

Background of NCEC work related to Neighborhoods 2020

Neighborhood and Community Engagement Commission
Committee of the Whole

Presenters: Commissioner Strand and Commissioner Mills

Presentation prepared by Commissioner Strand with support from NCR

Wednesday, October 16, 2019 5:30-7:00PM

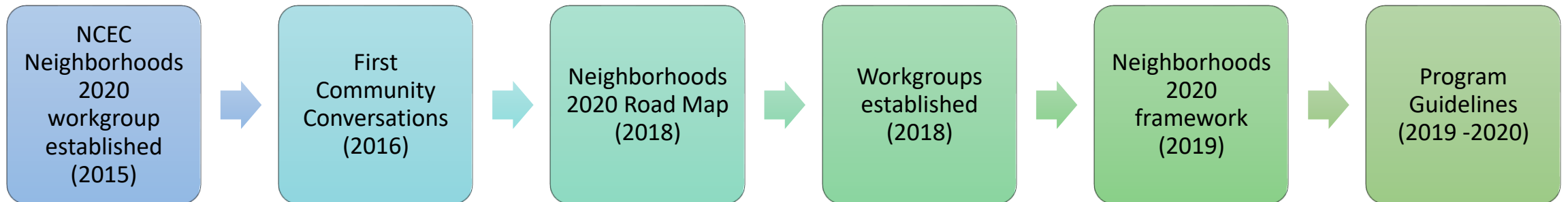
Van Cleve Park, 910 15th Ave. S.E., Minneapolis, MN 55414

Minneapolis Neighborhood Organizations – Some Basics

(Excerpts, source NCR Department)

- ❑ City of Minneapolis has 70 recognized neighborhood organizations representing 84 residential neighborhoods.
- ❑ Neighborhood Organizations are autonomous nonprofit corporations with a volunteer board of directors elected by residents (and sometimes other stakeholders).
- ❑ Neighborhood Organizations may represent one or more geographically defined neighborhoods.
- ❑ Communities represented by neighborhood organizations range from as few as 672 residents (Northeast Park) to as many as 20,000 residents (Longfellow Community Council).
- ❑ Long history of funding programs supporting neighborhood organizations before Neighborhood Revitalization Program and Community Participation Program, including Model Cities and the Citizen Participation Program.

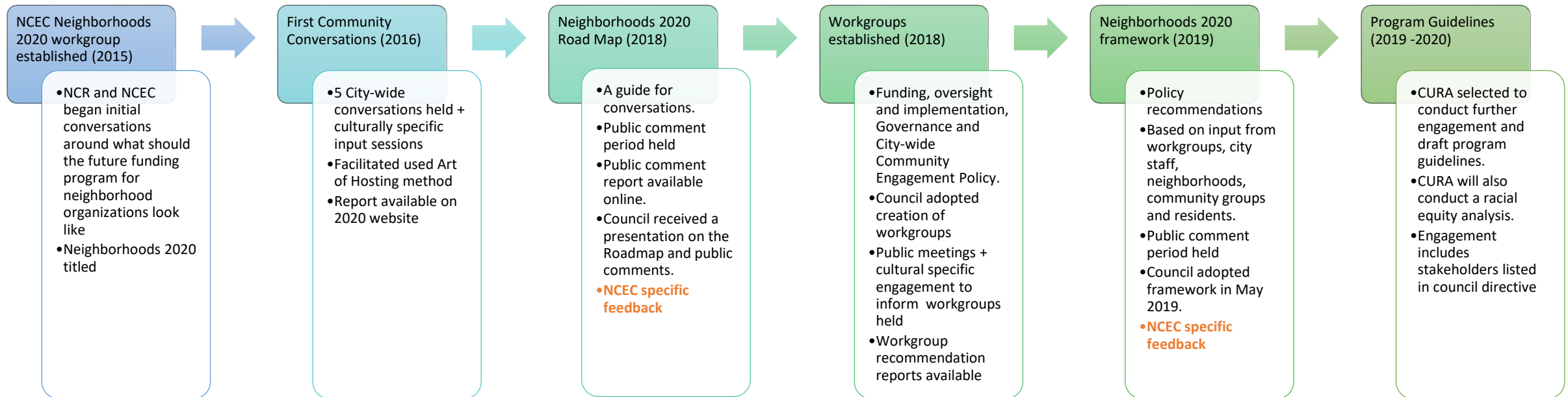
NCR/NCEC Neighborhoods 2020 Timeline



Neighborhoods 2020

What: Neighborhoods 2020 is the recommendation for the City's future programming and funding of neighborhood organizations and community-based organizations in Minneapolis.

