Grant RFP. We do not yet know the turnaround time on when it will be due and decisions made. The funds would be available on July 1, 2013. STEP-UP received 850K from this competitive process in 2012. These funds, potentially being decided at this late date, are having a significant impact on our ability to plan out this current summer.

#### Events

- Summer Work Site Tour scheduled for Tuesday, July 30.
- STEP-UP Celebration scheduled for Thursday, August 15  
METP is looking for businesses to sponsor portions of the celebration. Spread the word.

#### **Pat Behrend's Report**

##### Newsletter: NEWS for Youth Work Professionals

- Created by METP staff
- Shares youth-related news with the professionals who work with Minneapolis youth
- Information about resources, employment opportunities, trainings, events and spotlights of youth workers
- Weekly distribution
- 110 people currently receive via email

#### **Youth Council Discussion: Expanding the youth program to year round activities**

##### Ideas to strengthen Youth Program

- Internships and job opportunities during the school year
- Importance of work experience and more hands-on options for youth
- Training to help youth find jobs
- Work coordinators in schools
- Expand program to include college students
- Work readiness training throughout the school year in schools
- Advanced work readiness training
- Youth programs as a bridge to post-secondary education
- Pipelines in the private sector
- Career programming

##### Challenges to Implementing Year Round Activities

- Sustainability
- Financial growth
- How to imbed in education system
- Motivation of Youth Council

##### Future Planning

- How can Youth Council guide this process?
- Hold a half day retreat for Youth Council. Pat will schedule for July or August

##### Tasks

- Youth Council members: Build ideas for issues list
- Tammy and Teresa: Research. Build a pro/con list

**Next meeting: 2013**

The meeting date and site will be announced at a later date.

“The Youth Council Provides Leadership to Grow Tomorrow’s Workforce.”