

Summary of Feedback on the Draft Minneapolis Food Action Plan

May 11, 2022

Hikaru Peterson & Joseph Nowak
University of Minnesota – Twin Cities



1

FEEDBACK

Survey

- February – April, 2022
- Online survey, links and QR codes distributed through the City communication channels
- Option to enter into a drawing of 10 \$50 gift cards
- 913 usable responses

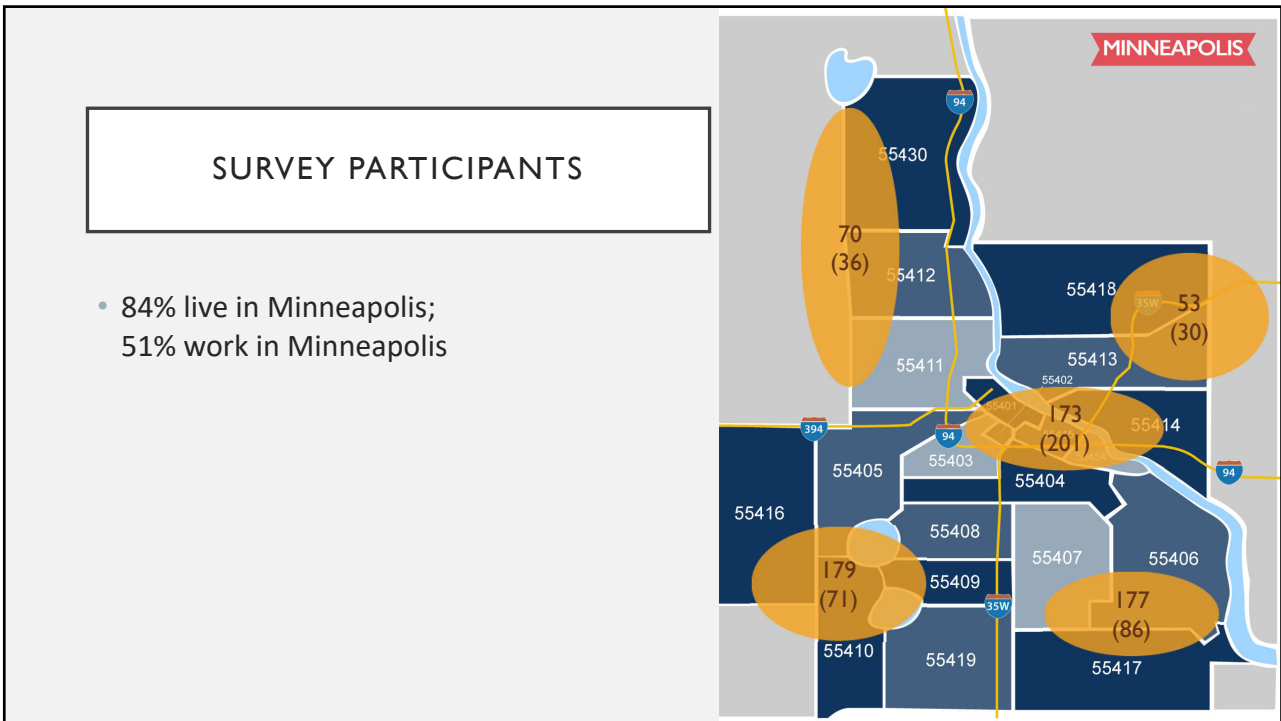
Engagement through community-based organizations

- January – March 2022
- Facilitated conversation with members of cultural groups using a self-facilitation toolkit
- 5 organizations, 122 individuals