Why: the funding mechanism for neighborhood organizations, Tax Increment Finance (TIF) District will sunset in 2020 along with the current program guidelines that funds neighborhood organizations.



All documents available online at: <http://www.minneapolismn.gov/ncr/2020>. (on main page and in background information button)

NCEC Neighborhoods 2020

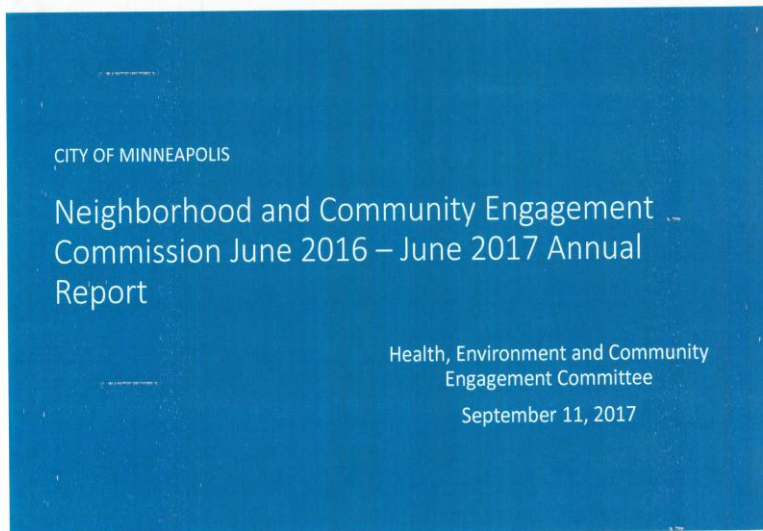
Established 2015 - Early Efforts

- Neighborhood and Community Engagement Commission identified process to facilitate a citywide dialogue on redefining roles and expectations of Neighborhood Organizations in January-February 2015.
- NCEC Neighborhoods 2020 Committee established April 28, 2015 to partner with NCR Department, Neighborhood Organizations, City Council offices, and key stakeholders to conduct engagement on the next phase of Minneapolis' neighborhood programming.
- Charge and Deliverables adopted with time frame running through December 31, 2016.

NCEC Neighborhoods 2020 Committee Charge and Deliverables

- ✓ Partner with NCR Department, neighborhood organizations and key stakeholders to conduct community engagement to develop and compile recommendations to the NCEC.
- ✓ NCEC convene a robust citywide conversation during 2015-2016 about the future of neighborhood organizations.
- ✓ NCEC to compile recommendations for 2016 budget cycle for changes to the Community Participation Program (CPP) Guidelines and Allocation Formula for 2017-2020.
- ✓ Goals around making neighborhood organizations more representative, effective, and sustainable for the remaining funding period and beyond.
- ✓ Goals around ensuring redefined roles of neighborhood organizations support the future of Minneapolis' community engagement while maintaining locally-based organizing, planning, priority-setting, and implementation.
- ✓ Funding mechanisms to continue or succeed the Consolidated Tax-Increment Financing District funding source for Neighborhoods Programming.

NCEC “Major Initiatives” for 2016-2017 included Neighborhoods 2020 Outreach



Major Initiatives

• Community Connections Conference

- Supported the conference by hosting a booth to engage and recruit residents, volunteering in many capacities and sitting on Learning Lab panels.

• Neighborhoods 2020

- NCEC and the Neighborhood and NCR partnered with neighborhood organizations across the city in hosting a series of five sector meetings to discuss the future role of neighborhood organizations.



Major Initiatives

• Resolution – The Role of Minneapolis Neighborhood Organizations in Facilitating Engagement

- Members of Minneapolis neighborhood organizations attended the January 24, 2017 NCEC meeting to voice their objections to a public comment included in the Minneapolis 2040 Engagement Report.
- These objections led to the creation of an NCEC endorsed resolution which proposed actions to address their objection.



Neighborhoods 2020: 2017 Community Conversations Art of Hosting and Harvesting Conversations that Matter Process World Café Meetings (Northeast shown).



Neighborhoods 2020 Process

Art of Hosting Community Conversations

- Continuing this work in 2017, the NCEC and the Neighborhood and Community Relations Department (NCR) partnered with neighborhood organizations across the city in hosting a series of five sector meetings to discuss the future role of neighborhood organizations.
- Facilitated conversations used Art of Hosting method.
- NCEC members and interested neighborhood organization members received free training on Art of Hosting facilitation method provided through the City of Minneapolis NCR.
- Public comment report: <http://www.minneapolismn.gov/ncr/WCMSP-202320>.

