

# **MINNEAPOLIS NEIGHBORHOOD REVITALIZATION PROGRAM**

## **BANCROFT**

### **NRP PHASE II**

### **NEIGHBORHOOD ACTION PLAN**

**Legal Opinion Reference Date: February 19, 2007**

**Date Adopted by the Policy Board: February 26, 2007**

**Date Adopted by the City Council: April 13, 2007**

**Published in Finance & Commerce: April 21, 2007**



**BANCROFT NEIGHBORHOOD ASSOCIATION**

**NRP PHASE II PLAN**

**January 31, 2007  
Final Plan**

## TABLE OF CONTENTS

SECTION	PAGE
Plan Overview	3
Neighborhood Description	4 – 7
Planning Process	8 – 9
<b><u>The Plan</u></b>	10
Housing: Home Improvement Program	11
Housing: Targeted Low Income/Distressed Deferred Loan	12
Housing: Property Acquisition and Redevelopment	13
Housing: Emergency Home Repair Grant	14
Housing: Coordinator	15
Commercial Development: Re-Development Program	16
Commercial Development: Graffiti Deterrent Program	17
Youth & Senior Programs: After School Programs	18
Youth & Senior Programs: Youth Work Program	19
Youth & Senior Programs: Senior Programs	20
Community, Family & Safety: Neighborhood Lighting	21
Community, Family & Safety: Graffiti Response Team	22
Community, Family & Safety: COPSIRF	23
Community, Family & Safety: Neighborhood Events	24
Community, Family & Safety: Phase II Plan Development	25
Community, Family & Safety: Phase II Plan Implementation	26
Community, Family & Safety: Crime & Safety Organizer	27
Community, Family & Safety: BNA Banner & Website	28
Community, Family & Safety: Neighborhood Diversity	29
Green Bancroft: Environmental Projects/Activities	30
Green Bancroft: Green Non-Residential & Residential Building Demonstration	31
Transportation: Safety, Convenience and Healthy Living Transit Options	32
Cash Flow Management Plan	33
Department/ Jurisdiction Comments	34
<b>Attachments (available by request)</b>	
Participation Agreement	
Phase I Review	
Phase II Resident Survey	
38 <sup>th</sup> & Chicago Community Development Plan	
Small Area Plan	

## **Bancroft Neighborhood Association**

1/31/07 NRP Phase II Draft Plan

Total NRP Funds \$265,505

### **Plan Overview**

#### **A. Housing:** \$167,269 Phase II Funds

The goals of our housing programs are to provide safe, attractive and affordable homes to Bancroft residents. Also BNA would like to provide a variety of housing options to meet the needs of our residents.

BNA housing dollars will be used for home improvement loans, targeted low income/distressed housing deferred loans, property acquisition and redevelopment, emergency home repair grant program and BNA staff to facilitate the programs.

#### **B. Commercial Development:** \$14,550 NRP Phase II Funds

The goals of the BNA Re-development committee are commercial nodes that are safe, attractive and provide services to meet the needs of Bancroft Residents.

#### **C. Youth & Senior Programs:** \$14,500 NRP Phase II Funds

The goals of the youth and senior programs are to create a vibrant, supportive community for people who live, work, and play here.

#### **D. Community, Family & Safety Issues:** \$46,686 NRP Phase II Funds

The goal of Community Family Issues is to provide a vibrant, supportive community for people who live, work, and play here.

The goal of crime and safety issues is to have a neighborhood that looks and feels safe.

#### **E. Green Bancroft:** \$15,000 NRP Phase II Funds

The goal of Green Bancroft is to implement projects that unite neighbors in environmentally sustainable practices that inspire others to learn and practice environmentally conscience behaviors.

#### **F. Transportation:** \$7,500 NRP Phase II Funds

The transportation goal is to connect Bancroft residents and neighborhood to the broader City and metro area.

## Neighborhood Description

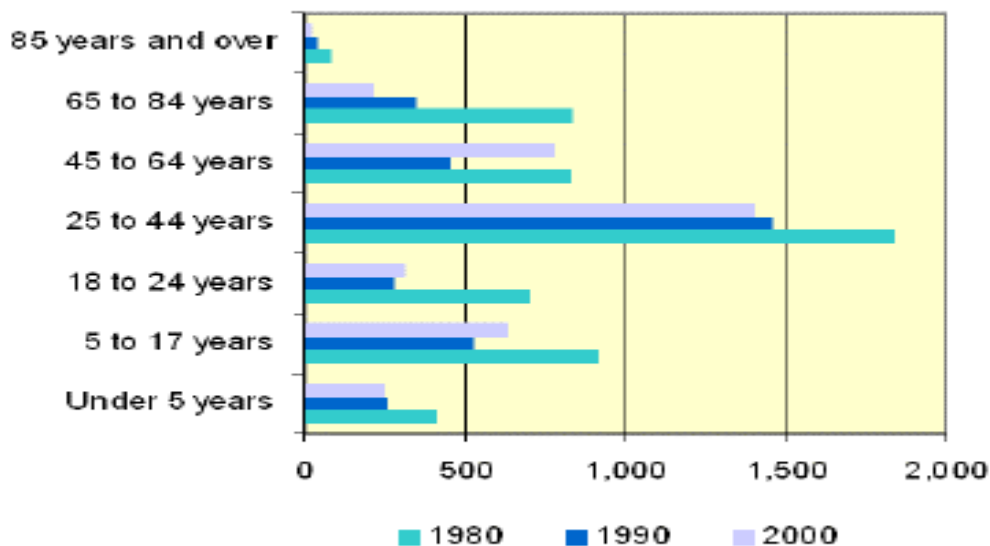
This section briefly describes the demographics of the neighborhood and compares them to earlier versions of the same data. Major changes from the characteristics of the neighborhood in 1990 are highlighted.

The boundaries of the Bancroft Neighborhood are East 38th Street on the north, East 42nd Street on the south and Chicago Avenue on the west. The eastern boundary is Cedar Avenue. According to the 2000 Census, the population of the neighborhood is 3606.

