

INCLUSIVE ECONOMIC RECOVERY WORK GROUP TRACKER

CATEGORY	RECOMMENDATION(S)	ASSIGNED TO	FINISH DATE	STATUS
Topic: Workforce	Identify opportunities to align programs, projects, and investments to support both workforce and housing goals (e.g., workforce training connected to affordable housing projects; modular housing manufacturing, apprenticeship programs in construction, etc.).	CPED HPD & EPD	2023	Work plan needed for this recommendation; however, staff are already considering this recommendation in project prioritization (i.e. GBI, modular housing facility)
	Leverage workforce investments to continue to partner with community-based organizations to scale and expand workforce and career pathways programs that can provide living wage jobs and career paths in growing sectors such as hospitality, construction, tech, renewable energy, healthcare, and manufacturing targeting people experiencing the largest economic disparities.	CPED EPD	2022 and beyond	APRA funding for expanded career pathways approved in Phase 2 recommendations this spring, NOFAs forthcoming
	Expand current high-quality programs that are credible and target youth and adults over 25 without a high school diploma or equivalency.	CPED EPD	2023 and beyond	Workplan needed for this recommendation with respect to increasing funding for the City's WIOA Adult program.
	Explore strategies to support existing and emerging manufacturing, high-tech firms and other industry uses that provide employment opportunities for living wage jobs in or near historically marginalized communities. Protect production lands to retain, attract and support these land uses.	CPED EPD	2023 and beyond	Developing opportunities to expand manufacturing in Minneapolis at the Upper Harbor and modular housing facilities.
	Expand short and long-term livable wage jobs and benefits in marginalized communities. Support ready projects to expand jobs and recruitment efforts and identify existing organizations that can expand its scope to expand service to marginalized communities.	CPED EPD	2022 and beyond	Included in the Minneapolis Workforce Board plan to increase participation in all economic sectors of marginalized groups in the City.
	Build awareness of workforce programs and partnerships that are working well.	CPED EPD	2022 and beyond	Working on marketing and awareness with Workforce Board, community-based partners, and CareerForce centers

CATEGORY	RECOMMENDATION(S)	ASSIGNED TO	FINISH DATE	STATUS
Topic: Housing	Scale funding for strategies that expand sustainable and affordable homeownership to BIPOC residents, including more diverse ownership housing options consistent with the Minneapolis 2040 Plan.	CPED HPD	2023	Mayor has supported this strategy through increased ARPA funding. Staff has executed the contracts and implementation is underway. City also has a seat at the <i>GroundBreak Coalition</i> table to help design strategies to increase resources to expand sustainable and affordable homeownership to BIPOC households. Lastly, \$500K of the City's budget is seed money to Build Wealth Minnesota to support their 5000 Equities Program that is intended to use manual underwriting which is envisioned to address some of the barriers to qualification for BIPOC households. This investment has leveraged more than tenfold other non-City resources.
	Expand programs and partnerships that are working well, such as Stable Homes Stable Schools and NOAH preservation strategies; identify opportunities for new partnerships that address both housing and workforce goals.	CPED HPD	2023	Programmatic changes have been made to programs that are working well to enhance access. Changes to the NOAH Preservation Fund (NPF) has resulted in an improved rate of service to BIPOC and mission-driven developers. The Mayor has supported this effort through ARPA - \$5.9M. In the 2023 Budget request, CPED is seeking an additional \$2M in ongoing funding for the NPF. If approved, this will increase the annual NPF budget to \$4M.

CATEGORY	RECOMMENDATION(S)	ASSIGNED TO	FINISH DATE	STATUS
	Increase funding for developer technical assistance to support emerging developers; expand pathways for emerging developers, including BIPOC and women-owned businesses, to gain experience.	CPED EPD & HPD	Ongoing	The Small Business Team manages the Developer Technical Assistance Program (D-TAP). It has expanded the program this year to include a cohort training sessions and providing 1:1 technical assistance to emerging developers. This program support the three development teams in CPED (Business Development, Residential Finance and Residential & Real Estate Development) to continue to expand pathways for access to its programs by BIPOC, Women-led and emerging developers.
	Ensure City housing investments use the greenest building technology, including, but not limited to, geothermal and solar panel installation that support City sustainability and climate change resiliency goals and support local manufacturing jobs.	CPED HPD	Ongoing	CPED Housing has made significant changes to its programs – through scoring and minimum requirements. The Minneapolis Homes Program staff, working in conjunction with the Office of Sustainability embarked on a Pilot for incorporating green building standards and technology into its program. The first affordable passive house design, 914 19 th Ave NE, was completed in Minneapolis in 2022 through the Minneapolis Homes Program. More projects were approved in 2022 and more are anticipated to be funded in future Minneapolis Homes funding rounds.
	Expand strategies to support upward mobility in housing, which will increase supply for first-time and lower-income homeowners.	CPED HPD	Ongoing	The Minneapolis Homes Program completed a total revamp. The changes employed were design to

