

**Minneapolis Youth Council Meeting
January 23, 2013
North High School Career and College Center, Minneapolis**

Minutes

Members Present:

Craig Vana, Chair
Cate Smith Edlund
Mary Abrahamson
Laura Beeth

Linda Tkaczik
Sowda Mohamed
Harvey Rucker
Tyler Olson

8:10 A.M. Craig Vana called the meeting to order

Introductions of Youth Council Members and METP staff

Craig recommended that Tyler Olson take over as Youth Council Chair as he (Vana) has retired from Minneapolis Public Schools and will also be leaving the Youth Council.

Approval of Minutes

The November 29, 2012 minutes of the Youth Council Meeting were moved and approved.

Tiffany Enriques, North High School’s Career and College Center (CCC) Coordinator welcomed the group and talked about the Career and College Center, operated by AchieveMpls.

North High School is comprised of North High Senior Academy and the new 9th Grade North Academy of Arts & Communication. North Academy is being phased out at one grade a year and the 9th Grade Academy will phase in a grade each year.

There is a Career and College Center in each of the seven Minneapolis mainstream high schools and in some of the alternative schools. Students utilize the CCCs for completing “My Life Plan” milestones, performing college and career related activities, filling out STEP-UP applications and doing research and self-exploration. Currently CCC coordinators are working with students to complete FAFSA forms. Due to a nationwide pilot, for the first time, schools are able to track who is completing the FAFSA forms and can target those who need help finishing their forms. Students who complete FAFSA are 70% more likely to go to college. CCC coordinators are also helping juniors prepare for the ACT. Parents are welcome to use the CCCs.

Teresa Harrold’s Report

Youth Council Updates

Teresa passed out copies of the new Youth Council section on METP’s website which can be found at: <http://www.ci.minneapolis.mn.us/cped/metp/WCMS1P-103044>

Year Round WIA 2nd Quarter Grades (10/1/12 – 12/31/12)

*DEED: North Minneapolis WorkForce Center.....N/A
East Side Neighborhood Services.....B-
EMERGE Community Development.....A
HIRED.....A+
*Minneapolis Urban League.....N/A
Pillsbury United Communities @ Waite House..... A
Resource Inc., Employment Action Center..... A-
*New youth provider not graded until 3rd quarter (1/1/13-3/31/13)

WIA 2nd Quarter Grades are now official and will be sent to agency officials by end of next week. DEED and the Minneapolis Urban League won't be graded until the 3rd quarter.

Year Round WIA @ Minneapolis Public Schools (MPS) Stipend Project

- 60 students will participate in the 2nd semester project (same as 1st semester).
- January 2013 has been a planning month for MPS staff to work with new students and their families to complete 2nd semester enrollment paperwork
- 7 new students with disabilities are being enrolled in the program
- The 2nd semester project will begin on February 11, 2013 and run through June 4, 2013.

Disability Employment Initiative (DEI) Grant

METP has been selected as an implementation site for the Minnesota Department of Employment and Economic Development (DEED) Disability Employment Initiative (DEI) grant that was awarded in November, 2012. METP will receive \$165,000 per year over the next three years for the purpose of linking Minneapolis youth ages, 14-24, to gainful employment through individualized needs assessment and comprehensive services such as career planning, post-secondary career education, systems linkages and service coordination and other promising practices. Staffing the project was also discussed.

Tammy Dickinson's Report

Tammy introduced Kylie Patterson, the new STEP-UP intern. Kylie is pursuing a master's degree at the Hubert Humphrey School of Public Affairs in the area of Workforce Development. Kylie is contacting potential non-profit employers for the Discover portion of STEP-UP.

Budget Update

STEP-UP Youth Projections- looking at several different funding scenarios. Projections for the number of youth to be served fall between 1,250 and 1,850 for 2013. DEED has not yet issued the Youth Competitive Grant so it is difficult to estimate the number of wages available for youth.

Fundraising

- A proposal was submitted to the Otto Bremer Foundation. The 2013 target is to serve new immigrant youth through supervisor training and also for support services to enable immigrant youth to be successful.
- AchieveMpls, in partnership with METP, submitted a proposal to the United Way for Generation Next federal funding to enhance training and certification within STEP-UP. Industry recognized credentials could be created in areas of financial services, legal, green, nursing and customer service.
- Both notifications are due in late March 2013.

Marketing and Materials (handouts)

For the first time, a designer was hired to create a new STEP-UP brochure and flyer. We are also in the process of revamping the STEP-UP website to make it more user-friendly

Employer Recruitment

- Explore – Agency/program applications are due February 8, 2013. School and niche program job offerings will probably outstrip the 300 slots. We will solicit feedback from the Youth Council as to how to determine allotments.
- Discover – Nearly 300 positions have been recruited and more are expected before the February 1, 2013 soft deadline.
- AchieveMpls – Employer recruitment is underway. An employer event is scheduled for February 8, 2013 to boost recruitment efforts. The goal is 750 jobs, although that number could go up depending on money coming in from other sources. Generation Next would engender staffing at AchieveMpls and a training coordinator would serve both Discover and Achieve youth.

Youth Recruitment

- Nearly 1,800 applications were received in the first five weeks of recruitment. There are six weeks to go. Approximately 3,000 applications are expected and plans are to invite up to 3,000 youth into training.

Pat Behrend's Report

- The seventh annual Minneapolis Teen Job Fair will be held Saturday, March 23, 2013 at the Central Library in downtown Minneapolis. Approximately 1,000 youth and 30 organizations offering work, internships, employment training and volunteer experiences are expected at this annual event. A joint letter from Mayor Rybak and County Commissioner Opat will be sent to employers. Three workshops for the teens on how to find a job and what employers are looking for will be presented. The Minneapolis Youth Congress will conduct a pre-job fair workshop on Saturday, March 9, 2013 at the Minneapolis Central Library.
- The third annual Minneapolis PARTNERS for Youth Conference for youth serving practitioners will be held March 1, 2013 at the Minneapolis Central Library. Planning is underway with partners Hennepin County Social Services, Hennepin County Library, Minneapolis Park & Recreation Board (MPRB), Minneapolis Youth Coordinating Board and the Minneapolis Department of Health and Family Support. The projected attendance is 150. Twelve concurrent workshops on a wide variety of topics will be offered.

Next meeting: March 27, 2013, Minneapolis Public Housing Heritage Park Senior Services Center, 1015 N. 4th Avenue, Minneapolis, MN, 55411

“The Youth Council Provides Leadership to Grow Tomorrow’s Workforce.”