Population	1980	1990	2000
<b>Bancroft</b>	<b>5,620</b>	<b>3,777</b>	<b>3,606</b>

Bancroft's population decreased 40 percent between 1980 and 1990. This decrease was mainly the result of a boundary change that moved 24 blocks – a third of the neighborhood – out of Bancroft. In 1986, Bancroft's northern boundary moved from 36<sup>th</sup> Street to 38<sup>th</sup> Street, and people living in this area appeared in the 1990 census as residents of [Powderhorn Park](#) neighborhood. The Bancroft population then increased 4.2 percent between 1990 and 2000. The citywide population increased 3.1 percent during this same time period.

**Bancroft : Age distribution**

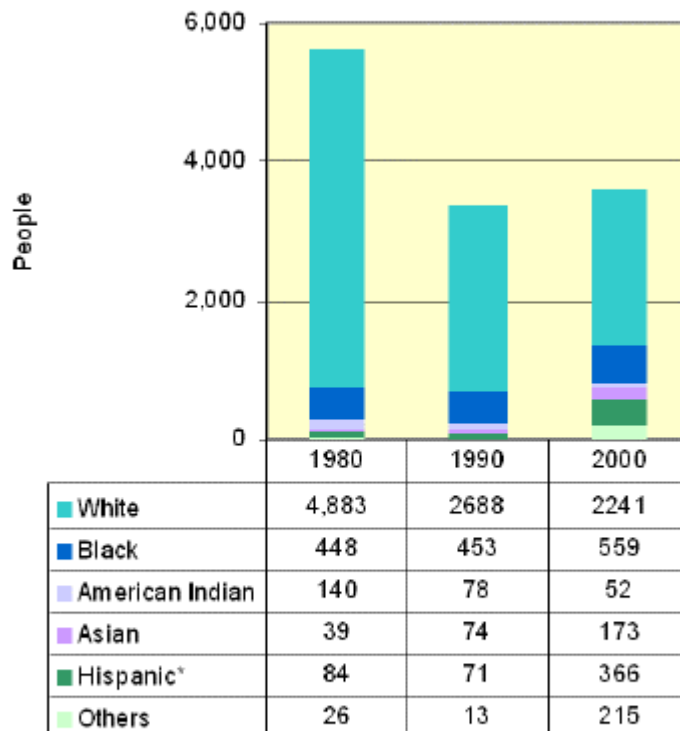


Source: Minneapolis Community Planning and Economic Development  
with data from the U.S. Census of Population and Housing (SF1)

After losing [population](#) in the boundary change, the neighborhood adult population increased 13 percent between 1990 and 2000. Together with the adult population, the

group of children and adolescents expanded by more than 11 percent. The senior population, however, decreased by 40 percent in the same period.

### Bancroft : Ethnic distribution



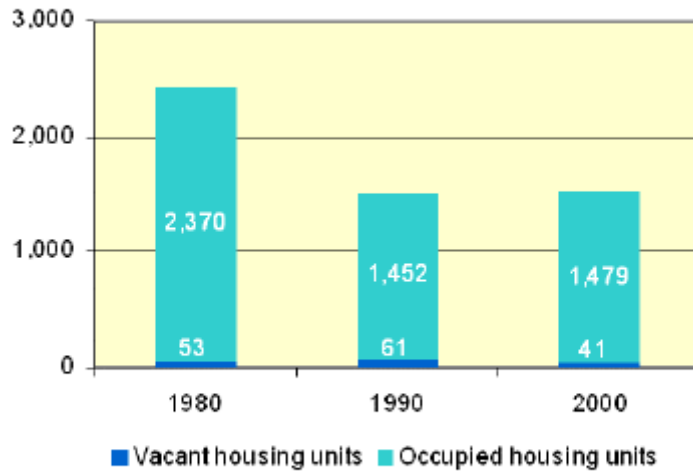
\* Hispanics could be any race

Source: Minneapolis Community Planning and Economic Development  
with data from the U.S. Census of Population and Housing (SF1)

Bancroft's ethnic makeup changed substantially between 1980 and 2000. In 1980, [white](#) people made up 87 percent of the population and [black](#) people made up 8 percent. The other groups were very small. By 2000, whites had declined to 62 percent, blacks had increased to more than 15 percent and the [Hispanic](#) presence in the neighborhood grew to 10 percent. Between 1990 and 2000 Hispanics expanded by more than 400 percent and [Asians](#) by more than 130 percent, while the white population shrank by 17 percent.

## Housing

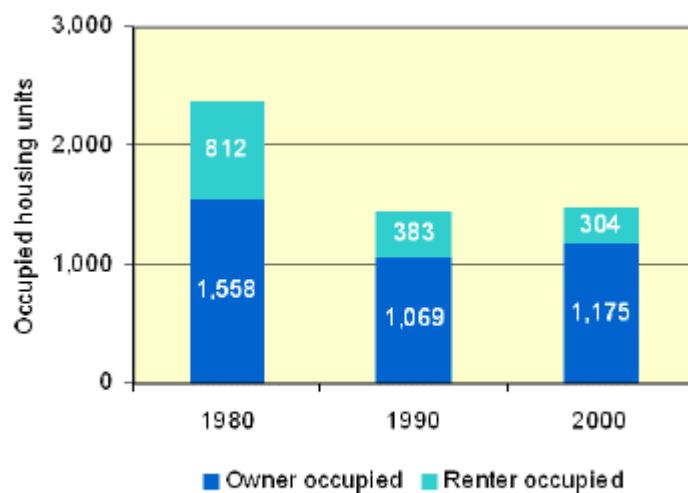
### Bancroft: Housing availability



Source: Minneapolis Community Planning and Economic Development  
with data from the U.S. Census of Population and Housing (SF3)

Bancroft had its highest level of vacant [housing units](#) in 1990 – 4 percent – and then they dropped to 3 percent in 2000. The total number of housing units shrank 37 percent between 1980 and 2000.

