

MINNEAPOLIS NEIGHBORHOOD REVITALIZATION PROGRAM

LOGAN PARK

NRP PHASE II

NEIGHBORHOOD ACTION PLAN

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Logan Park Neighborhood Phase II NRP Action Plan

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Logan Park is a key part of the Northeast Minneapolis Arts District, recently designated by the City of Minneapolis. This has attracted businesses such as coffee houses, upscale restaurants, and shops selling artisans' wares around Northeast Minneapolis and Logan Park, filling vacant or underused storefronts.

The Northeast Minneapolis Arts Association has grown from a small volunteer group to an organization with several staff and a permanent office. The Annual Northeast Art-a-Whirl now attracts thousands to Northeast and has been joined by several other Arts festivals and events. Logan Park's designation of Phase I NRP funds has helped fuel the development of Arts' businesses with support for business start-up training and sponsorship of arts and cultural events.

Central Avenue Revitalization

Central Avenue is experiencing a rebirth. New ethnic businesses have sprung up to serve the more culturally diverse population and the artists. The newly formed Northeast Community Council has attracted funding for the Central Avenue Mainstreet Program and plans for beautification and streetscaping on Central are on their way to being implemented. The neighborhood just down the street from Logan Park (near Central and Hennepin) has become a thriving commercial center, attracting visitors from the entire metro region and hosting a lively nightlife.

A Sense of Community

Logan Park still has its small-town appeal and succeeding generations of many families continue to make the neighborhood their home. The high concentration of period homes laid out on orderly streets gives a charming visual appeal. Located within the historic Garden District, there has been increasing activity restoring the architectural character of these homes and re-establishing the colorful gardens of the past. Historic, decorative street lighting (soon to be installed) will further enhance this atmosphere.

Logan Park Community Center, the community-gathering place for youth and adults, is within walking distance for nearly all neighborhood residents. Logan Park Neighborhood Association hosts neighborhood celebrations, events and meetings at the Park (Community Center) and most of the arts and culture classes are also held there. Phase I NRP funds helped to support a \$350,000 renovation of the Park including new and upgraded equipment and landscaping improvements.

Housing Restoration

With its convenient location to downtown and freeway access, Logan Park continues to attract homeowners and investors. Built as a duplex neighborhood, 90% of the housing stock predates 1920 and its 490 structures still offer safe, affordable housing for both owners and renters. A sharp increase in home values starting in the late 1990's increased the tax base of the neighborhood, with Logan Park property values outpacing the increases in other Northeast neighborhoods and the citywide increase. Phase I NRP-funded physical improvements have been made to 185 (or 38%) of the 490 residential structures, resulting in a total \$1.4 million investment in neighborhood housing improvements. There is no count of those also improving their properties without NRP funds, but increasing values have fueled significant rehabilitation activity including many notable historic restorations of Victorian and other historic homes.

Significant improvements were completed at 64 of the "worst" 94 properties in the neighborhood (LPNA's work here earned them the "Best Housing Program" award in NRP Phase I). These improvements contributed significantly to the visual appeal of the neighborhood streets by removing some of the worst "eyesores."

Population Changes

Overall the neighborhood population has increased by 20% since the 1990 census, compared to 4% city-wide. But the population of seniors and small children has declined (see below), so that the neighborhood is increasingly made up of households of middle-aged adults with teenage or preteen children. Increased household sharing contributed to the population increase as well as single seniors turning over their houses to families.

A large increase in household sharing by extended family members or non-relatives (see below), possibly because of an increase in housing costs, helped fuel the population increase. Still, owner-occupied housing units increased by 30%. Long time residents talk of seeing an increase in owner-occupied duplexes, which make up much of the housing stock. Data is not available to support or refute this opinion however.

The youth population (ages 10-19) has increased by 123% and those aged 45-54 have increased by 122%. Those over age 65 have seen their numbers decrease by 25% and residents under age 9 have dropped by 9% since the 1990 census.

