

Staff Report

Agenda Item: 9

Title: **One Minneapolis Fund Update**

Action Discussion Informational

Date: **August 28, 2018**

Prepared By: **Cheyenne Brodeen, Internal Services Manager**

Attachments: **One Minneapolis Fund RFP and Scoring Matrix**

Requested Action:

There is no action being requested. This item is for informational purposes only.

Background:

The One Minneapolis Fund is designed to support diverse leadership development and community engagement in the City of Minneapolis. There is a total of \$182,000 in funding available in this program. Proposals are requested to do this work in one of two categories:

Group A Funding: Community or cultural organizations should submit proposals for projects that develop and prepare leaders to serve on City boards and commissions and on one of Minneapolis's 70 neighborhood organization boards. Organizations that serve communities of color and renters are highly encouraged to apply for this funding group.

Group A proposals may request a maximum of \$15,000. Organizations may submit one proposal. Multiple organizations will be selected for this funding group.

Group B Funding: Community or cultural organizations should submit proposals for projects that connect diverse residents to the City and engage communities, beyond neighborhood borders, 4 in specific, targeted audiences.

Group B proposals may request a maximum of \$25,000. Organizations may submit one proposal. Multiple organizations will be selected for this funding group.

Preferred (but not limited to) target audiences: • Youth (ages 18-24) • Renters • Low-income • Southeast Asian • Latino • American Indian • African American • East African

For reasonable accommodations or alternative formats please contact the Neighborhood and Community Relations Department at 612-673-3737. People who are deaf or hard of hearing can use a relay service to call 311 at 612-673-3000. TTY users call 612-673-2157 or 612-673-2626.

Para asistencia 612-673-2700 - Rau kev pab 612-673-2800 - Hadio aad Caawimaad u baahantahay 612-673-3500.

Note: The preferred target audiences listed are based on the results of the 2016 Appointed Boards and Commissions Diversity Survey and the 2016 Neighborhood Board Diversity Survey. These surveys can be found on NCR's website: www.minneapolismn.gov/ncr.

Communication and Outreach:

The following text and links can be used by commissioners to help spread the word about this funding opportunity:

One Minneapolis Fund now accepting applications

Cultural and community nonprofit organizations, you're invited to apply for funding for leadership development projects in Minneapolis through the [One Minneapolis Fund](#). Find the Request for Proposals on the City of Minneapolis Procurement website: minneapolismn.gov/finance/procurement

Apply by October 10 in one of two categories to receive part of the \$182,000 available:

1. Projects seeking up to \$15,000 that prepare Minneapolis residents from underrepresented groups to serve on City boards and commissions or on one of Minneapolis's 70 neighborhood organization boards.
2. Projects seeking up to \$25,000 that connect diverse residents to the City and engage communities, beyond neighborhood borders, from target audiences.

City-designated neighborhood organizations receiving CPP funding are ineligible to apply directly, but may partner with other organizations on eligible projects. Read more at: minneapolismn.gov/ncr/initiatives/1MF.

Additionally, the Neighborhood and Community Relations department has developed the following communication plan:

- RFP is posted on the City's procurement website and notices are sent through procurements notification email lists.
- RFP is posted on NCR's One Minneapolis Fund webpage and highlighted on NCR's home page.
- Article on the One Minneapolis Fund was included in the August NCR Newsletter and will be included in the September and October Newsletter.
- Notice was sent to NCR's internal One Minneapolis Fund email list. Updates will be sent in September and October.
- Notice was sent to past One Minneapolis fund applicants and recipients.
- Notice was sent to applicants and recipients of the Collaborative Safety Strategies program.
- NCR staff will conduct direct outreach with in cultural communities. This includes:
 - Sharing the RFP to their contacts via email, social media and in person meetings.
 - Having copies of the RFP at any community event NCR is participating in

- Sharing the information on culturally specific Radio programs in Spanish and Hmong.
- The City Communications department will do the following activities:
 - Send a press release.
 - Post on City's social media accounts (Facebook, twitter)
 - Include in information sent to City Council Members and other departments for newsletters.