### Bancroft: Occupied housing units



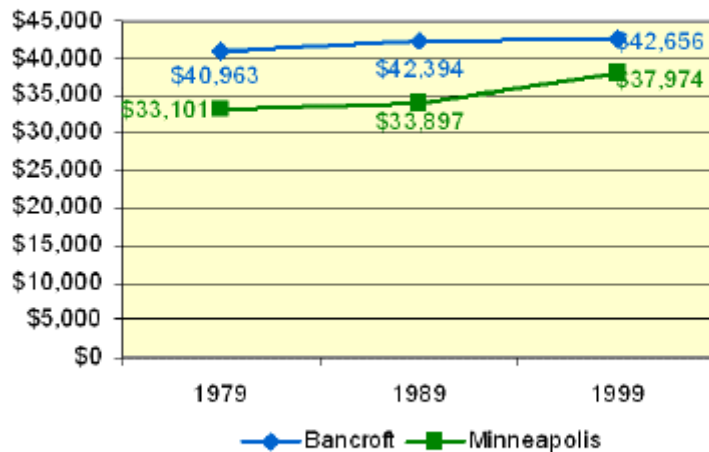
Source: Minneapolis Community Planning and Economic Development  
with data from the U.S. Census of Population and Housing (SF3)

Bancroft's owner-occupied housing units steadily rose between 1990 and 2000, after a decline caused by boundary changes in the 1980s. They increased from 74 percent in 1990 to 79 percent in 2000, while the number of vacant housing units decreased.

### Bancroft / Minneapolis

Median Household Income

(in 1999 dollars)



Source: Minneapolis Community Planning and Economic Development  
with data from the US Census of Population and Housing (SF3)

Bancroft's [median household income](#) was higher than the citywide figure between 1980 and 2000. The neighborhood's household income increased 4 percent between 1980 and 2000 (in 1999 dollars) compared to a 15 percent increase citywide.

### Labor Force

The [labor force participation](#) rate in Bancroft remained above the citywide figure between 1980 and 2000. The neighborhood and Minneapolis reached their highest levels in 2000: 75 percent and 72 percent respectively



## Planning Process

### Bancroft NRP Phase II Planning Timeline

October 2003	Complete Participation Agreement (PA)
November	Gain approval of PA at Annual Meeting and begin recruitment for NRP volunteers.
Jan - Feb 2004	Develop and mail surveys
March - April	Tabulation of surveys
Jan-Feb 2006	Gather Steering Committee and action groups to review and analyze survey data and to establish initial allocation of resource guidelines.
Mar-Apr	Action Groups develop strategies.
May-October	Steering Committee completes plan.
November	Joint Council and Community Review of draft plan
December	Council releases the Executive Summary for mailing.
January 2007	General Membership Meeting, announce plan and final vote. Bancroft Neighborhood Association final approval vote.

### Bancroft NRP Phase II Plan Allocations

#### **Housing      Total Commitment \$167,269**

A.1.1.1.	Home Improvement Revolving Loan Program (\$66,269)
A.1.1.2	Targeted Low Income/Distressed Deferred Loan (\$50,000)
A.2.1.1	Property Acquisition and Redevelopment (\$25,000)
A.3.1.1	Emergency Home Repair Grant Program (\$10,000)
A.4.1.1	Housing Coordinator (\$16,000)

#### **Commercial Development      Total Commitment \$14,550**

B.1.1.1	Commercial Re-Development program (\$12,050)
B.1.1.2	Graffiti Determent Program (\$2,500)

#### **Youth & Senior Programs      Total Commitment \$14,500**

C.1.1.1	After School Programs (\$12,000)
C.1.1.2	Youth Work Program (\$2,500)
C.1.2.1.	Senior Programs (0)

#### **Community, Family & Safety Issues      Total Commitment \$46,686**

D.1.1.1	Neighborhood Lighting (0)
D.1.2.1	Graffiti Response Team (0)
D.1.3.1	COPSIRF ( <i>\$16,714.29 not included in Phase II BNA Funding</i> )
D.2.1.1	Neighborhood Events (\$5,000)
D.2.2.1	NRP Coordinator, Phase II Plan Development (\$19,825 Early Access + \$8,000 Phase I to Phase II Rollover Funds)
D.2.3.1	NRP Coordinator- Implementation (\$6,725)

- D.2.4.1 Crime & safety/business organizer (\$2,836)
- D.2.5.1 Bancroft Banner newsletter/BNA website (\$12,300)
- D.2.6.1 Neighborhood Diversity (0)

**Green Bancroft      Total Commitment \$15,000**

- E.1.1.1 Environmental Projects/Activities (\$7,500)
- E.1.1.2 Green Residential & Non Residential Building Demonstration (\$7,500)

**Transportation      Total Commitment \$7,500**

- F.1.1.1 Safety & Health (\$7,500)

Housing:	\$167,269
Non Housing Projects:	\$ 54,386
NRP Administration:	\$ 43,850

**Total NRP Phase II allocation for Bancroft      \$265,505**

\*COPSIRF: \$16,714.29

\*In 2003, the City of Minneapolis set aside \$1,000,000 off of the entire NRP Phase II allocation, for all of the NRP neighborhoods, for more police protection. Bancroft's portion is \$16,714.29 this amount is not coming out of our non-housing portion.

