Minneapolis Youth Council Meeting March 27, 2013

Minneapolis Public Housing Authority (MPHA) Heritage Park Senior Services Center, 1015 N. 4th Avenue, Minneapolis, MN, 55411

Minutes

Members Present:

Craig Vana, Chair Cate Smith Edlund Mary Abrahamson Tyler Olson

8:09 A.M. Tyler Olson called the meeting to order

Approval of Minutes

The January 23, 2013 minutes of the Youth Council Meeting were moved and approved.

Bob Boyd, MPHA Director of Policy & Special Initiatives welcomed the group and talked about the state-of-the-art Heritage Park Senior Services Center which has been in operation for one year. The center is a fully accessible senior health and wellness center which houses a health clinic, an adult daycare program, a senior-oriented YMCA and a therapy pool. Attached to the center is the Thomas T. Feeney Manor which has 24 units for memory care residents and 24 units of enhanced assisted living apartments.

Teresa Harrold's Report

Year Round WIA Program Updates

- 3rd quarter ends March 31, 2013. Providers have until April 10, 2013 to enter all 3rd quarter information into WorkForce One. Grades should be sent to agency directors and posted on the METP website the week of April 22-26, 2013.
- METP will perform Year Round WIA youth program annual monitoring visits during the month of May 2013. PY'13 agency allocations are based upon PY'12 performance (90%) and annual monitoring results (10%).
- METP submitted the PY'13 WIA Plan Update to DEED on March 25, 2013. The budget page was left blank as METP has not yet been notified about funding.
- DEED anticipates PY'13 WIA allocation planning estimates will be released in April 2013.
- Year Round WIA provider DEED: Minneapolis WorkForce Center has opted out as a WIA provider for PY'13.
 METP staff will be managing program closeout tasks between now and June 30, 2013. No new youth will be enrolled although the 13 youth currently enrolled will continue to receive services.

Year Round WIA @ Minneapolis Public Schools (MPS) Stipend Project

- All 60 students enrolled in the 2nd semester project are still participating.
- The 2nd semester project will run through June 4, 2013 and resume in September 2013.

Miscellaneous METP youth program updates

- METP declined participation in the Disability Employment Initiative (DEI) Grant due to staffing limitations.
- Linda DeHaven submitted the Minnesota Youth Program (MYP) Plan Update to DEED on March 26, 2013.
- Received the final 2012 youth program monitoring report from DEED on February 28, 2013. There were no corrective actions identified.
- Staff participated in the City of Minneapolis Department of Health and Family Support Blueprint for Action Strategic Planning sessions in March 2013, serving on Workgroup 3: Restore youth who have gone down the wrong path.
- Staff is participating in the Youth Coordinating Board's "Call to Action" Workgroup for Goal Area 4: All
 Minneapolis Children and Young People Are Ready to Further Their Potential through Lifelong Learning, Work
 Experience and Community Connections.

Tammy Dickinson's Report

STEP-UP Applicant and Training Data

- Over 4,500 applications have been submitted. Of those, just over 4,000 were eligible applicants.
- Most ineligible youth were either non-Minneapolis residents or already attending college.
- Less than 30 were not eligible because of income.
- 3,600 youth were invited to work readiness training provided by our partners PPL (600) and AchieveMpls (3,000).
- The 400 youth not brought into training were selected by lottery from the applicant pool.

STEP-UP Budget/Youth Estimates

- Received a Bremer grant for \$75,000. It is targeted to support immigrant youth. (The STEP-UP parent permission form has been translated into Hmong, Somali and Spanish.)
- Received a SIF (Special Innovation Fund) grant for \$100,000 each year for two years. It is designed to enhance training and offer certification and advanced training options for STEP-UP interns.
- We are waiting for Workforce Development (WFD) funds to be released or decided. There is a potential for \$850,000.
- We estimate that we will be able to serve a total of 1,700 youth in 2013 without the WFD funds. (350 Explore, 550 Discover, 800 Achieve) 1,833 youth were served in 2012.

STEP-UP Discussion: Moving to more year round services, offering school year internships?

STEP-UP Employer updates:

- Explore- 502 youth have been requested by 18 agencies with 348 tentatively awarded. There are two new agencies Banyan Community and Kulture Klub Collaborative.
- Discover- Report by Kylie Patterson: Discover now has 76 worksites for 683 youth. Nineteen of these sites are new and five are culturally specific.
- Achieve- 683 jobs have been recruited to date. The goal is 800.