Also Note: Revised Community Participation Program Guidelines and Allocation document was published from NCR Department August 5, 2016 for the period 2017-2019.

Neighborhoods 2020: 2017 Community Conversations Art of Hosting and Harvesting Conversations that Matter Process World Café Meetings.

Held 5 City-wide Conversations plus culturally specific input sessions:

- Section meetings Downtown, North, Northeast, South and Southwest.
- 517 people signed in at 5 citywide meetings.
- 262 people filled out demographic cards.
- Specific meetings held in the Southeast Asian, Latino and American Indian communities.

**April
29th
10-2pm**

OUR NORTHSIDE!

NEIGHBORHOODS 2020

Join us for lunch and help shape the future role of neighborhood organizations in North Minneapolis.
Learn more at: OurNorthside.eventbrite.com
or call/text (612) 440-0569

Northside
NEIGHBORHOODS COUNCIL

Minneapolis
City of Lakes

Gathering starts at 10am at the corner of Penn and Lowry Avenue. Look for the tent!

Neighborhoods 2020 Roadmap: A guide for conversations

- Based on Art of Hosting conversations, NCR released the Roadmap to begin initial policy conversations regarding Neighborhoods 2020. outlined in the document were:
 - Policy recommendations; and
 - Program options.
- Presented roadmap recommendations and public comment feedback to City Council.
- 33 neighborhood organizations and 16 individuals provided public comment
- Report of public comments:
<http://www.minneapolismn.gov/www/groups/public/@ncr/documents/webcontent/wcmsp-210837.pdf>.
- **NCEC specific comments related to the roadmap**

Roadmap: A Guide for Conversation, Public Feedback themes

Theme 1: Neighborhoods should continue to be autonomous organizations

Theme 2: A multi-year, flexible, objective, dependable source of funding is needed

Theme 3: Partnership/Impact Assessment Model

Theme 4: Pooled Services Model

Theme 5: Community Participation Program Model

Theme 6: NCR Services

Theme 7: Community Engagement

Neighborhoods 2020 Workgroups

Purpose: To utilize diverse viewpoints and knowledge bases to make positive improvements to neighborhood and community funding, guidelines, oversight and City engagement policy.

Workgroups

1. Program Guidelines, Funding and Implementation
2. Governance Advisory Structure for Neighborhood and Community Engagement
3. Citywide Community Engagement Policy


Membership

- 3 cultural community representatives
- 2 NCEC
- 1 NRP Policy Board (non-NCEC)
- 5 neighborhood representatives
- 2 undoing racism / equity representatives
- 2 Council
- 1 Mayor

NCEC Role:

- Helped NCR department draft purpose and membership of workgroups
- Held two seats in each workgroup
- Had two spots in the group, along with NCR staff and Councilman Cunningham, who reviewed workgroup membership applications for recommendation to council.

City of Minneapolis Neighborhoods 2020 Work Groups Established in 2018



2018 Work Group Information and Application

Timeline

May 2018 – Present Work Group overview to City Council and request approval to move forward with applications

May 14th to June 4th 2018 – NCR accepts applications for Work Groups

June 5th to 11th 2018 – NCR in collaboration with NCEC finalize Work Group Membership

Late June 2018 – Late November 2018 – Work Groups meet on a regular basis to finalize recommendations for Neighborhoods 2020

October 2018 – Public review and comment on Work Group recommendations

November 2018 – Work Group finalizes recommendations

December 2018- January 2019 – NCR devises implementation plan based on work group recommendations

February 2019 – Council adopts program guidelines, advisory board structure and City policy on community engagement

Work Groups Overview

Work Group 1: Program Guidelines, Funding and Implementation (16 voting members)

Members: 3 cultural community representatives, 2 NCEC, 1 NRP Policy Board (non-NCEC), 5 neighborhood representatives, 2 undoing racism / equity representatives, 2 Council, 1 Mayor. Subject Matter Experts (Development Finance and Neighborhood Specialist) non-voting


Work Group 2: Governance Advisory Structure for Neighborhood and Community Engagement (17 voting members)

Members: 3 cultural community representatives, 2 NCEC, 2 NRP Policy Board (non-NCEC), 5 neighborhood representatives, 2 undoing racism / equity representatives., 2 Council, 1 Mayor. Subject Matter Experts (City Clerk and NCR) non-voting

Work Group 3: Citywide Community Engagement Policy (16 voting members)

Members: 3 cultural community representatives, 2 NCEC, 1 NRP Policy Board (Non-NCEC), 5 neighborhood representatives, 2 undoing racism / equity representatives. 2 Council, 1 Mayor. 3 Subject Matter Experts (NCR and City Departments as needed) non-voting.