**Attachments (available by request)**

Participation Agreement  
 Phase I Review  
 Phase II Resident Survey  
 38<sup>th</sup> & Chicago Community Development Plan  
 Small Area Plan

**The Plan**    **Total NRP Phase II Funds \$265,505**

**Housing    Total Commitment \$167,269**

- A.1.1.1    Home Improvement Revolving Loan Program (\$66,269)
- A.1.1.2    Targeted Low Income/Distressed Deferred Loan (\$50,000)
- A.2.1.1    Property Acquisition and Redevelopment (\$25,000)
- A.3.1.1    Emergency Home Repair Grant Program (\$10,000)
- A.4.1.1    Housing Coordinator (\$16,000)

**Commercial Development    Total Commitment \$14,550**

- B.1.1.1    Commercial Re-Development program (\$12,050)
- B.1.1.2    Graffiti determent program (\$2,500)

**Youth & Senior Programs    Total Commitment \$14,500**

- C.1.1.1    After School Programs (\$12,000)
- C.1.1.2    Youth Work Program (\$2,500)
- C.2.1.1    Senior Programs (When funds become available)

**Community, Family & Safety Issues    Total Commitment \$46,686**

- D.1.1.1    Neighborhood Lighting (0)
- D.1.2.1    Graffiti Response Team (0)
- D.1.3.1    COPSIRF (\$16,714.29 not included in Phase II BNA Funding)
- D.2.1.1    Neighborhood Events (\$5,000)
- D.2.2.1    NRP Coordinator, Phase II Plan Development (\$19,825)  
(\$8,000 Phase I to Phase II Roll Over – Phase II Plan Mod. #1)
- D.2.3.1    NRP Coordinator- implementation (\$6,725)
- D.2.4.1    Crime & Safety Organizer (\$2,836)
- D.2.5.1    Bancroft Banner newsletter/BNA website (\$12,300)
- D.2.6.1    Diversity Program (\$0)

**Green Bancroft    Total Commitment \$15,000**

- E.1.1.1    Environmental Projects/Activities (\$7,500)
- E.1.1.2    Green Residential & Non Residential Building Demonstration  
(\$7,500)

**Transportation    Total Commitment \$7,500**

- F.1.1.1    Safety, Convenience & Healthy Living Transit Options  
(\$7,500)

## **A. Housing: Home Improvement Loan Program**

**Goal 1:** Homes that are safe, attractive, affordable, and provide housing options to meet the needs of Bancroft Residents.

**Objective 1:** Improve housing quality, safety, appearance, affordability, and choice for Bancroft residents.

**Strategy 1:** Establish a home improvement revolving loan program for Bancroft residents.

**Rationale:** The neighborhood survey results indicate a high priority for preserving neighborhood appearance, stability, and quality of life through safe, well-maintained and affordable housing.

**Relates to City Goal:** Foster the development and preservation of a mix of housing types that is available, affordable, and meets current needs and promotes future growth.

**How:**

Built on the success of the NRP Phase I Bancroft Home Improvement Loan program. Continue to invest in the Bancroft neighborhood by expanding on the home improvement loan program. Work with program providers to develop loan program guidelines to meet the needs of Bancroft residents. Promote the program through the Bancroft Banner newsletter and flyers to all the households in the neighborhood.

**Partners:** Bancroft Neighborhood Association (BNA)  
Bancroft neighborhood property owners  
City of Minneapolis, DFD  
Third-party Program Administrator

**Schedule:** 2007- \$20,100; 2008- \$20,100; 2010- \$26,069

**Resources:** NRP \$66,269

**Contract Administrator:** DFD

## **A. Housing: Targeted Low Income/Distressed Deferred Loan**

**Goal 1:** Homes that are safe, attractive, affordable, and provide housing options to meet the needs of Bancroft Residents.

**Objective 1:** Improve housing quality, safety, appearance, affordability, and choice for Bancroft residents.

**Strategy 2:** Establish a deferred matching loan program targeted for low income homeowners and distressed housing in Bancroft.

**Rationale:** The neighborhood survey results indicate a high priority for preserving neighborhood appearance, stability, and quality of life through safe, well-maintained and affordable housing. Bancroft neighborhood will be able to act on opportunities to redevelop properties.

**Relates to City Goal:** Foster the development and preservation of a mix of housing types that is available, affordable, and meets current needs and promotes future growth.

### **How:**

Continue to invest in the Bancroft neighborhood by expanding on the home improvement program to include distressed properties. Evaluate the program guidelines and update them as needed to respond to the changing needs of Bancroft homeowners. Promote the program through the Bancroft Banner newsletter and flyers all the households in the neighborhood. (Housing conditions below average or citations written.)

**Partners:** Bancroft Neighborhood Association (BNA)  
Bancroft neighborhood property owners  
City of Minneapolis, DFD  
Third Party program administrator

**Schedule:** 2007- \$25,000; 2009-\$10,500; 2010- \$14,500

**Resources :** NRP \$50,000

**Contract Administrator:** DFD

## **A. Housing: Property Acquisition and Redevelopment**

**Goal 2:** Multi-family homes that are safe, attractive, affordable, and provide housing options to meet the needs of Bancroft Residents.

**Objective 1:** Improve housing quality, safety, appearance, affordability, and choice for Bancroft residents.

**Strategy 1:** Establish a housing re-development fund for new multi-family housing in Bancroft.

**Rationale:** The neighborhood survey results indicate a high priority for preserving neighborhood appearance, stability, and quality of life through safe, well-maintained and affordable multi-family housing. Bancroft neighborhood will be able to act on opportunities to redevelop properties through both the BNA Re-development Committee and the Corridor Housing Initiative.

**Relates to City Goal:** Foster the development and preservation of a mix of housing types that is available, affordable, and meets current needs and promotes future growth.

**How:**

BNA would like to create a fund that will allow us to leverage dollars in order to bring in housing developers, who meet our vision, into target areas. Leverage dollars will be used to purchase land or existing non-occupied property to help complete major improvements to meet the City of Minneapolis Housing codes.

**Partners:** Bancroft Neighborhood Association (BNA)  
CPED Multi family  
Third party program administrator

**Schedule:** 2007- \$20,000; 2010 - \$5,000

**Resources:** NRP \$25,000

**Contract Administrator:** CPED- multi family

## **A. Housing: Emergency Home Repair Grant**

**Goal 3:** Preserve Bancroft housing stock.

**Objective 1:** Improve housing quality, safety, appearance, affordability, and choice for Bancroft residents.

**Strategy 1:** Expand BNA's existing Emergency Home Repair Grant Program, which supplies grant money for households in financial need.