Households shared with other relatives (other than a spouse or your own child) increased by 147% and households shared by non-relatives increased by 40%. Households headed by an adult without a spouse went up 60%, and married couple families declined by 11%.

The white population total has declined by 2.4%, while those of other races have increased their numbers by 230%. Still, the white population was 78% of the total.

Logan Park Neighborhood Association

The LPNA is a strong and active organization that promotes a healthy community identity and diverse involvement in the affairs of the organization. Its programs include sponsorship of the annual Lights of Logan winter festival, financial support for Art-a-Whirl, fix & paint programs for homeowners, boulevard reforestation, neighborhood clean-sweeps, a Community Health Program, and helping to establish the arts community and arts programs in Logan Park.

NRP Plan

This plan was created by committed volunteer leadership in the neighborhood and involved over 100 people in its making over a period of 9 months. The plan was approved originally at a neighborhood Town Meeting on June 29, 2003, and approved again on July 22, 2004, to reflect the reduction of available NRP Phase II revenues.

It is worth noting the increased involvement of renters, Spanish-speakers, artists and businesspeople, and seniors from the public housing high-rise. The process has expanded the leadership base of Logan Park Neighborhood Association and developed new skills amongst this leadership. This increased capacity will drive the implementation process and provide a base for continuing to improve the Logan Park neighborhood.

Section I: Housing

(Total - \$282,500)

GOAL 1:

Stabilize the housing stock in Logan Park

Objective 1.1:

Provide rehabilitation support to improve homes in Logan Park

Strategy 1.1.1:

Home Improvement Program

Strategy Description:

Establish grant and loan programs for residential home improvements.

The neighborhood envisions that the maximum grant amount would be \$5,000, a 1-for-1 match of NRP funds will be required, and previous NRP grants would be counted against the \$5,000 limit.

No match would be required for households below 50% median income. A single lottery will select all recipients. Loans will be available under the same guidelines established by the neighborhood in NRP Phase I. Roughly half of the funds will be for loans and half for grants. LPNA wants to monitor demand for the low interest loan program, given the low interest rates available in the market place. Also, grants make more funds available to those who cannot afford a loan payment. Program guidelines for both will focus primarily on exterior or interior mechanical/structural or garage improvements. Both programs are targeted at owner-occupied properties. There are many owner-occupied rental properties in Logan Park and they would also be eligible.

Related City Goal(s):

Foster the development and preservation of a mix of quality housing types that is available, affordable, meets current needs, and promotes future growth

Strategy Implementers:

LPNA, private vendor

Public Partners:

CPED

Contract Administrator

DFD

NRP funds:

\$282,500

Objective 1.2:

Reclaim problem properties in Logan Park

Strategy 1.2.1:

Problem Properties

Strategy Description:

Develop tracking system and informational clearing house for problem properties that visually detract from overall neighborhood appearance, and implement actions to support the reclamation of houses in need of rehabilitation or demolition.

Logan Park Neighborhood Association (LPNA) will provide organizational support to keep track of vacant houses, property foreclosures, eyesores and those with significant work orders from Minneapolis Inspections Dept. The LPNA Housing Committee will identify problem properties to be targeted through this program and work with City departments and other agencies to devise

and implement strategies to address these problem properties. It will also serve as a resource for housing program information for homeowners and rental property owners, work with neighbors to persuade and motivate owners to improve property's, and establish a grant program for problem properties.

Related City Goal(s):

Maintain the physical infrastructure to ensure a healthy, vital and safe community

Strategy Implementers:

LPNA, private vendor

Public Partners:

CPED, Regulatory Services

Contract Administrator

DFD

NRP funds:

As funds become available

GOAL 2:

Enhance the livability and safety of the neighborhood.

Objective 2.1:

Work with owners or tenants to address problem behaviors.