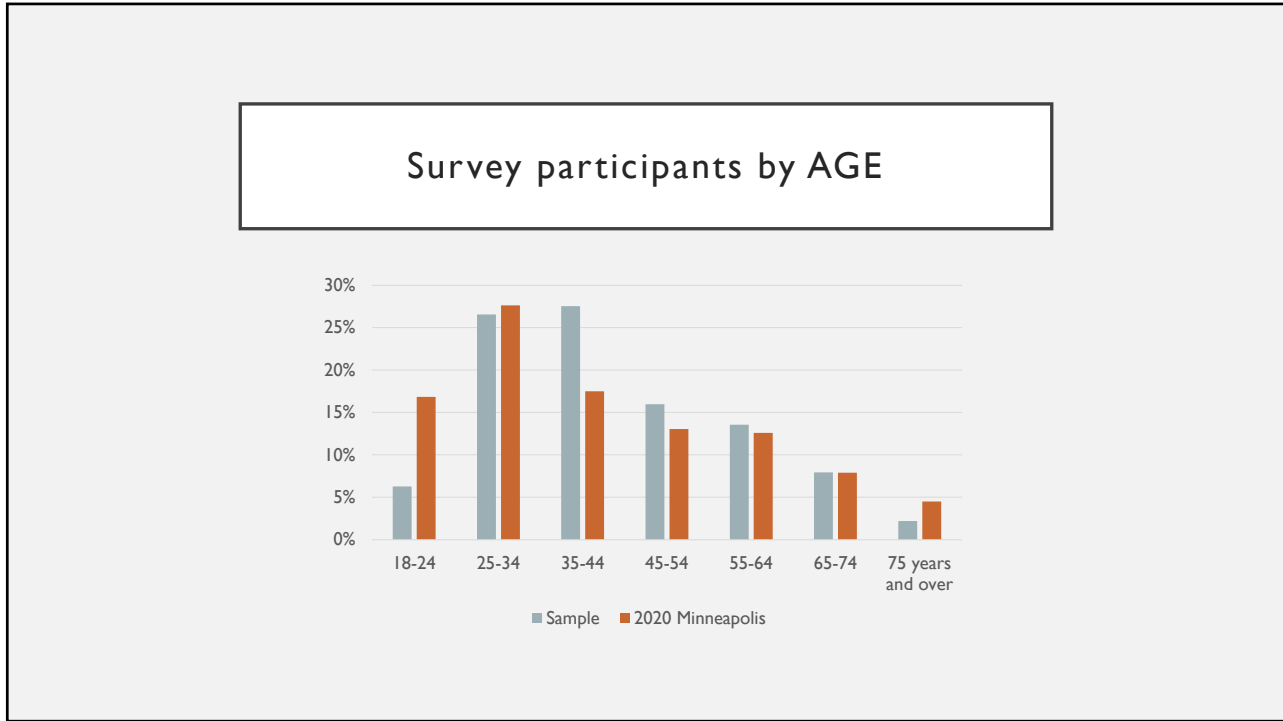
2

PARTICIPANTS

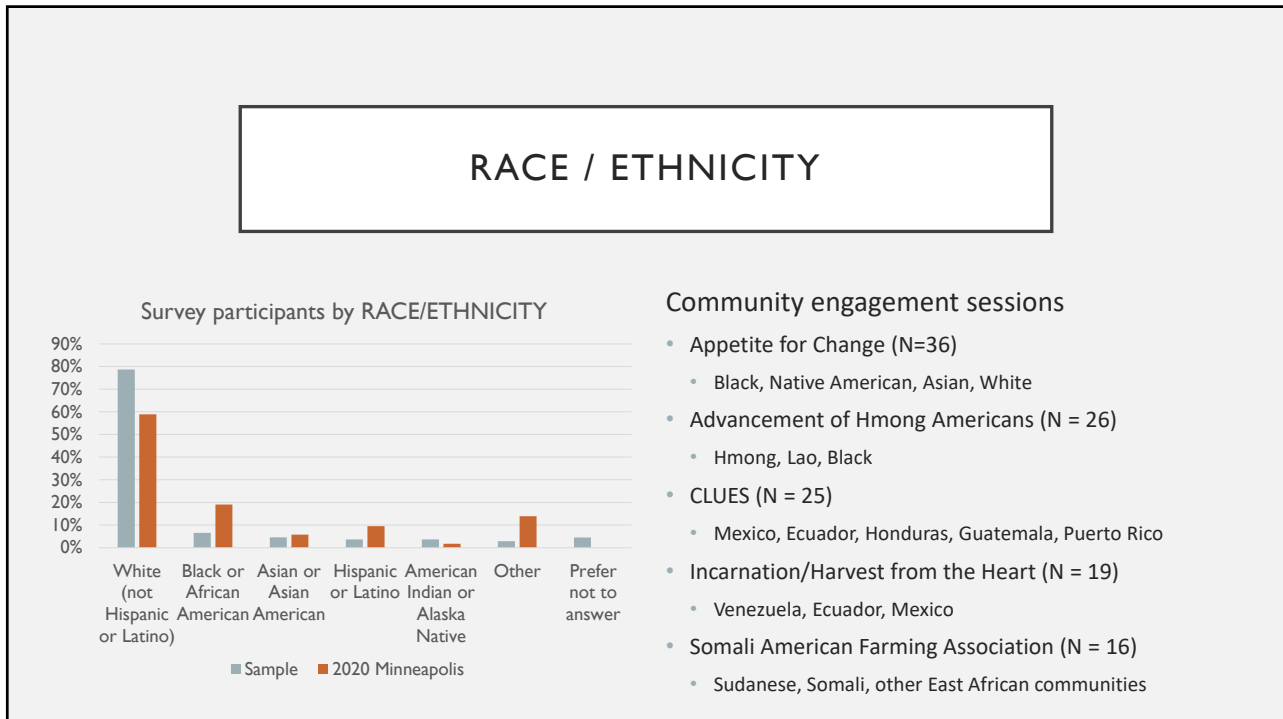
3



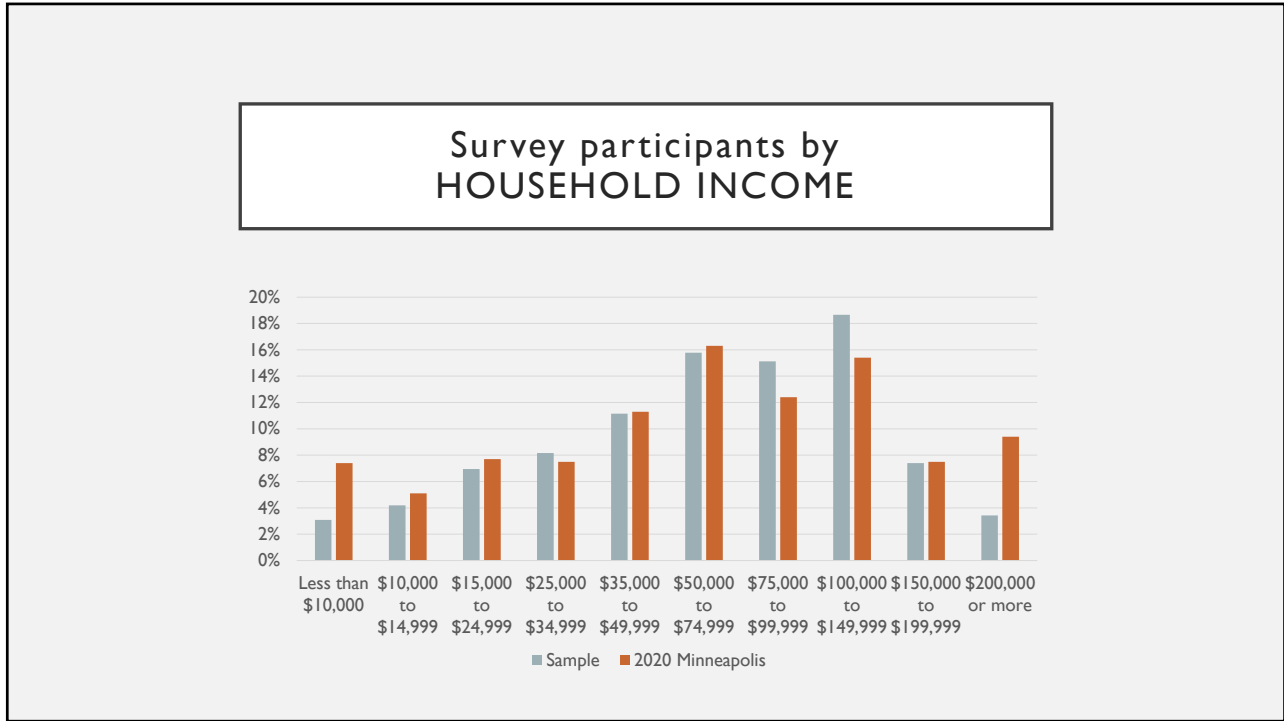
4



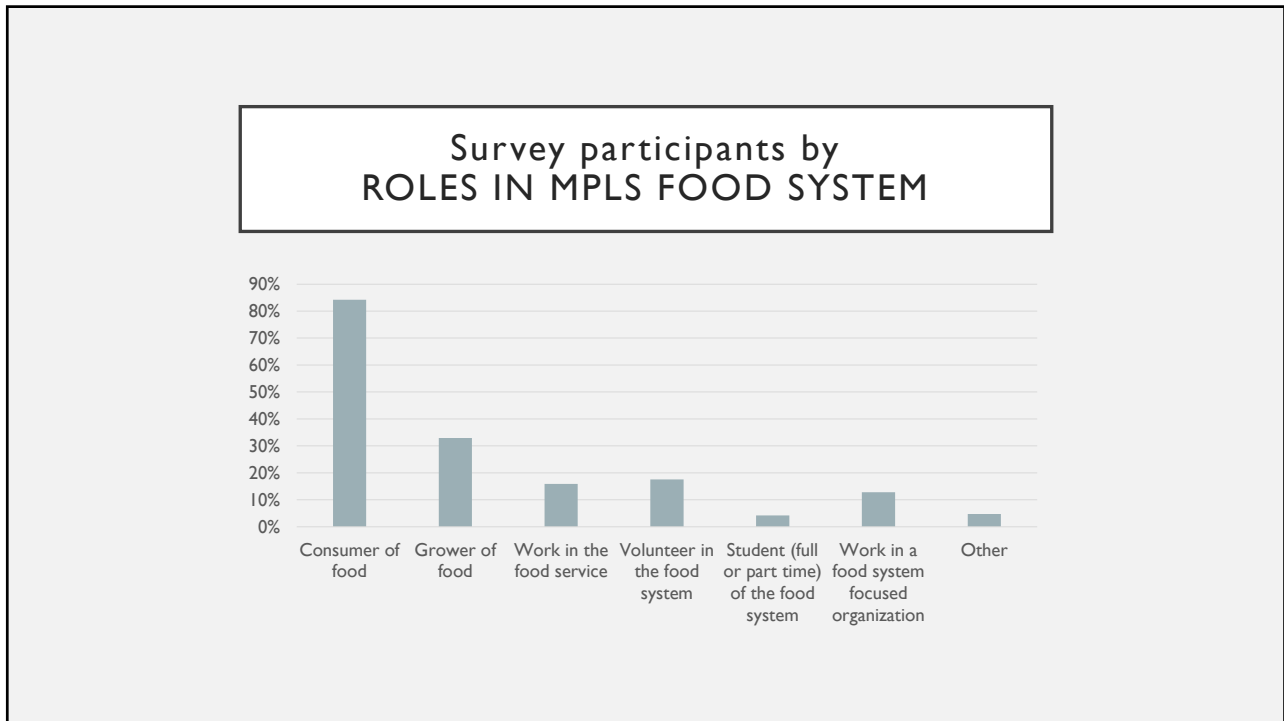
5



6



7



8

FEEDBACK ON PATHWAYS

9

RANKING

Which of the six Pathways do you think is the **most capable** of helping the City of Minneapolis move toward achieving its goals of **an equitable, climate resilient, just and sustainable local food system and local food economy?**

	N = 905	Thinking specifically about CLIMATE GOALS	Thinking specifically about FOOD JUSTICE GOALS
Local Food Supply	328	254	259
Urban Agriculture	233	261	200
Health Eating	156	85	145
Local Food Business	85	57	206
Food Waste	76	190	71
Food System R&D	51	82	48

11

Which of these strategies do you think is most capable of helping the city move toward achieving its goals of an equitable, climate resilient, just and sustainable local food system and local food economy? Please select your top 1-3 strategies.

LOCAL FOOD SUPPLY	
	N = 444
Increase purchasing of locally and sustainably grown foods by institutions and businesses within the city	51%
Improve accessibility to and increase the number of places selling locally grown & made products	50%
Provide financing mechanisms and business development support to facilitate connection between local production & local consumption	45%
Increase support by local & state agencies for local growers	35%
Decrease regulatory & logistical barriers to selling local food	35%
Strengthen marketplace identity of locally grown & locally made food	24%
Expand capacity of local food distribution and storage	0%

Is there anything missing?
(N = 93)

- Living wage
- Affordable prices
- % sourced
- Farmer-retailer connection
- Co-packing/co-distribution

12

Which of these strategies do you think is most capable of helping the city move toward achieving its goals of an equitable, climate resilient, just and sustainable local food system and local food economy? Please select your top 1-3 strategies.

