

Staff Report

Title: Update on Neighborhoods 2020
☐ Action ☐ Discussion ☐ Informational
Date: 08/27/19
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Attachments:

Requested Action

There is no action being requested. This item is for informational and discussion purposes.

Background

Starting in 2016, the Neighborhood and Community Relations Department (NCR)— through the Neighborhoods 2020 initiative - started working with community and neighborhood leaders and elected officials to identify the next generation of neighborhood funding, programming and governance structure needed to better support community and neighborhood organizations in the future. These conversations were centered around meeting the needs of a growing and vibrant city, meeting the goals of the City, and identifying the roles that these organizations play in community engagement.

There are 84 residential neighborhoods in Minneapolis that are served by 70 independent nonprofit organizations ("neighborhood organizations"). Neighborhood organizations engage and mobilize residents to address issues within their geographic areas. The City recognizes that neighborhood organizations are positioned to identify local issues and opportunities and understands that Minneapolis greatly benefits from a robust neighborhood system.

There are also numerous community organizations throughout the city that focus on serving specific populations within the city. These organizations are especially helpful in engaging with cultural communities in the city. NCR supports both neighborhood and community organizations to carry out both people-based and place-based community engagement.

The Neighborhoods 2020 initiative is focused primarily on neighborhood organizations, which have been funded by the city since 1974; in 1991 the Neighborhood Revitalization Program (NRP) was established. Currently, the City provides funding through the Community Participation Program (CPP). Many neighborhood organizations also still have funding from the NRP. CPP funding comes from tax increment financing districts and will expire on December 31,

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Para asistencia 612-673-2700 - Rau kev pab 612-673-2800 - Hadii aad Caawimaad u baahantahay 612-673-3500.

2019. CPP funding available to neighborhood organizations is expected to run out by the end of December 2020. The Neighborhoods 2020 initiative recommends a new approach to funding that would carry forward after December 2020.

In 2015, NCR embarked on a planning effort to define the community engagement system within the City. A series of engagement, outreach and collaborative efforts have led to the proposed framework. The starting point for this work was the creation of the City approved Blueprint for Equitable Engagement, which was adopted in early 2016.

In April and May of 2016 seven community conversations were held across the City. Five meetings were organized as partnerships between neighborhood organizations, the Neighborhood and Community Engagement Commission (NCEC) and NCR. Two additional dialogues were hosted by NCR for meetings with the Lao and Hmong communities and the Latino and American Indian Communities. The meetings used the World Café methodology, allowing participants to have conversations in small group settings and come to a consensus about what is most important to them. In April and May 2018, NCR released an updated Neighborhoods 2020 Roadmap. The Roadmap laid out the framework for why the City was undertaking the Neighborhoods 2020 initiative, explains the project timeline, and proposed some recommendations for actions to be taken on policy, programs and oversight.

The City Council established three work groups in the spring of 2018 to help provide recommendations on how to support neighborhood and community organizations. The workgroups consisted of representatives from neighborhood organizations, cultural groups, NCEC, those with equity/undoing racism experience, and representatives appointed by City Council and the Mayor. The work groups met twice a month from August through December 2018, committing over 900 volunteer hours to the Neighborhoods 2020 initiative. In addition, city staff engaged the public in five community conversations with over 400 people discussing what they would like to see for their neighborhoods moving forward.

Each workgroup created report of recommendations, which is available on the Neighborhoods 2020 website. The NCR department took feedback from these reports and engagement through out the process to develop a framework with policy recommendations. In May 2019 the City Council adopted the framework and issued several directives to the City Coordinators office to continue working with community to further the work of Neighborhoods 2020.

All information related to Neighborhoods 2020 can be found online: http://www.minneapolismn.gov/ncr/2020