**Rationale:** BNA has always felt that it is important to help those in financial need in the neighborhood. Helping residents to correct repair a hazardous or emergency problem can sometimes make the difference between keeping, or losing their home. Maintaining the housing stock, helping to stabilize dangerous situations, and providing for those in need are positive outcomes of this program.

**Relates to City Goal:** Increase the city's population and tax base by developing and supporting housing choices citywide through preservation of existing housing and new construction.

**How:**

The BNA Redevelopment Committee will review the Emergency Home Repair Program Guidelines in 2007. They will review grant amounts, income limits, acceptable projects, and other program specifics to assure that they are still applicable before contracting these dollars. BNA will update the program guidelines and scope of service, as needed, and continue the program with funding in 2007-2009. Income guidelines will apply for moderate to low-income homeowners.

**Partners:** Bancroft Neighborhood Association (BNA)  
Bancroft neighborhood property owners  
City of Minneapolis, DFD  
Third Party program administrator

**Schedule:** 2007-\$5000, 2009-\$5000

**Resources:** NRP \$10,000

**Contract Administrator:** DFD

## **A. Housing: Housing Coordinator**

**Goal 4:** Successful implement the housing goals in the Bancroft NRP Plan.

**Objective 1:** Increase the effectiveness of BNA housing programs and projects through ongoing staff support.

**Strategy 1:** Provide staffing and support to plan, promote, and monitor Bancroft housing programs.

**Rationale:** Implementation of the previously stated housing programs is a major component of the BNA NRP Phase II Plan. Working with developers and other agencies to plan, oversee construction, and secure additional resources would be difficult for the volunteer BNA Redevelopment Committee to manage. BNA housing staff will support this volunteer committee and serve as the lead for housing programs and neighborhood development projects.

**Relates to City Goal:** Increase the city's population and tax base by developing and supporting housing choices citywide through preservation of existing housing and new construction.

### **How:**

BNA housing staff will assist in the research of housing needs, develop housing program examples for review by the committee, work with City staff to develop implementation contracts, work with developers to develop programs that fit the BNA Affordable Housing Statement and the BNA Design & Development Guidelines. Staff will oversee active projects, promote neighborhood's housing programs, monitor program reports and develop final reports and evaluations.

**Partners:** BNA

**Schedule:** 2007-\$4,159; 2008-\$4,159; 2009-\$4,159; 2010-\$3,523

**Resources:** NRP \$16,000

**Contract Administrator:** NRP

Budget:

<u>2007, 2008, 2009</u>	<u>2010</u>
Staff: \$18 to \$19 per hour	Staff: \$20 per hour
4 to 5 hours per week	4 hours per week
46 to 48 weeks per year	44 weeks



## **B. Commercial Development: Commercial Re-Development Program**

**Goal 1:** Commercial nodes that are safe, attractive and provide services to meet the needs of Bancroft Residents.

**Objective 1:** Improve business quality, safety, appearance and services for Bancroft residents and business patrons.

**Strategy 1:** Establish a commercial re-development fund for new and existing businesses in target commercial nodes in Bancroft.

**Rationale:** The neighborhood survey results indicate a high priority for preserving neighborhood commercial nodes, focusing on appearance and stability through safe, well maintained businesses that serve the needs of the neighborhood residents. Bancroft neighborhood will be able to act on opportunities to redevelop properties through participation in the BNA Re-development Committee.

**Relates to City Goal:** Create strong and vital commercial corridors through mixed-use development, including a variety of businesses and creative housing.

**How:**

BNA will create a fund that will allow us to leverage dollars in order to bring anchor businesses into target areas. Leverage dollars will be used to purchase land and/or the building, help complete major repairs: exterior and permanent interior improvements (no signs), and to meet the City of Minneapolis business codes.

**Partners:** Bancroft Neighborhood Association (BNA)  
CPED- Business Finance  
Business Property Owners

**Schedule:** 2008- \$12,050

**Resources:** NRP \$12,050

**Contact Administrator:** CPED – Business Finance

## **B. Commercial Development: Graffiti Deterrent Program**

**Goal 1:** Commercial nodes that are safe, attractive and provide services to meet the needs of Bancroft Residents.

**Objective 1:** Improve business quality, safety, appearance and services for Bancroft residents and business patrons.

**Strategy 2:** Plan and implement graffiti reduction projects and activities that educate neighbors, and improve the urban social environment.

**Rationale:** Graffiti is a crime of property damage, a source of urban blight, and often an indication of gang activity. Bancroft residents continue to rate graffiti in the top 5 concerns in the neighborhood.

**Relates to City Goal:** Build communities where people feel safe and trust the City's public safety professionals and systems.

**How:**

Continue to work with organizations/schools that paint murals on garages and businesses to deter graffiti and improve the urban landscape.

**Partners;** Bancroft Neighborhood Association  
Bancroft Schools

**Schedule:** 2010- \$2500

**Resources:** NRP \$2500

**Contract Administrator:** DFD

## **C. Youth & Senior Programs: After School Programs**

**Goal 1:** Preserve Bancroft Neighborhood as a vibrant, supportive community for people who live, work, and play here.

**Objective 1:** Increase the opportunities for youth to have meaningful relationships with the community.

**Strategy 1:** Provide enrichment opportunities for Bancroft Neighborhood youth to engage in recreational programs after school and during the summer.

**Rationale:** In the Bancroft NRP Phase II survey. Youth program & activities were in the top 5 priorities given by Bancroft residents. The program provides social development opportunities for young people to be engaged in positive activities in a supervised manner regardless of financial circumstances.

**Relates to City Goal:** Promote public, community, and private partnerships to address disparities and to support strong, healthy families and communities.

**How:**

Work with MPRB and our local schools and churches to develop and offer programs that meet the needs of area youth. Promote the program through BNA newsletter and MPRB publication Evaluate and report outcomes to the neighborhood and NRP.