LOCAL FOOD SUPPLY				
AFC	AHA	CLUES	Incarnation	SAFA
Cost/affordability	Education	Culturally appropriate food available	Cost	Access
	Strategies good, but how?		Farmers Markets good b/c familiar concept of "open air markets"	
Access	Implementation details wanted	Access/location/selection		Quality of food, kind of food
Options	Affordability	Affordability		Where? How?

Is there anything missing?
(N = 93)

- Living wage
- Affordable prices
- % sourced
- Farmer-retailer connection
- Co-packing/co-distribution

13

Which of these strategies do you think is most capable of helping the city move toward achieving its goals of an equitable, climate resilient, just and sustainable local food system and local food economy? Please select your top 1-3 strategies.

URBAN AGRICULTURE

	N = 448
Strengthen food skills to grow, prepare & preserve healthy, culturally meaningful foods for all people, with a focus on underserved communities	58%
Increase, maintain & improve land access within the city for growers & year-round growing	53%
Increase access to materials, equipment, water, lighting & other resources for growing food using sustainable production methods within the city	46%
Protect & improve pollinator habitats and water resources	32%
Increase use of sustainable production methods by city-based growers	29%
Reduce prevalence of grass lawns & use of small gas engines for landscape management	26%
Increase opportunities for beekeeping and small animals raised for food purposes within the city	26%

Is there anything missing?
(N = 106)

- Land access/use
- Promoting environmentally sustainable farming practices
- Grower-led
- Incentive

14

Which of these strategies do you think is most capable of helping the city move toward achieving its goals of an equitable, climate resilient, just and sustainable local food system and local food economy? Please select your top 1-3 strategies.

URBAN AGRICULTURE

AFC	AHA	CLUES	Incarnation	SAFA
Education	Education	Access	Need access to land	Education
"Strengthen food skills"	Access	Opportunity/ access to community gardens for those who live in apartments and don't have own land	Education on how/where to grow (and what grows in MN)	"Growing is the 1st step"
Access	Where, what, how			Learn to grow food

Is there anything missing?
(N = 106)

- Land access/use
- Promoting environmentally sustainable farming practices
- Grower-led
- Incentive

15

Which of these strategies do you think is most capable of helping the city move toward achieving its goals of an equitable, climate resilient, just and sustainable local food system and local food economy? Please select your top 1-3 strategies.

HEALTHY EATING

	N = 391
Improve affordability of healthy & culturally specific foods	47%
Improve accessibility to & availability of healthy, culturally specific foods at places such as schools & universities, hospitals, care facilities, childcare providers, correctional facilities, and worksites & retail sites that sell food	45%
Offer opportunities for all ages to learn about healthy eating & healing benefits of food, and gain skills on healthy food preparation	39%
Encourage greater consumption of healthy, plant-based foods	36%
Place greater emphasis on healthy eating in mainstream healthcare practices	31%
Reduce consumption of unhealthy foods & foods with a high environmental impact	25%
Improve the nutritional quality of foods & increase the number of sustainably grown options provided by the hunger relief system	24%
Ensure food skills education across all communities includes relevant information about the food system	23%
Encourage consumption of healthy, culturally specific foods	20%
Promote best practices for labeling and merchandising to encourage greater consumption of healthy, sustainably grown foods	14%

Is there anything missing?
(N = 88)

Affordability

Access

Choice

Defining healthy foods in ways that are not restrictive or divisive

16

Which of these strategies do you think is most capable of helping the city move toward achieving its goals of an equitable, climate resilient, just and sustainable local food system and local food economy? Please select your top 1-3 strategies.

HEALTHY EATING

AFC	AHA	CLUES	Incarnation	SAFA
Access	Education	Education, specifically nutrition catering to community specific needs and specific to health needs	Education	Culturally important food
Affordability	Access		Concern for health/diet of children	Cost/pricing a concern
Education	Affordability			Access

Is there anything missing?
(N = 88)