Strategy 2.1.1:

Livability Efforts

Strategy Description:

Coordinate neighborhood livability efforts to deal with noise problems, drug houses, garbage houses, ongoing domestic disputes, continuing inspections violations, etc.

LPNA would monitor police reports, track drug activity, and gather resident input about situations affecting livability. The organization would then work with residents and local authorities such as City Inspectors, Police (Cops on Bikes), and others to deal with the problems.

The approach would involve developing neighbor-to-neighbor relationships, getting to know landlords, facilitating interaction between neighbors, landlords and tenants, and potentially working with other Northeast neighborhoods. Residents could be advised as to how to approach such situations and LPNA could assist with mediation efforts.

Related City Goal(s):

Build communities where all people feel safe and trust the City's public safety professionals and systems

Strategy Implementers:

LPNA

Public Partners:

Police Department, Inspections Department

Contract Administrator

DFD

NRP funds:

As funds become available

Section II: Neighborhood Improvements/Crime (Total - \$24,800)

GOAL 1:

Welcome and invite people into the neighborhood.

Objective 1.1:

Provide family-friendly environmental enhancements that welcome people to Logan Park.

Strategy 1.1.1:

Northeast Gateway

Strategy Description:

Renovate the fence railing and artwork on the Central Avenue / Broadway bridge.

LPNA will work with the existing artist, nearby neighborhood organizations, Council Member Ostrow's office, and Public Works staff to develop a design for renovating the 3,000 ft. of fence and artwork currently at this site. The City has \$30,000 available for the public artwork (repairing or redoing it), and Hennepin County has discussed paying 1/3 of the overall costs since County roads are involved. Incorporating new signage for the Northeast Minneapolis Arts District will also be considered for this site.

Related City Goal(s):

Maintain the physical infrastructure to ensure a healthy, vital and safe community

Strategy Implementers:

Public Works Department, Northeast neighborhood organizations, Minneapolis Arts Commission.

Public Partners:

Public Works Department, Minneapolis Arts Commission, Hennepin County, MNDOT

Contract Administrator

Public Works

NRP funds:

Funding to be provided by strategy *III.1.3.1 – Streetscape Enhancements*

Strategy 1.1.2:

Northeast Bike Path

Strategy Description:

Develop a new bike path, the 18th Avenue Bikeway, which crosses Northeast Minneapolis.

A multi-neighborhood group is currently working with Public Works to develop a route and plans for a Northeast Minneapolis Bike Path. NRP funds will supplement City funds and federal funds being sought by the City. Completion of the Northeast link will complete a path system that circles the entire City.

Related City Goal(s):

Maintain the physical infrastructure to ensure a healthy, vital and safe community

Strategy Implementers:

Public Works Department, Northeast neighborhood organizations.

Public Partners:

Public Works Department

Contract Administrator

Public Works

NRP funds:

\$20,000

GOAL 2:

Improve the general appearance, livability and safety of the neighborhood

Objective 2.1:

Build on confidence and momentum from NRP Phase I to continue improvements to the neighborhood's general appearance

Strategy 2.1.1

Clean Sweep

Strategy Description:

Implement a twice-annual "Clean Sweep" program for Logan Park.

Work with Public Works to schedule trucks and drivers for a special pick-up of items placed on neighborhood curbs and alleys during the clean sweep, and recruit volunteers to help load the trucks. Publicize Clean Sweep event in advance to build neighborhood participation.

Related City Goal(s):

Strengthen city government management and enhance community engagement

Deliver consistently high quality city services at a good value to our taxpayers

Strategy Implementers:

Public Works Department, LPNA.

Public Partners:

Public Works Department

Contract Administrator

Public Works

NRP funds:

\$4,800

Objective 2.2:

Make further enhancements to the safety and livability of the neighborhood.

Strategy 2.2.1

Cops on Bikes

Strategy Description:

Implement a Cops on Bikes program to promote neighborhood safety and improve relations with the Minneapolis Police Department.