**Partners:** Minneapolis Park and Recreation Board (MPRB)  
Bancroft Neighborhood Association  
Local schools and churches  
Youth Serving Organizations

**Schedule:** 2007-\$4,000; 2009-\$3,000; 2010-\$5,000

**Resources:** NRP \$12,000

**Contract Administrator:** MPRB, MPS, Hennepin County

## **C. Youth & Senior Programs: Youth Work Program**

**Goal 1:** Preserve Bancroft Neighborhood as a vibrant, supportive community for people who live, work, and play here.

**Objective 1:** Increase the opportunities for youth to have meaningful relationships with the community.

**Strategy 2:** Provide job opportunities for youth ages 12-15 through a Bancroft Neighborhood Association Youth Work Program.

**Rationale:** In the Bancroft NRP Phase II survey. Youth program & activities were in the top 5 priorities given by Bancroft residents. The Youth Work Program will assist youth in developing a sense of responsibility and discipline, while also being of service to the park and community members.

**Relates to City Goal:** Promote public, community, and private partnerships to address disparities and to support strong, healthy families and communities.

**How:**

Work with MPRB to develop Youth Work Program guidelines. Promote the program through BNA newsletter and MPRB publication. Funds will be used for youth salaries. Evaluate and report outcomes to the neighborhood and NRP.

**Partners:** Minneapolis Park and Recreation Board (MPRB)  
Bancroft Neighborhood Association  
Youth serving agencies  
Local businesses

**Schedule:** 2007- \$2,500

**Resources:** NRP \$2,500

**Contract Administrator:** MPRB, Hennepin County

## **C. Youth & Senior Programs: Senior Programs**

**Goal 1:** Preserve Bancroft Neighborhood as a vibrant, supportive community for people who live, work, and play here.

**Objective 2:** Preserve, strengthen and support programs that enhance lives of Bancroft seniors.

**Strategy 1:** Develop or work with existing senior organizations to offer programs, activities, and services for Bancroft seniors.

**Rationale:** Bancroft Seniors expressed a desire for activities and programs that support and foster vibrant connections among seniors. In the Bancroft NRP Phase II survey. Senior program & activities and support were in the top 10 priorities given by Bancroft residents.

**Relates to City Goal:** Promote public, community, and private partnerships to address disparities and to support strong, healthy families and communities.

**How:**

Seek partnerships with adjacent neighborhoods for program support and clientele. Publicize programs through the Bancroft Banner Newsletter, COAM, places of worship, and flyer distributions.

**Partners:** BNA

Bancroft Seniors  
Senior Servicing Agencies  
Minneapolis Park and Recreation Board  
Hennepin County Human Services Department

**Schedule:** Ongoing

**Resources:** As funds become available

**Contract Administrator:** MPRB, Hennepin County

## **D. Community, Family & Safety: Neighborhood Lighting**

**Goal 1:** A neighborhood that looks and feels safe.

**Objective 1:** Increase and improve lighting on neighborhood streets and in public spaces.

**Strategy 1:** Inventory lighting needs of the neighborhood along streets and alleys.

**Rationale:** In the Bancroft NRP Phase II survey lighting was rated in the top 10 priorities given by Bancroft residents.

**Relates to City Goal:** Build communities where people feel safe and trust the City's public safety professionals and systems.

**How:**

BNA will work with partners to assess and locate sites for potential new lighting and continue to advocate for this through the City's Capital Improvement budget process.

**Partners:** Bancroft Neighborhood Association  
Minneapolis Public Works  
Hennepin County

**Schedule :** Ongoing

**Resources:** -0-

**Contract Administrator:** N/A

## **D. Community, Family & Safety: Graffiti Response Team**

**Goal 1:** A neighborhood that looks and feels safe.

**Objective 2:** Improve the neighborhood environment and expand the knowledge of graffiti issues and solutions.

**Strategy 1:** Organize neighborhood volunteers to help in the timely reporting and removal of graffiti.

**Rationale:** Graffiti is a crime of property damage, a source of urban blight, and often an indication of gang activity. Bancroft residents continue to rate graffiti in the top 5 concerns in the neighborhood.

**Relates to City Goal:** Build communities where people feel safe and trust the City's public safety professionals and systems.

**How:**

Utilize the neighborhood newsletter and web site to organize volunteers to help remove graffiti as needed.

**Partners:** Bancroft Neighborhood Association  
Bancroft Schools

**Schedule:** Ongoing

**Resources:** -0-

**Contract Administrator:** N/A

## **D. Community, Family & Safety: Increase Police Presence (COPSIRF)**

**Goal 1:** A neighborhood that looks and feels safe.

**Objective 3:** Increase residents', businesses' and property owners' awareness of police presence and activities in the neighborhood.

**Strategy 1:** Enter into partnerships with other neighborhoods to increase police presence in the community and improve communications regarding crime issues.

**Relates to City Goal:** Continue to support community-based initiatives to assure safety and to prevent crime in neighborhoods: Assign more officers to beat patrols, bike patrols and mounted patrols as a regular function of the Police Department, to improve community interaction with police officers.

**Rationale:** Bancroft residents continue to place police protection in the top 5 priorities in the neighborhood.

**How:**

Partner with other neighborhoods in the COPSIRF program, provide space in the neighborhood newsletter and its web site to inform residents about police activities. Partner with other neighborhood organizations or media to foster communication regarding training, crime trends, statistics, and reports.

**Partners:** Bancroft Neighborhood Association  
Minneapolis Police Department  
Minneapolis Park Police  
Neighborhood organizations  
Bancroft Banner

**Schedule:** 2007

**Resources:** NRP Reserve Funds \$16,714.29

**Contract Administrator:** Minneapolis Police Department



## **D. Community, Family & Safety: Neighborhood Events**

**Goal 2:** Preserve Bancroft Neighborhood as a vibrant, supportive community for people who live, work, and play here.

**Objective1:** Increase safety and the sense of community in Bancroft and empower people to take action and make change in their neighborhood.

**Strategy 1:** Utilize community events and activities as a way to connect neighbors to the BNA and to help implement the NRP Phase II Plan.

**Rationale:** Connecting people, to each other and to BNA. is what builds a strong neighborhood association and neighborhood. On-going events that bring people together in new ways are important to attract a wide-range of people, and for neighbors to see each other in a new light. Community gatherings are an important way to both promote the NRP Plan, and recruit volunteers for implementation.