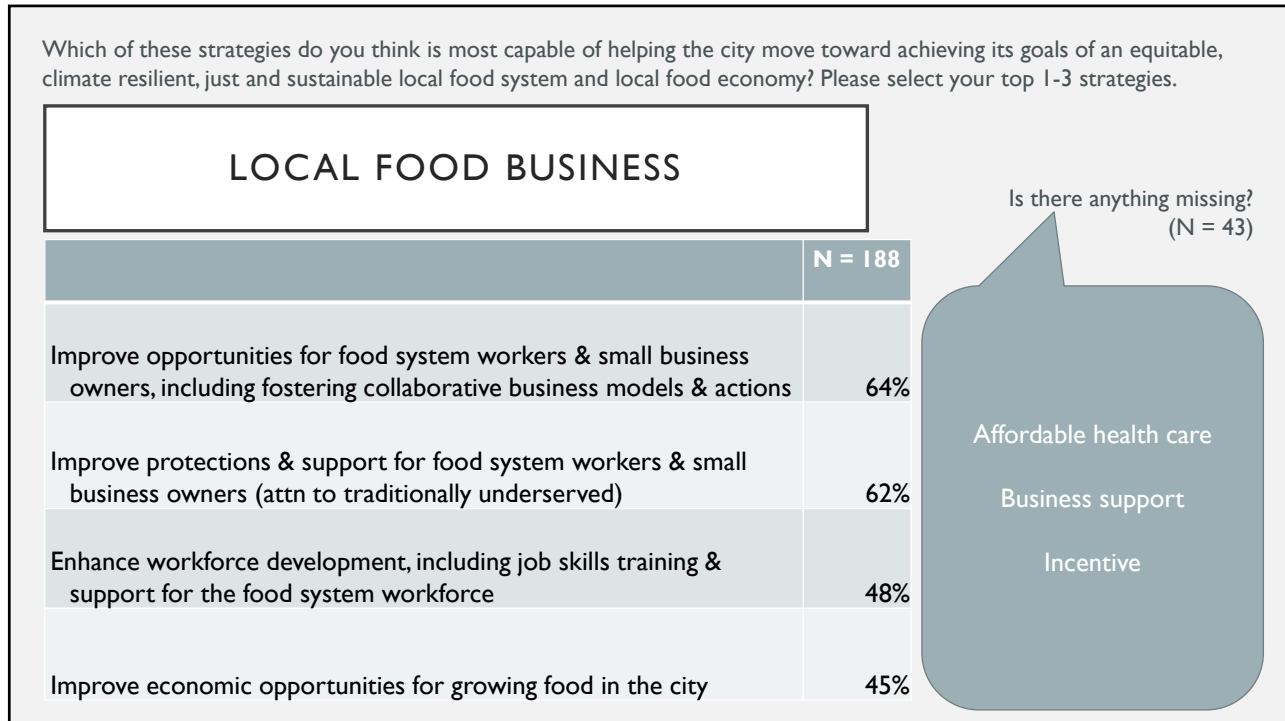
Affordability

Access

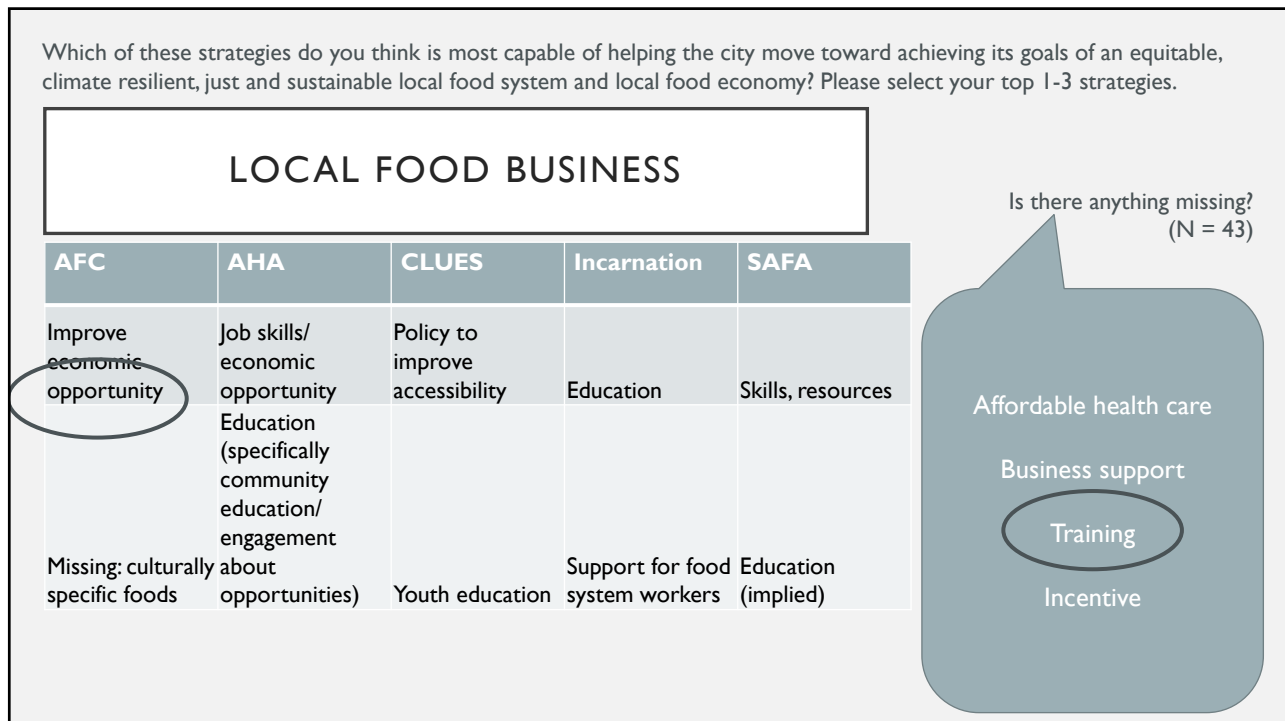
Choice

Defining healthy foods in ways that are not restrictive or oppressive

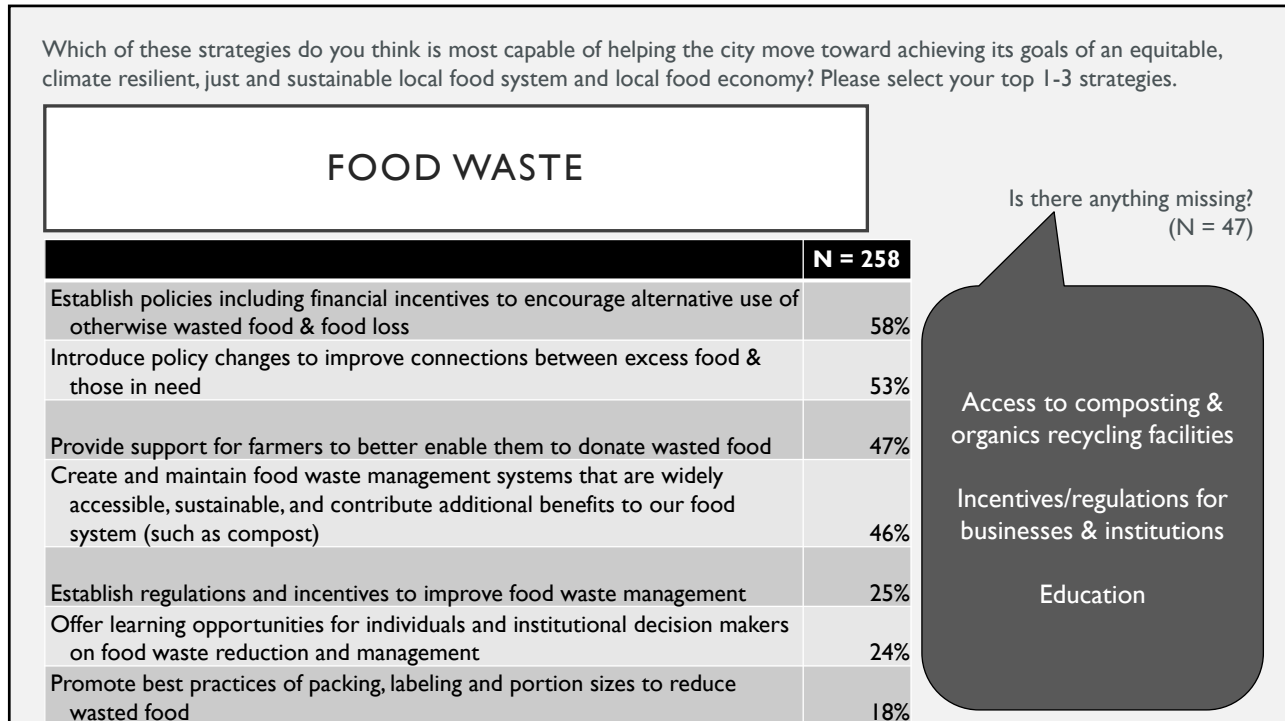
17



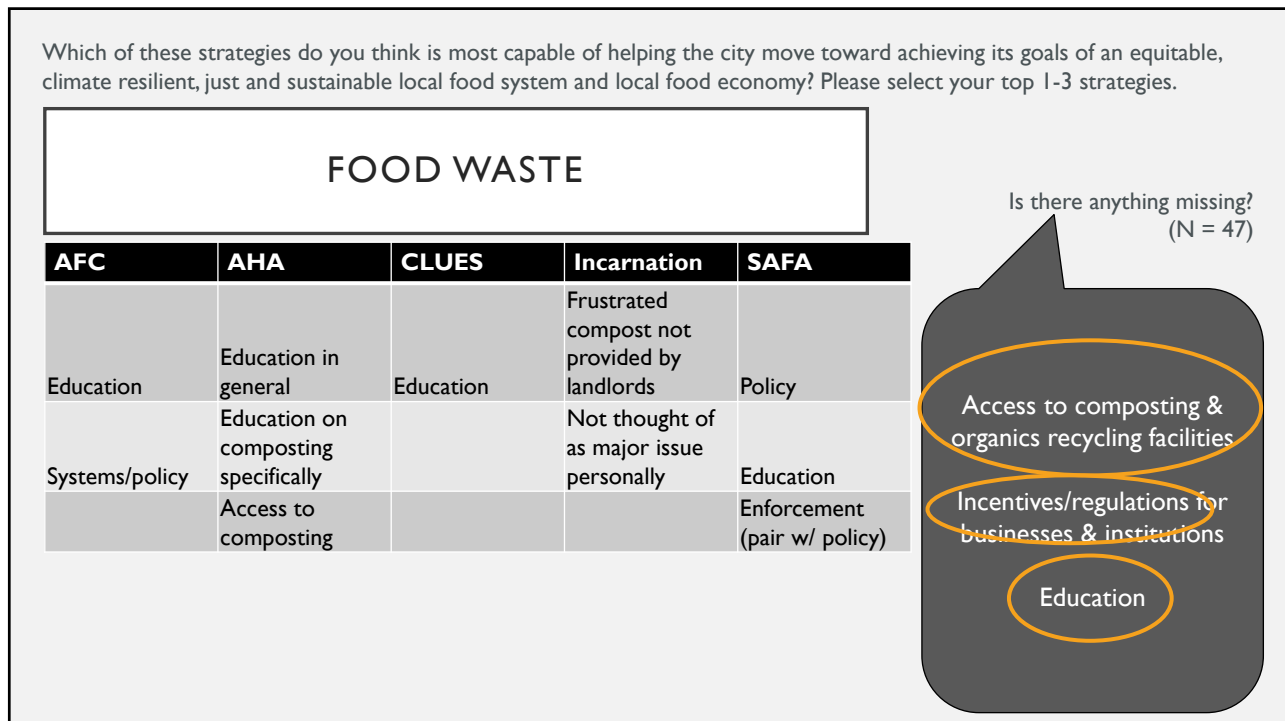
18



19



20



21

Which of these strategies do you think is most capable of helping the city move toward achieving its goals of an equitable, climate resilient, just and sustainable local food system and local food economy? Please select your top 1-3 strategies.

FOOD SYSTEM RESEARCH & DEVELOPMENT

	N = 96
Raise awareness of food system activities across the city by strengthening networks, collaboration & partnerships	65%
Continue studying ways to best achieve health, environmental, economic, equity & justice outcomes	51%
Pursue research & collaborations with organizations that work across the food system	51%
Conduct research to better understand the relationship between access to healthy food & consumer demand	41%
Expand availability of data & data analysis around wasted food to inform actions	35%

Is there anything missing?
(N = 25)

Sustained funding for existing work

Need to act

Evaluation of progress

22

Which of these strategies do you think is most capable of helping the city move toward achieving its goals of an equitable, climate resilient, just and sustainable local food system and local food economy? Please select your top 1-3 strategies.

FOOD SYSTEM RESEARCH & DEVELOPMENT

AFC	AHA	CLUES	Incarnation	SAFA
Education	Awareness of research	Education	Outreach and education in Spanish	Collaboration
Action more important than R&D	Breaking social norms	Healthy lifestyle, nutrition		
\$ could be better spent helping people make healthier choices rather than asking why they don't make healthy choices	Children health/diet			

Is there anything missing?
(N = 25)

Sustained funding for existing work

Need to act

Evaluation of progress

23