2nd Precinct Officers would patrol the neighborhood on bicycles according to a predetermined schedule. Initially, funds for this activity will come from the NRP Community Oriented Public Safety Initiatives Fund (COPSIRF).

Related City Goal(s):

Build communities where all people feel safe and trust the City’s public safety professionals and systems

Strategy Implementers:

Police Department, LPNA, and possibly other Northeast neighborhood organizations.

Public Partners:

Police Department

Contract Administrator

Police Department

NRP funds:

\$18,500 NRP Phase II COPSIRF funds

Strategy 2.2.2

High-Rise Security

Strategy Description:

Provide additional security cameras, lighting, or security for the 1717 Washington highrise.

Related City Goal(s):

Build communities where all people feel safe and trust the City’s public safety professionals and systems

Strategy Implementers:

Minneapolis Public Housing Authority

Public Partners:

Minneapolis Public Housing Authority

Contract Administrator

tbd

NRP funds:

As funds become available

Section III: Arts, Culture, and Beautification **(Total - \$61,710)**

GOAL 1:

Promote an arts identity for Logan Park and Northeast Minneapolis, preserve and sustain the area's cultural qualities, and bring together the different groups in the neighborhood.

Objective 1.1

Support community-based celebrations, festivals, parades, and other community events.

Strategy 1.1.1:

Community Events

Strategy Description:

Support and sponsor community events

The Logan Park Arts & Culture Board could help publicize and sponsor events such as Art-a-Whirl, the Northeast Parade, and other festivals or events as a way to promote community, cultural identity and diversity in the neighborhood.

Related City Goal(s):

Promote public, community and private partnerships to address disparities and to support strong, healthy families and communities

Strategy Implementer:

Logan Park Neighborhood Association

Public Partners:

N/A

Contract Administrator

DFD

NRP funds:

As funds become available

Objective 1.2

Provide arts and cultural programming.

Strategy 1.2.1:

Arts and Culture Program

Strategy Description:

Sponsor arts classes and other cultural programs to help build community among neighborhood residents

Classes and programs will include things such as: language and culture, music, community dance, sculpture, painting, ceramic, stained glass, film-making, cooking, community theater, film series, talent shows, a neighborhood festival, ethnic events, etc. Items produced in classes or workshops may be used or shown at community events. Funds would also tune the community piano located at the 1717 Washington high-rise. The Program would be developed by a neighborhood committee and administered by staff.

Related City Goal(s):

Promote public, community and private partnerships to address disparities and to support strong, healthy families and communities

Create an environment that maximizes economic development opportunities within Minneapolis by focusing on the City's physical and human assets

Strategy Implementer:

Logan Park Neighborhood Association

Public Partners:

Park Board

Contract Administrator

DFD

NRP funds:

As funds become available

Objective 1.3

Improve the aesthetic appearance of the neighborhood and surrounding area and identify and promote the newly-declared Northeast Minneapolis Arts District.

Strategy 1.3.1:

Streetscape Enhancements

Strategy Description:

Provide funds for enhancements to Central Avenue, the 1600 Central Ave. and other railroad bridges, or other streetscape enhancement projects such as Arts District signage and benches at the 1717 Washington high-rise.

The LPNA Board will work with the Northeast Minneapolis Artists Association, the Arts Commission, the Northeast Community Development Corporation and Public Works to develop streetscape enhancements on Central Ave., painting or improving the appearance of railroad bridges, a bench near the 1717 Washington high-rise, or other improvements. These improvements will be coordinated with Central/Broadway bridge improvements and other streetscape enhancements.

Related City Goal(s):

Create an environment that maximizes economic development opportunities within Minneapolis by focusing on the City's physical and human assets

Maintain the physical infrastructure to ensure a healthy, vital and safe community

Strategy Implementers:

Northeast Minneapolis Artists Association, Minneapolis Arts Commission, Northeast Community Development Corporation, Public Works Department

Public Partners:

Minneapolis Arts Commission, Public Works Department

Contract Administrator

Public Works, CPED Planning Division

NRP funds:

\$61,710

Section IV: Health and Human Services

(Total - \$0)

GOAL 1:

Promote a more aware, healthful, and active community connecting all ages of Logan Park residents.

