

Minneapolis Youth Council Meeting
March 15, 2018
105 Fifth Ave S, Minneapolis, MN 55401

Meeting Call to Order/Introductions

Scott Redd, Chair Minneapolis Youth Council

Personal and Business Best News

Approval of January Minutes

Updates and Headlines (Minneapolis Employment & Training Reports)

Teresa Harrold

Minneapolis Youth Works

- City of Minneapolis Employment and Training October-December 2017 Quarterly Performance and Grades handout:
<http://www.minneapolismn.gov/www/groups/public/@cped/documents/webcontent/wcmssp-208299.pdf>
- 2017 Minneapolis Youth Works (WIOA Young Adult) Annual Monitoring visits occurring.
- Program Year 2018 runs April 1, 2018-March 31, 2019.
- Teresa will be emailing Youth Council members proposed 2018 Minneapolis Youth Works provider allocations the last week of March.
- Discussion about acceptable credentials under WIOA specifically related to ServSafe. Katie Kapaun, Center Director, HHH Job Corps will email Teresa information about culinary arts credentials approved by DOL for their center.

ShaVonda Allen

PEACE Program

- PEACE is doing well, having recruited more than half of the students needed for year two, and the remaining students will be recruited from STEP-UP.
- Ceejay Jackson has recently been hired, and she has been doing phenomenal work to re-engage students who have significant barrier. Ceejay has the capacity to take PEACE to those students rather than waiting for them to come to PEACE.
- Currently, there is a challenge with mentor recruitment, and we are falling short of where we'd like to be. We have decided to shift to small group mentoring and do 1:3 match this year to allow more students to be matched and served in this way. If you are aware of any professionals working in the justice and emergency services field who'd have an interest in mentoring please have them reach me directly.

Anna Peterson

STEP-UP

- STEP-UP accepted 3,400 students for 2018 – all eligible youth were accepted.
- We are still looking for more employers for this summer. Please send prospective employers to www.stepupmpls.org or call Anna Peterson at 612-673-5234

- Volunteers needed at the Minneapolis Convention Center for Mock Interviews March 26-29 from 4:45-6:15 pm each night. More information is available and volunteers can sign up at www.Achievempls.org
- STEP-UP is working with Minneapolis Public Schools see how we can support credit deficient 9th graders during the summer to partner their internships with classes that get them closer to on track
- The STEP-UP communications project with Pollen is nearly complete. This will align and unite programming around the STEP-UP name and expire the added component names (Achieve, Discover, Explore).
- Our new work readiness curriculum is complete and successful.
- The MET contract with DEED for STEP-UP has expanded to include a full time permanent STEP-UP employee to support DEED's work. This person will work closely with Leona and Nina.

Nina Robertson

STEP-UP

- STEP-UP is planning to have 850 jobs at the Discover level.
- STEP-UP Work Readiness Training (Train to Gain) had its first training group on Saturday, February 10 at MCTC. Trainings will continue through April.
- STEP-UP Training has many changes, one being the addition of a morning kick off. The morning event has music, guest speakers and lots of energy to get youth ready for a full day of learning. Youth seem to enjoy the new format.
- STEP-UP Intern Advisory Council meets on the first Saturday of each month.

Jeremy Lundborg

STEP-UP

- Jeremy will serve as a Job Coach for all STEP-UP interns (approximately 65 located in City of Minneapolis departments).
- STEP-UP has an open position with the STEP-UP team for a Program Assistant.

BUILD Leaders

- Cohort 3 is will end in April at both the north (EMERGE) and south (AIOIC) locations.
- Recruitment and planning for Cohort 4 will occur in May, and Cohort 4 programming will run from June through November.

2017-2018 Action Strategy to Achieve Minneapolis Youth Council Mission

Mission: *Raise the visibility of Minneapolis Employment and Training programs to youth, parents, teachers, employers, and youth serving organizations.*

Review January 18, 2018 Next Steps/Action Strategy Tasks

Members discussed options to assess and address gaps between youth-serving programs, stakeholders, and participants. These options included:

- To leverage existing branding/marketing efforts to align messages and target identified stakeholders and populations

- To create a sub-committee charged with developing a draft marketing plan that can be discussed by full Youth Council
- To develop an asset map of Youth Programs, beyond just City programs, and to identify gaps in service and/or visibility

Since the May 17 meeting is the final meeting in the Youth Council's 2017-2018 term, City staff will follow up with members to determine if an April special meeting is possible. The meeting would be used to continue discussion.

Adjourn

Next 2018 Youth Council Meeting:

Thursday, May 17, 2018

Location TBD