Updated May 14, 2018



Work Group Membership – Charge

- Purpose: To utilize diverse viewpoints and knowledge bases to make positive improvements to neighborhood and community funding, guidelines, oversight and City engagement policy.
 - ✓ Work groups act as a sponsorship coalition for Neighborhoods 2020 and any recommended changes
 - ✓ Current 2018, Transition 2020, Future 2021
 - ✓ Improved resident satisfaction
 - ✓ Improved efficiencies, transparency and representation
 - ✓ Compliance with program guidelines and funding requirement
 - ✓ Compliance with Core Principles of Community Engagement
 - ✓ Process excellence at NCR, City of Minneapolis, and Advisory Board level
 - ✓ Reduced Cost
- Be a City of Minneapolis resident (Unless City Staff / SME)
- Commit to participate in work group for six month duration (June 2018 – Nov 2018)
- Commit to meet with the work group at the regular scheduled meetings (possibly bi-monthly – twice per month) for a total approximate commitment of six hours per month
- Be willing to work on assignments between meetings with sub-teams as needed
- Participate in community engagement and outreach regarding work group research, findings, recommendations, etc.
- Ability to maintain a respectful climate of trust, collaboration and support for neighborhood orgs., community and cultural orgs., NCR, the City of Minneapolis and your colleagues on the work-team
- Maintain confidentiality when asked
- Commitment to come to work group meetings prepared and with the best intent for solutions-based conversations
- Develop recommendations for City Council

Updated May 14, 2018

Workgroup Work & Recommendations

- Workgroups met from July – December 2018.
- All workgroup members received racial equity training prior to the start of work
- Public meetings + cultural specific engagement to inform workgroups held.
- 2 City-wide community listening sessions were held; Additional sessions were held in Hmong, Somali, and Spanish.
- Workgroup recommendation reports available: [http://www.minneapolismn.gov/ncr/2020.](http://www.minneapolismn.gov/ncr/2020)

Neighborhoods 2020 Framework

- A set of policy recommendations that will inform the creation of a new funding program for Neighborhood organizations.
- Based on input from workgroups, city staff, neighborhoods, community groups and residents.
- Public comment period held:
 - NCR held six informational meetings, three of the six meetings were held in Spanish, Somali and Hmong, and NCR staff were invited to attend an additional 34 meetings to discuss the Neighborhoods 2020 framework recommendations.
 - Over 1,000 people were involved
 - 300 responses were received via letter, email, text and comment cards, with over 700 unique comments.
 - **See NCEC specific feedback**
- Report of public comments: <http://www.minneapolismn.gov/ncr/2020>
- Council adopted framework in May 2019.

NCEC Adopted Framework-specific Recommendations “Recalculating the 2020 Roadmap and Funding Recommendations”

NEIGHBORHOOD & COMMUNITY ENGAGEMENT COMMISSION Recommendations for Recalculating the 2020 “Roadmap” and Funding Recommendation

“Neighborhood Organizations are vital to the success of Minneapolis.”

- Public comment made at NCEC Listening Session 2/27/18

The above comment was made by a young woman who hadn’t been born when the Neighborhood Revitalization Program started. As an intern with Elliot Park Neighborhood, she learned the history and legacy of Minneapolis neighborhood organizations. Many success stories were shared during this Listening Session.

But - since the current source of funding for neighborhood organizations and the programs that support them is coming to an end in 2020, the following questions need to be asked:

1. How do we keep or improve the relevancy and usefulness of Minneapolis’ neighborhood organizations?
2. How do we maintain and increase the funding and administrative support?
3. How do we maintain the current systems or create new systems that improve collaboration and communication with the City?

In early 2017, NCEC Commissioners, residents and NCR staff members participated in training sessions on the Art of Hosting and Harvesting Conversations that Matter. A partnership of the NCEC, NCR, neighborhood organizations and residents organized and held five Community Conversations plus two cultural community specific conversations.

