



Minneapolis Healthy Restaurant Program: Participation Agreement Form

The Minneapolis Health Department's Healthy Restaurant Program assists independently owned restaurants in creating and promoting healthy meals for their customers. As a member of the program, you'll be asked to make a number of changes that are designed to increase the availability, promotions, and price of healthy food options. In return, you'll receive free individualized assistance and resources. This document explains how the health department will work with your restaurant throughout the program.

As a member of the Healthy Restaurant program, the Health Department will:

1. Help you develop and implement a plan to increase your restaurant's healthy food options including:
 - a. Providing program orientation materials, including a list of required and optional changes to increase healthy foods.
 - b. Identifying the type of assistance and resources you'll need to make any required changes.
2. Provide **free** assistance to help you make required changes including:
 - a. Recipe analysis and modification of up to 3 entrees (provided by a registered dietitian and/or chef).
 - b. Training materials and opportunities for kitchen staff.
 - c. Labeling and reprinting of menus to highlight healthy options
 - d. Design and production of promotional materials
 - e. Health educational materials
3. Plan and host an event to publicize the restaurant's healthy options, including:
 - a. Free publicity and media attention (provided by public relations agency)
 - b. Event logistics support (scheduling, set-up, clean-up)
4. Support promotional activities to publicize your restaurant, including:
 - Promotion of restaurant on health department website and through various media outlets.
 - Certificate of recognition
 - Possible inclusion in City of Minneapolis preferred food vendor list
 - Training on how to promote and market your restaurant
5. Provide a \$500 stipend to cover start-up cost of ingredients or supplies.

In return for the above assistance, you will be expected to:

1. Meet with health department staff and partners at the beginning of the program to help us learn about your restaurant and how we can best support you.
2. Attend restaurant kick-off meeting in June (exact date to be determined).
3. Implement three required healthy changes:
 - a. Recipe modification of three entrees to meet healthy standards

- b. Creation of a healthy side exchange option
 - c. Display promotional signage and highlight healthy options on menu
- 4. Train restaurant staff on healthy restaurant program and required changes.
- 5. Allow health department staff to conduct in-person visits to assess progress at least three times throughout the program.
- 6. Be available to answer questions and actively engage with program staff about your ideas, progress or concerns.

Your participation in the Healthy Restaurant program is voluntary and you may withdraw with 30 days' notice in writing. Your decision to participate in the program will not affect your relationship with the City of Minneapolis or your ability to license and operate your restaurant. The Health Department may stop your involvement in the program for poor performance or failure to meet the above expectations with 30 days' notice in writing. If you withdraw or if the Health Department finds you are using program materials incorrectly or for other purposes, we reserve the right to remove these materials from your restaurant.

By signing this Participation Agreement, you agree to work with the Health Department on the Healthy Restaurant Program until October 31, 2015.

_____ Date: _____
Restaurant Owner (authorized representative)

_____ Date _____
Minneapolis Health Department (authorized representative)

