

# Minneapolis Forward: Community Now Coalition

## 8 Areas of Action

1

### Business Retention

Develop and deploy resources to preserve in the community the businesses and cultural institutions that were there before the death of George Floyd whether or not the property owner chooses to rebuild or repair the directly impacted buildings.

2

### Prioritize BIPOC/Minority-Owned Businesses

Develop and deploy resources for BIPOC/minority-owned businesses and nonprofits that owned or leased space in a building that was destroyed or directly impacted and where insurance will not cover the loss.

3

### Supporting Entrepreneurs who Invest in the Community

Create a climate in the impacted communities that supports community businesses with access to capital, mentorship and network resources to grow in place, hire from the community, and seed prosperity.

4

### Real Estate Owners & Tenants

Develop resources for owners whose properties have been destroyed and directly impacted and where insurance will not cover the loss. Create wealth building opportunities through prioritizing BIPOC community real estate ownership and investment, including first right of refusal for current tenants.

5

### Housing Preservation

Develop and deploy resources to allow displaced residents to stay in the community through the replacement or repair of residences destroyed and directly impacted and where insurance will not cover the loss.

6

### Inclusive Economic Solutions

Assure that the resources procured and developed prioritize economic inclusion, quickly stabilize immediately impacted communities, and create capacity to envision and launch projects with an emphasis on healing and cultural wellness and participation by BIPOC/minority-owned businesses in the rebuilding of these historically neglected neighborhoods.

7

### Immediate Needs of Impacted Residents

Assure that the resources developed address the critical needs of food, transportation and healthcare and cultural wellness needs for impacted residents.

8

### Reimagining Public Spaces

Rebuilding allows spaces to be redesigned to better serve the people of the community. Focus on enhancing the physical environment in a way that reflects the community of today built on ideas from the impacted community. Our transformed public spaces will stimulate the local economy by strengthening connections, and promoting mobility, and physical and mental health benefits.

*Economic inclusion is the implementation of specific solutions that undo the legacy of institutionalized exclusion of Black, Indigenous, People of Color, and Immigrants and furthers the economic and social independence of these communities. In principle and in practice, this means that these communities are prioritized as the primary beneficiaries of, and key partners in our economic decisions.*

Contact:

**Shauen Pearce, Economic Development & Inclusion Policy Director**  
[shauen.pearce@minneapolismn.gov](mailto:shauen.pearce@minneapolismn.gov)