Based on these conversations, we learned that residents continue to rely on neighborhood organizations to:

1. Provide communication to and from the city
2. Provide a venue for civic engagement on issues that concern them
3. Build and develop authentic community
4. Provide opportunities to become further involved in City government.

Residents also expect transparency, good leadership and representation.-The evidence proves that many residents are willing to expend 73,285 of their precious volunteer hours to make all of the above continue to happen, valued at \$1.9 million per the 2016 Neighborhoods Program Annual Report.

The participation and input from the Community Conversations, the Community Connections Conferences and the recent NCEC Listening Sessions show that neighborhood organizations are remaining relevant and possibly more useful and needed than in the past.

To meet the new challenges and opportunities of density and increased diversity, neighborhood organizations, the NCEC and NCR will need to work together to create the tools and resources necessary to assist in expanding outreach efforts, board and volunteer retention and developing capacity.

To address question #3, we need to have further discussion and increased understanding of the role of the 5 NCR Cultural Community Specialists and how they could better work to bring neighborhood organizations and cultural communities together. The NCEC will continue working on this matter.

NCEC Commissioners have been hearing directly from neighborhood representatives and residents regarding the options and action items listed in the “Neighborhoods 2020 Roadmap” developed by the Neighborhood and Community Relations Department. The NCEC has held two Listening Sessions for residents to give public input on the Roadmap (2/27/18 and 3/27/18). The following feedback is derived from those conversations.

FEEDBACK

Option 1 (The Impact Assessment Model¹)

This would create a system that encourages (with disincentives) the smaller (Level I) organizations to merge with Level II & III organizations. The ultimate goal of fewer, larger, more staff-driven neighborhood organizations would make the system more manageable for the city. It would lose the “granular” level of current neighborhood activity and access. There is a concern that larger entities would be barriers for diverse board and volunteer representation. There are more opportunities to work together to build community with 70 organizations vs. 13 – 20 organizations.

Option 2 (The Pooled Services Model)

One aspect of this option suggests a District Council model which would also mean fewer, larger organizations and therefore we have the same concern outlined above. The sharing resources aspect of this option is viewed favorably by neighborhood organizations who would like the ability to collaborate, but not necessarily merge. This concept needs to be better understood and defined. Neighborhoods have often expressed a wish for better centralized communication, but not necessarily through the city. The NCEC could more appropriately fulfill that role.

ACTION ITEMS:

- Develop more detailed description and process of ‘pooling services’
- Consider creation of Pooled Services/Community Coordinator to develop procedures and adaptations to assist neighborhood organizations in developing partnerships

Option 3 (Community Participation Program – the current system)

The current system preserves and supports the 70 independent neighborhood organizations. The needs-based allocation formula provides an equitable funding distribution. The feedback from the listening sessions and conversations have been strongly in favor of keeping the current system with a few tweaks. A unanimous request is that food expenditures would be allowed under the new funding source.

NCEC Option 4 (The Community Collaborative Model) (Option 4 in the Roadmap is “TBD”, a placeholder for ideas to be added. NCEC has added one.)

This model strives to increase community participation by encouraging neighborhood organizations to partner with non-profits and other community associations. The goal of the partnerships is to create community involvement of ethnic and cultural groups and produce diverse leaders. Such partnerships will increase community participation, increase the safety of the neighborhood, increase diverse leadership, bring diverse cultures together and keep a neighborhood healthy and strong.

¹ NCR renamed Partnership Model in marketing brochure. NCEC feels this is not an accurate name for this model.

NCEC Adopted Framework-specific Recommendations “Recalculating the 2020 Roadmap and Funding Recommendations”

NCEC RECOMMENDATIONS:

NCEC recommends the continuation of the Community Participation Program (“CPP”) Program with the following provisions and additional concepts:

1. Clearly defined roles and expectations among the neighborhood organizations, the NCEC, the NCR Department and the City of Minneapolis (to be developed with neighborhood organizations)
2. Increased funding for sustainable programming, including food as a community engagement tool.
3. Multi-year allocations (5-year) with ability to repurpose unexpended funds into the next cycle.
4. Enhanced officers, board and volunteer capacity and organizational management required training added to future program guidelines, as co-defined by the City and the neighborhood organizations, to help ensure there is a base level of board proficiency in board governance and fiduciary duties.
5. Equity and undoing racism training, along with support services to ensure that the organization board is representative of its community
6. Strong & qualified administrative support from fully-resourced NCR Department, or from contracted services, 4-5 additional FTE’s (Neighborhood Support Specialists) consistent with the recommendations of the May 2016 Biko GrayHall Pentel report.
7. Develop better coordination of services by Cultural Community Specialists to neighborhood organizations.
8. Translation services available to neighborhood organizations.
9. Develop a “Sister Neighborhood” program, including additional funding for hosting co-neighborhood events.