**Relates to City Goal:** Strengthen the participation of all citizens, including children, in the economic and civic life of the community.

### **How**

Events are planned by each of the BNA committees, the board, and various working groups to assure an ongoing schedule of neighborhood happenings. The BNA Board has the final review of these proposed events and approves their budgets, goals, and scope of activities annually.

**Partners:** Minneapolis Park and Recreation Board (MPRB)  
Bancroft Neighborhood Association  
Local schools, churches and civic organizations

**Schedule:** 2007-\$1,500; 2008-\$1,000; 2009-\$1,000; 2010-\$1,500

**Resources:** NRP \$5000

**Contract Administrator:** NRP

## **D. Community, Family & Safety: NRP Coordinator, Phase II Plan Development**

**Goal 2:** Preserve Bancroft Neighborhood as a vibrant, supportive community for people who live and work here.

**Objective 2:** Maintain the capacity of the Bancroft Neighborhood Association to develop the NRP Phase II Plan.

**Strategy 1:** Fund a part time NRP Coordinator to assist the BNA in the development of the Phase II NRP Action Plan.

**Rationale:** The work of the Bancroft Neighborhood Association thrives on the continuity and energy brought to its volunteer board by neighborhood staff. Staff is needed to sustain BNA's capacity to develop the Phase II Plan

**Relates to City Goal:** Strengthen the City government management and enhance community engagement.

**How:**

Utilize BNA Personnel committee to develop a job description and select a qualified applicant.

**Partners:** Bancroft Neighborhood Association  
NRP

**Schedule:** 2004-2006

**Resources:** \$19,825 Early Access Funds plus \$8,000 Phase I to Phase Roll Over, Phase II Plan Modification #1. Total funding \$27,825.

**Contract Administrator:** NRP

**NRP Phase II Plan Development Budget:**

Staff	\$16.50/hr x 43 hrs/mo	
x 18 months		\$12,771
Rent	\$180/mo x 18 months	\$ 3,240
Phone/Web page & Internet svc	\$133/mo x 18 months	\$ 2,394
Meeting supplies/child care	\$75/mo x 18 months	\$ 1,350
Communications, printing, mailing, survey & newsletters		<u>\$ 8,070</u>
	Total	\$27,825

## **D. Community, Family & Safety: NRP Coordinator-Implementation**

**Goal 2:** Preserve Bancroft Neighborhood as a vibrant, supportive community for people who live and work here.

**Objective 3:** Maintain the capacity of the Bancroft Neighborhood Association to implement the NRP Phase II Plan.

**Strategy 1:** Fund a part time NRP Coordinator to assist the BNA in the implementation of the Phase II NRP Action Plan.

**Rationale:** The work of the Bancroft Neighborhood Association thrives on the continuity and energy brought to its volunteer board by neighborhood staff. Staff is needed to sustain BNA's capacity to develop the Phase II Plan

**Relates to City Goal:** Strengthen the City government management and enhance community engagement.

### **How:**

Utilize BNA Personnel committee to develop job description and select a qualified applicant. Fund with NRP Phase I dollars, as needed.

**Partners:** Bancroft Neighborhood Association  
NRP

**Schedule:** 2007-\$2,000; 2008-2,000; 2009-\$2,000; 2010-\$725

**Resources:** NRP \$6725 (NRP Phase I Rollover Funds to be determined at a later date)

**Contract Administrator:** NRP

Annual budget includes:

Rent and janitorial expenses	\$180 per month	\$2160 per year
Staff \$18-\$19/hour, 4-5 hours/week, 48-50 weeks/year	\$3456 to	\$4750 per year
Liability Insurance		\$ 350 per year
Communications, copy & mail expense		\$ 500 per year
Meeting Expense		<u>\$ 400</u> per year
	Est. Minimum Annual Budget	\$8160

## **D. Community, Family & Safety: Crime & Safety Organizer**

**Goal 2:** Preserve Bancroft Neighborhood as a vibrant, supportive community for people who live and work here.

**Objective 4:** Increase the number of block club leaders in Bancroft residential and business areas.

**Strategy 1:** Utilize a part time organizer to assist the BNA in the recruit and retention of Block Club Leaders.

**Relates to City Goal:** Continue to support community-based initiatives to assure safety and to prevent crime in neighborhoods.

### **How:**

Recruit volunteers throughout the neighborhood to serve as a neighborhood contact and block club leaders. Refer block club leaders to CCP/SAFE for training. The BNA staff will work with both residents and business owners to improve both the perception and reality of a safe neighborhood.

### **Partners:** BNA

Current Block Club Leaders

Businesses

MPD 3<sup>rd</sup> Precinct

**Schedule:** 2008-\$1,000; 2009-\$800; 2010-\$1,036

**Resources:** NRP \$2,836 and other grants, when available

**Contract Administrator:** NRP

### **Budget:**

2008 55 hours/yr. @ \$18 per hour

2009 42 hours/yr. @ \$19 per hour

2010 51 hours/yr. @ \$20 per hour

## **D. Community, Family & Safety: BNA Banner and Website**

**Goal 2:** Preserve Bancroft Neighborhood as a vibrant, supportive community for people who live and work here.

**Objective 5:** Increase the quality, quantity and access to neighborhood news.

**Strategy 1:** Develop the neighborhood web site and develop and efficiently distribute the BNA Banner newsletter.

**Rationale:** The successful implementation of the NRP Phase II Plan requires good communications between the residents and BNA. Bancroft currently has a newsletter, but this strategy will expand and increase the number and types of communications.

**Relates to City Goal:** Strengthen the City government management and enhance community engagement.

### **How:**

BNA will utilize neighborhood flyers and newsletters and the web site to inform residents about the NRP Phase II Plan projects and programs, recruit volunteers to serve on the Board and its committees, and provide additional information about the City's programs and priorities. NRP Phase I Roll Over funds will be reallocated, as needed, to continue this vital communication link to the neighborhood.