CATEGORY	RECOMMENDATION(S)	ASSIGNED TO	FINISH DATE	STATUS
				increase supply to household between 40% to 80% AMI which will also increase the rate of service to BIPOC households. Continued prioritization of creating more deeply affordable rental housing – 40% closed units in 2021 served households at 30% AMI twice the amount from two years earlier (2019). These changes are in effect for all future RFP rounds.
Topic: Entrepreneurship and small business	<p>Create partnership programs among the City, community development financial institutions (CDFIs), cultural community development corporations (CDCs), and other non-public funders to “package” City investments with private debt and equity to fund business and development capital needs. Increase patient capital sources that provide longer terms and lower interest rates. Focus this strategy on rebuilding community corridors and key destination sites through community-based ownership by. Take the following actions to complement and advance this strategy.</p> <ul style="list-style-type: none"> • Quadruple the Commercial Property Development Fund program’s funding; improve its efficiency. • Expand supports to and participation of developers of color in all capital investment programs, including technical assistance and mentoring. • Pursue state legislation that would allow greater flexibility in the use of Tax Increment Financing (TIF), value capture, and other financial tools, to support community rebuilding strategies that center community-based ownership of housing, small business, and commercial property. • Increase investments into and support for culturally competent community-based partner organizations that serve BIPOC entrepreneurs, focusing on lagging service to Native American owned businesses and continuing service to Black-owned businesses to ensure access to all underserved communities. 	CPED Directors Team	2022 and beyond	Under the leadership of the Mayor, CPED has expanded funding to financing and technical assistance programs in 2022 through ARPA and potentially in the 2023 budget. There is a work group consisting of staff from CPED, Finance, and IGR to develop a special TIF request for the 2023 Legislative session. Work on the procurement process improvements has not begun.

CATEGORY	RECOMMENDATION(S)	ASSIGNED TO	FINISH DATE	STATUS
	<ul style="list-style-type: none"> Simplify the City's procurement processes to expand participation of BIPOC-owned businesses; encourage other public, private, and non-profit partners to do the same. Coordinate City departments to find opportunities to streamline permitting and licensing processes. 			
	<p>Convene stakeholders to map out the ecosystem of support for entrepreneurs and small businesses, including technical assistance and access to capital. Identify gaps in services; opportunities for alignment and coordination among providers; regulatory and other barriers; and metrics tracked for services. Identify action steps and strategies to ensure a robust ecosystem of support.</p>	CPED Directors Team	2023 and beyond	The City is participating with the Ground Break Coalition, with members in the government, philanthropic, and private sectors, who are mapping out opportunities to align capital. This work will inform a basis for increased mapping of the entrepreneur ecosystem work that can occur in 2023.
	<p>Establish a comprehensive training program to scale second stage and seasoned business owners and entrepreneurs.</p>	CPED EPD	2023 and beyond	The Ground Break Coalition is also looking into supports for entrepreneurs. CPED will benefit from this initial work to evaluate opportunities with the BTAP program. We will look to make adjustments to these supports in 2023.
	<p>Establish and market navigation/concierge services to connect entrepreneurs and small businesses resources, including financing, technical assistance, and mentoring. Increase funding and tools that support increasing capacity of community-based technical assistance providers. Create a clearinghouse where businesses can find information on all available programs. Consider development of an App to quickly identify availability of and eligibility for federal funding (and potentially state and local public funding).</p>	CPED EPD	2022 and beyond	CPED's Recovery Team is developing a case management system for properties that experienced major damage or destruction from the 2020 Unrest. We will use this system as a pilot to understand strengths and opportunities to scale it to meet the recommendation of the workgroup.
Legislative	<p>Increase program funding</p> <ul style="list-style-type: none"> DEED's current program funding levels do not meet economic recovery needs. The City should support increased funding for the Main Street 	CPED Directors Team	2023 and beyond	Aligned with the work related to special TIF authority, these requests can be reviewed and developed with that cross-department team to add

CATEGORY	RECOMMENDATION(S)	ASSIGNED TO	FINISH DATE	STATUS
	<p>program (\$120 million in a Minneapolis-specific allocation was requested during the 2021 legislative session).</p> <ul style="list-style-type: none"> Other programs to consider increased funding include Youth at Work grants, support for cultural malls, and COVID relief grants. 			requests to the City's Legislative agenda.
	<p>Make program improvements DEED program guidelines create barriers that make it complicated for many small businesses and service providers to effectively use the funds.</p> <ul style="list-style-type: none"> Removing or reducing local match requirements, streamlining application processes, and providing administrative fees for technical assistance providers will reduce barriers to access funding. Alignment with federal and local programs will help ensure state funds leverage more resources. Program guidelines for entrepreneur support programs should be expanded to include sole proprietors and other excluded businesses. Loan guarantee programs need modifications to permitted use to provide additional credit enhancement and leverage with other lending. DEED should create a process for applicants and providers to offer ideas for program improvements. 	CPED Directors Team	2023 and beyond	Aligned with the work related to special TIF authority, these requests can be reviewed and developed with that cross-department team to add requests to the City's Legislative agenda.
	<p>Creative innovations Minneapolis will benefit from the use of local sources to support recovery, including financing tools that leverage local property tax as a resource. The City should support changes at the Legislature to the Tax Increment Financing (TIF) statutes and consider value capture laws to increase flexibility of collecting local tax base to:</p> <ul style="list-style-type: none"> Support recovery investments that preserve and expand long-term cultural community ownership of commercial and residential property; and Prevent displacement of historically marginalized communities 	CPED Directors Team	2023 and beyond	Aligned with the work related to special TIF authority, these requests can be reviewed and developed with that cross-department team to add requests to the City's Legislative agenda.
Other recommendations on metrics	City staff should review existing program evaluation metrics to ensure they are disaggregated by race and ethnicity and that they assess effectiveness in reducing racial disparities in income, employment, education, housing, and/or ownership.	CPED Directors Team	2022 and beyond	On-going work that is incorporated in new program design and updates to existing programs.