The NCEC further recommends the following for future discussions and considerations by the workgroups:

On NRP Funding:

NCEC supports the NCR recommendation to continue the use of NRP funds into perpetuity.

On NCEC Structure:

1. Review and adjust the NCEC District Borders to reflect changes in population.
2. All NCEC elected representatives to be elected by City Wards (13 seats).
3. Reduce appointed NCEC positions from 8 to 4 & positions, to be appointed by the City Council (2) Mayor (1) and the Park Board (1).
4. Elect/appoint non-voting Alternates for all NCEC positions.
5. Term Limit of two (2) consecutive two-year terms, with absence of one year before being eligible for election or appointment again.
6. City needs to work with neighborhood organizations to adjust the boundaries of the NCEC Districts.

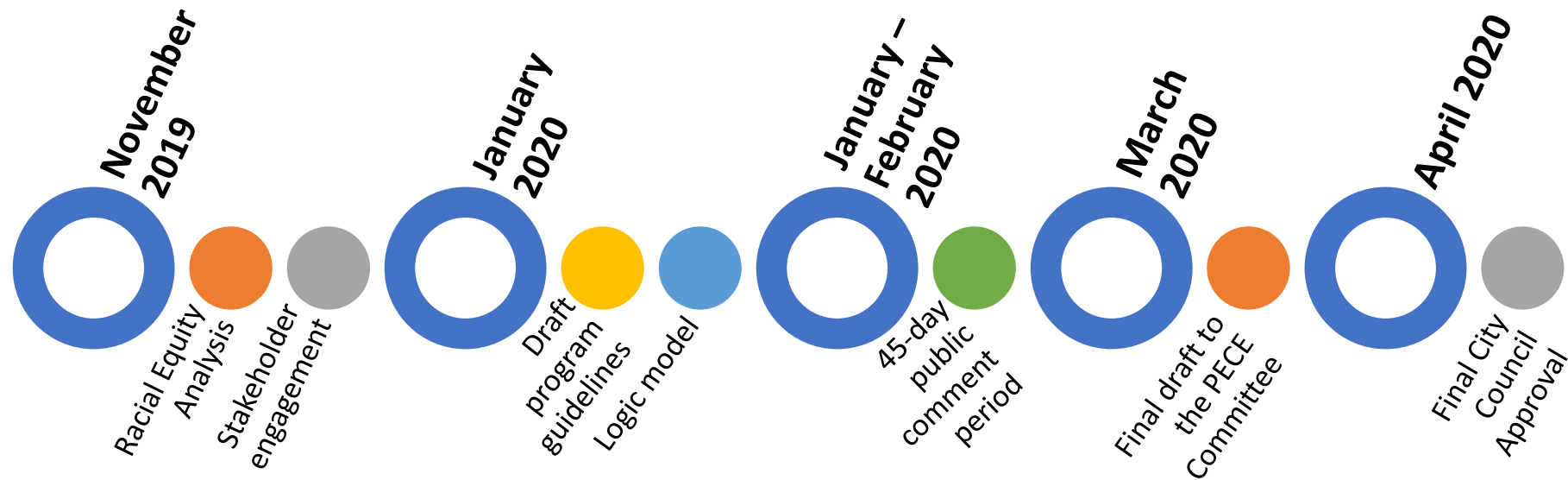
City Council Adopted Framework and Staff Directives

City Council Actions adopted on May 17, 2019:

- ❖ [Neighborhoods 2020 Framework Resolution \(May 17, 2019 – Final\)](#)
- ❖ [Neighborhoods 2020 Staff Directive – Bender \(May 17, 2019\)](#)
- ❖ [Neighborhoods 2020 Staff Directive – Cunningham \(May 17, 2019\)](#)
- ❖ Addendum: NCR Update on City of Minneapolis – University of Minnesota CURA contract to complete Neighborhoods 2020 Process

Next Steps Timeline: Program guidelines

- CURA selected to conduct further engagement and draft program guidelines.
- CURA will also conduct a racial equity analysis.
- Engagement includes stakeholders listed in City Council staff directive.



NCEC Committee of the Whole October 2019
Neighborhoods 2020 Process Review

Thank You, Commissioners!

***Discussion, Comments, and
Questions?***