

The City of Minneapolis—through the Health Department and Community Planning and Economic Development’s Business Technical Assistance Program (B-TAP) —offers many resources and services to help store owners financially adjust to tobacco sales restrictions. The types of resources available include loans for business improvement, purchasing equipment, façade improvement, and technical assistance.

**FINANCING TOOLS**

Program name	Use of Proceeds	Size	Terms	CPED Contacts
<b>2% Loan</b>	Small business loans for building improvements and certain equipment	City financing at 2% up to \$75,000, must have a companion lender loan amount of equal or greater value	2% interest up to 10 years	Becky Shaw 612 673-5066 <a href="mailto:Becky.shaw@minneapolisn.gov">Becky.shaw@minneapolisn.gov</a>
<b>Energy Efficiency Loans</b>	Loan for energy efficiency improvements in commercial properties	\$25,000- \$1 Million	4 - 4.5% interest up to 15 years	Becky Shaw 612 673-5066 <a href="mailto:Becky.shaw@minneapolisn.gov">Becky.shaw@minneapolisn.gov</a>
<b>Health &amp; Safety Loan Program</b>	Finance for code compliance investments including physical improvements such as grease traps, floor drains, and food service equipment.	up to \$15,000.	7% interest, up to 5 years	Becky Shaw 612 673-5066 <a href="mailto:Becky.shaw@minneapolisn.gov">Becky.shaw@minneapolisn.gov</a>
<b>Alternate Financing</b>	Small business financing for building improvements or equipment, Islamic-law compliance structure.	Up to \$100,000 (City portion - \$50,000 at a 2% of return)	Up to 10 years	Becky Shaw 612 673-5066 <a href="mailto:Becky.shaw@minneapolisn.gov">Becky.shaw@minneapolisn.gov</a>
<b>Great Streets Façade Matching Grants</b>	Façade improvements including windows, doors, signage, awning, lighting, murals.	Façade matching grants up to \$5,000 to business	Available to commercial properties located within eligible business districts.	Judy Moses 612-673-5283 <a href="mailto:Judy.Moses@minneapolisn.gov">Judy.Moses@minneapolisn.gov</a>
<b>Equipment grants and loans</b>	<a href="#">Good Food Access Program (GFAP) Equipment and Physical Improvement Grant.</a> Grocery and Convenience stores can apply to purchase and install equipment or make other improvements	Up to \$2,500 - \$50,000  Applications for 2018 close April 19, 2018. Grants may be available for 2019. Continue to check the website for future details.		Healthy Living Team can assist stores in applying for the grant. 612-673-2301. <a href="mailto:healthyliving@minneapolismn.gov">healthyliving@minneapolismn.gov</a>

## TECHNICAL ASSISTANCE

Program name	Use of Proceeds	Size	Terms	CPED Contacts
<b>Business Technical Assistance Program (B-TAP)</b>	Contracts with local non-profit organizations to provide direct business consulting services to new and existing businesses located in Minneapolis.	Contracts with non-profits from \$5,000 to \$125,000	Eligible businesses receive business consulting services ranging from 10 to 50+ hours.	Daniel Bonilla 612-673-5232 <a href="mailto:Daniel.Bonilla@minneapolis.mn.gov">Daniel.Bonilla@minneapolis.mn.gov</a>

## HEALTHY CORNER STORE ASSISTANCE

Staff from the Health Department’s Healthy Living Initiative can provide the following assistance and resources

<b>Individual technical assistance</b>	Information and assistance can be provided to help store owners/managers understand the staple foods ordinance requirements, identify products that will meet the requirements, discuss store layout/design to promote healthy food options, provide training on inventory management (especially how to handle fresh produce to minimize waste), and provide ideas for in-store marketing and promotions activities (e.g. taste tests or financial incentives).
<b>Healthy Food Merchandising Kit</b>	Convenience stores can receive a free merchandising kit. The kits are valued at \$100 and include multiple sizes of display baskets, reusable price tag signs, plus small and large stickers for cooler doors/windows. To receive this merchandising kit, please email <a href="mailto:healthyliving@minneapolismn.gov">healthyliving@minneapolismn.gov</a>
<b>Produce Procurement</b>	Provide technical assistance and connections to food suppliers/distributors if stores don’t currently have a mechanism for obtaining staple foods, especially fresh fruits and vegetables. Examples include helping stores develop a relationship with a vendor at a local farmers market, connecting them to Brightside Produce, or helping them work with their supplier to get new items that will meet the ordinance requirements.
<b>SNAP/EBT and WIC program authorization assistance</b>	Assistance with submitting an application to become authorized to accept SNAP/EBT or WIC, which are additional revenue sources and help increase customer demand for healthy foods.

### HEALTHY LIVING TEAM

Stores owners can contact the Healthy Living team at [healthyliving@minneapolismn.gov](mailto:healthyliving@minneapolismn.gov) or call **612-673-2301**.

### MINNEAPOLIS SMALL BUSINESS TEAM

The Small Business Team is here to make it easy for you to successfully start, sustain, and grow your business in Minneapolis. Our staff provides one-on-one support navigating the City requirements and processes. Contact us at **612-673-2499** or email at [Small.Business@minneapolismn.gov](mailto:Small.Business@minneapolismn.gov). Visit: [business.minneapolismn.gov](http://business.minneapolismn.gov).