STEP-UP Upcoming Events

- Mock Interviews April 22- 25. 2013, 4:45 6:15 p.m. at the Convention Center. Youth Council members received an email about this.
- Google Training May 4, 2013, 9-4 at CoCo. Let Tammy know if you want to help out.
- Potential STEP-UP Kick Off- week of June 17, 2013.
- Celebration tentatively scheduled for August 14, 2013.

STEP-UP Marketing and Outreach

- We are working to arrange a City Council Presentation by Richard Davis about STEP-UP
- We are developing a "Ten Years of STEP-UP: Faces and Places" piece that would be used to highlight ten interns from each of the ten years of STEP-UP and also to recognize employer contributions over the past ten years.

Pat Behrend's Report

2013 Minneapolis PARTNERS for Youth Conference

METP's third annual Minneapolis PARTNERS for Youth Conference was held March 1, 2013 at the Minneapolis Central Library in downtown Minneapolis.

- The goals of the conference were:
 - o To provide a professional development opportunity to youth serving professionals
 - o To share strategies to create and increase positive youth development and engagement
 - o To build a foundation for ongoing networking, learning and community-wide resource sharing
- 140 youth practitioners from 60 non-profit organizations, schools and government agencies attended.
- Minneapolis Council Member Elizabeth Glidden welcomed the group.
- Nekima Levy-Pounds, a professor at the University of St. Thomas Law School and Director of the Community Justice Project, gave the keynote address: "From Poverty to Prosperity: Tapping into the Power of Youth".
- A dozen youth-serving organizations hosted information tables.
- Twelve workshops on a wide variety of topics were offered including:
 - o Youth Worker Training, Support and Professional Development

- o Legal Rights of Youth/Collateral Consequences of Youth Records
- o Adverse Childhood Experiences
- o Working Effectively with Immigrant Youth
- o Supporting Homeless & Foster Care Youth
- o Sexting, Texting and Cyber Bullying
- o BUILD: (Broader Urban Involvement and Leadership Development)
- o Youth Workers Unite...Building Public Will for Youth Work
- o Professionalism in Youth Work
- o Engaging Youth as Partners
- o Strengthsfinder: A Common Language for People Development
- o Minneapolis Central Library Tour
- A Youth and Media showcase provided an opportunity for conference attendees to meet young film-makers and view videos from:
 - Asian Media Access
 - o TVbvGirls
 - o MIGIZI Communications
 - o Minneapolis Youth Congress
- METP partnered with the following agencies to plan and execute the conference:
 - o Minneapolis Youth Coordinating Board
 - o Minneapolis Department of Health & Family Support
 - o Hennepin County Library
 - o Hennepin County's Office of Multicultural Services
- A resource list compiled from workshop attendees will be sent to all conference participants.

2013 TEEN JOB FAIR

The seventh annual Minneapolis Teen Job Fair was held March 23, 2013 at the Minneapolis Central Library in downtown Minneapolis.

- Close to 600 teens, many accompanied by their parents, attended.
- Workshops offered included
 - o Get a Job Now (twice): Minneapolis Workforce Center's The Zone staff
 - Who We Hire (How Job Candidates Get Noticed and Get the Job) with the Minneapolis Youth Congress. Mall of America, Cub Foods, McDonalds and the Minneapolis Park & Recreation Board
- The Teen Job Fair partners include Hennepin County Library, AchieveMpls, Mall of America and Minneapolis Workforce Centers' "The Zone"
- Employment, employment and training, internships, volunteer and other opportunities were offered by:

360 Journalism American Indian OIC Asian Media Access

Border Foods Child and Teen Checkups COMPAS
Conservation Corps of MN Cookie Cart CUB Foods
Department of Labor East Side Neighborhood Services EMERGE
Employment Action Center Hennepin County Library Izzy's Ice Cream
Jimmy Johns Hennepin County Juxtaposition Arts

Lunds/Byerlys Mall of America Minneapolis Institute of Art
Minneapolis Park & Rec Minneapolis Workforce Centers MN Children's Museum

Planned Parenthood Pillsbury United Communities Rock Your Block Savers Twin Cities Rise

Walker Art Center Youth Enterprise

- A pre-job fair workshop was conducted March 9, 2013 at the Central Library by the Minneapolis Youth Congress
- Next meeting: May 22, 2013. The meeting site will be announced at a later date.