Objective 1.1:

Build a healthy community and protect fragile persons.

Strategy 1.1.1:

Community Health Program

Strategy Description:

Continue the current Community Health Program (CHP) to provide health care services.

This program works with health care workers and volunteers to assist under-served elderly, single parent families, those with chronic illnesses, and at-risk populations who have difficulty accessing health care. The program will also work with the “Fare for All” program to get groceries for those in need; provide emergency health funds for those without other resources; sponsor a Health Fair, and conduct outreach to youth and Spanish-speakers to help meet their health needs. This is a cooperative program with St. Anthony East neighborhood and Hennepin County.

Related City Goal(s):

Promote public, community and private partnerships to address disparities and to support strong, healthy families and communities

Strategy Implementer:

Northeast Senior Citizen Resource Center

Public Partners:

Hennepin County

Contract Administrator

Hennepin County

NRP Funds:

As funds become available

Section V. Implementation

(Total - \$ 49,000)

Strategy 1.1.1

Plan Development

Strategy Description:

Coordinate overall planning of the Logan Park Phase II Neighborhood Action Plan.

Logan Park Neighborhood Association will develop a participation agreement and carry out Phase II plan development activities on behalf of the Logan Park neighborhood.

Related City Goal(s):

Strengthen city government management and enhance community engagement

Strategy Implementer:

LPNA

Public Partners:

N/A

Contract Administrator

NRP

NRP Funds:

\$48,900

Strategy 1.1.2

Plan Implementation

Strategy Description:

Coordinate overall implementation of the Logan Park Phase II Neighborhood Action Plan.

Increase and sustain the capacity of Logan Park Neighborhood Association (LPNA) to mobilize the resources and obtain the assistance necessary to effectively implement the Phase II Neighborhood Action Plan. And, increase LPNA's ability to develop leadership and sustain a base of operation to enable resident participation in the implementation of the LPNA Action Plan.

Related City Goal(s):

Strengthen city government management and enhance community engagement

Strategy Implementer:

LPNA

Public Partners:

N/A

Contract Administrator

NRP

NRP Funds:

\$100

Logan Park Phase II NRP Plan Summary

Section	Citation	Strategy	Total Phase II Amount	Amount for Housing
Housing	1.1.1.1	Home Improvement Program	\$282,500	\$282,500
Housing	1.1.2.1	Problem Properties	--	--
Housing	1.2.1.1	Livability Efforts	--	--
Neighborhood Improvements/Crime	2.1.1.1.	Northeast Gateway	--	--
Neighborhood Improvements/Crime	2.1.1.2	Northeast Bike Path	\$20,000	--
Neighborhood Improvements/Crime	2.2.1.1	Clean Sweep	\$4,800	--
Neighborhood Improvements/Crime	2.2.2.1	Cops on Bikes*	(see below)	--
Neighborhood Improvements/Crime	2.2.2.2	Highrise Security	--	--
Arts, Culture, and Beautification	3.1.1.1.	Community Events	--	--
Arts, Culture, and Beautification	3.1.2.1	Arts & Culture Program	--	--
Arts, Culture, and Beautification	3.1.3.1	Streetscape Enhancements	\$61,710	--
Health and Human Services	4.1.1.1	Community Health Program	--	--
Implementation	5.1.1.1	Phase II Plan Development	\$48,900	\$37,438
Implementation	5.1.1.2	Implementation	\$100	\$77
TOTAL			\$418,010	\$320,015
TOTAL PCT. FOR HOUSING				76.56%
* COPSIRF - Community Oriented Public Safety Initiative Funds			\$18,550	