

Minneapolis Youth Council Meeting
May 14, 2015, 8:30 a.m.
EMERGE Career and Technology Center
1834 Emerson Avenue North, Minneapolis, MN 55410

Present: Laura Beeth, Ann DeGroot, Phillip Gray, Dorothy Heidelberger, Tyler Olson, Harvey Rucker, Cate Smith Edlund, Linda Tkaczik, Blain Turnbull, Ashley Yang

Meeting Call to Order: Tyler Olson

Welcome to EMERGE: Linda Bryant

Personal and Business Best News

Approval of March 25, 2015 Minutes

Updates and Headlines (Minneapolis Employment & Training Reports)

Teresa Harrold

- A motion was made and approved to increase the WIOA participant cost to \$2K beginning 7/1/15.
- The Minneapolis Youth Works RFP to provide outreach, recruitment and targeted services to youth living in the 55454 zip code area is due at 4:00 p.m. on May 21. Readers have been selected.
- Minneapolis Urban League (MUL) has decided to close out their Minneapolis Youth Works contract.
- PY 2015 WIOA Youth Final Allocations were released on April 28, 2015. Minneapolis received an increase of \$45,868 from PY 2014.
- Minneapolis Youth Works @ Minneapolis Public Schools will conclude on May 29, 2015 due to district staffing issues and WIOA programmatic changes.
- See third quarter grades attached.
- See PY 2015 WIOA Youth Final Allocations attached.

Pat Behrend

- Minneapolis Teen Job Fair held April 25th was a big success.
 - Approximately 600 teens attended and there were 33 exhibitors, many of them new this year.
 - The event featured two sessions of the “How to Get a Job” workshop which included a fashion show on appropriate interview attire. Leona Martin from the North WorkForce Center presented and young people from the Minneapolis Youth Congress conducted and participated in the fashion show. Aveda Institute helped the teen models with their looks.
 - The workshop “Who We Hire” consisted of a panel of employers from Juxtaposition Arts, TJ Maxx, Minneapolis Park and Recreation Board and Lund’s and Byerly’s.
- The STEP-UP Worksite Tour is coming July 21, 2015. Invitations will be sent in June.

Tammy Dickinson

- STEP-UP placements at this time are 1,600 (620 Discover, 280 Explorer, and 700 Achieve)
- STEP-UP Funding Update
 - We asked for \$850,000 from Minnesota Youth Program funding on May 4, 2015. Decision is expected by June, 2015.

- We have asked the City of Minneapolis for contingency funds if we don't receive MYP funding.
- STEP-UP has had great success with a social media tweet campaign at #stepupmpls.
 - It has been used to let the young people know about training and events.
 - We are following six STEP-UP interns this summer in order to engage other interns.
- STEP-UP Youth Leadership Committee
 - Ashley Yang will meet with Tammy and Anna on how to build this committee.
- STEP-UP Alumni is active and is run by Achieve.

Anna Peterson

- The STEP-UP end of summer celebration will be August 10, 2015 from 2:30 – 4:00 p.m. at the Guthrie.
 - We are looking for local musicians. Let Anna know of any acts that appeal to young people.
 - We are also seeking a celebration sponsor for \$5-6,000.
- Eight STEP-UP interns will attend the free Silicone North Stars program in Silicon Valley this summer from July 26-August 1.
- STEP-UP staff has been sharing their expertise and materials with Brooklyn Center and Brooklyn Park to help them build a program modeled after STEP-UP for youth there.

Cedar Riverside Meetings Update: Tyler Olson

The meeting held May 30, 2015 went well and we received a lot of positive comments on what has been done.

Retreat

- It was decided that we should have a retreat (about 4 hours) in August.
- Suggested topics:
 - Career Pathways
 - Increasing entrepreneurship
 - How to measure outcomes and impact

Optional tour of EMERGE Career and Technology Center