**Partners:** BNA  
NRP

**Schedule:** 2007-\$3,100; 2008-\$3,100; 2009 -\$3,100; 2010-\$3,000

**Resources:** NRP- \$12,300

**Contract Administrator:** NRP

Annual budget:

Phone, Internet, Website	\$110/month	\$1320/year
Newsletter expense	\$445/quarter	\$1780/year

## **D. Community, Family & Safety: Neighborhood Diversity**

**Goal 2:** Preserve Bancroft Neighborhood as a vibrant, supportive community for people who live and work here.

**Objective 6:** Increase the diversity of the Bancroft Neighborhood Association and its volunteers.

**Strategy 1:** Develop communications, festivals and events to increase the number of people from under-represented groups, particularly Black, Asian, and Hispanic residents, to participate in the implementation of the NRP Phase II Plan.

**Rationale:** The successful implementation of the NRP Phase II Plan requires good communications between the residents and BNA. The neighborhood's ethnic makeup has become more diverse and the neighborhood association needs to be more reflective of that diversity.

**Relates to City Goal:** Strengthen the City government management and enhance community engagement.

**How:**

BNA will utilize neighborhood events and flyers and communications with more Spanish translations (and other languages as needed) to inform residents about the NRP Phase II Plan projects and programs, recruit volunteers to serve on the Board and its committees. We will continue to provide additional information about the City's programs and priorities. Activities and events will be developed to attract both new Americans and other under-represented residents.

**Partners:** BNA  
NRP

**Schedule:** On-going

**Resources:** -0-

**Contract Administrator:** N/A

## **E. Green Bancroft: Environmental Projects/Activities**

**Goal 1:** Unite neighbors in environmentally sustainable practices that inspire others to learn and practice environmentally conscience behaviors.

**Objective 1:** Improve the neighborhood environment and expand the knowledge of environmental issues and solutions.

**Strategy 1:** Plan and implement environmental and natural resources projects and activities that will educate neighbors and improve the environment.

**Rationale:** Knowledge is power; encouraging neighbors to change small habits can cause substantial results. Teaching people through demonstration how to care for their surroundings will help their understanding, connect neighbors together in a common cause and unite them in physically caring for their neighborhood, and clean the environment.

**Relates to City Goal:** Preserve and enhance our environmental, economic and social realms to promote a sustainable Minneapolis.

### **How:**

BNA will work with other neighborhoods to organize environmental educational events and activities focusing on specific topics including solar thermal, storm water management, tree planting and care, and others. NRP funds will be used for development and distribution of materials, equipment rental, presentation fees, and mailing and other communication costs.

**Partners:** Minneapolis Park and Recreation Board  
Hennepin County  
Department of Natural Resources  
Middle Mississippi Watershed  
Minnehaha Creek Watershed Association  
Government environmental agencies  
Non-profit environmental agencies  
MPS, Community Education

**Schedule:** 2010-\$7,500

**Resources:** NRP \$7,500 and other private funds

**Contract Administrator:** MPRB, MPS, Public Works,  
Hennepin County

## **E. Green Bancroft: Green Non-Residential & Residential Building Demonstration**

**Goal 1:** Implement projects that unite neighbors in environmentally sustainable practices that inspire others to learn and practice environmentally conscience behaviors.

**Objective 1:** Improve the neighborhood environment and expand the knowledge of environmental issues and solutions.

**Strategy 2:** Partner with other groups to plan and build demonstration sites on non-residential and residential properties for green roofs, on-site storm-water management practices, and other green construction technologies.

**Rationale:** To encourage sustainable practices they need to be visible and people need to be aware of the options, costs, and benefits.

**Relates to City Goal:** Preserve and enhance our environmental, economic and social realms to promote a sustainable Minneapolis.

### **How:**

The BNA Redevelopment Committee will work to identify grants to apply for outside funding that can be used on Bancroft residential and non-residential properties for green roofs, on-site storm-water, management, and other environmentally friendly building techniques.

**Partners:** Private Funds  
Private developers  
Non-profits

**Schedule:** 2010-\$7,500

**Resources:** NRP \$7,500 and grants

**Contract Administrator:** MPRB, Public Works, DFD



## **F. Transportation: Safety, Convenience and Healthy Living Transit Options**

**Goal 1:** Connect Bancroft residents and neighborhood to the broader City and metro area with safe and convenient transportation options.

**Objective 1:** Improve access to transit, pedestrian, and other transportation modes.

**Strategy 1:** Work with local, City and regional organizations to improve Bancroft's transit connections and options within the City.

**Rationale:** Connections within and outside of the neighborhood contribute to the local economy, healthy life styles and the vibrancy of urban living.

**Relates to City Goal:** Preserve and enhance our environmental, economic and social realms to promote a sustainable Minneapolis.

**How:**

Work with other organizations to educate residents about the positive effects of traffic calming, lighting, bike corridors like the River Lake Greenway, streetscapes, and to promote alternative transit options.

**Partners:** Minneapolis Public Works  
Metro Transit  
Minneapolis Park and Recreation Board

**Schedule:** 2007-\$2,000; 2008-\$2,000; 2009-\$17,000; 2010-\$1,800

**Resources:** NRP \$7500

**Contract Administrator:** Minneapolis Public Works  
MPRB

## BNA NRP Phase II Plan Cash Flow Management Schedule

Strategy Number	Early Access	2007	2008	2009	2010	Total
A.1.1.1		\$20,100	\$20,100		\$26,069	\$66,269
A.1.1.2		\$25,000	\$10,500		\$14,500	\$50,000
A.2.1.1		\$20,000			\$5,000	\$25,000
A.3.1.1		\$5,000		\$5,000		\$10,000
A.4.1.1		\$4,159	\$4,159	\$4,159	\$3,523	\$16,000
B.1.1.1			\$12,050			\$12,050
B.1.1.2					\$2,500	\$2,500
C.1.1.1		\$4,000		\$3,000	\$5,000	\$12,000
C.1.1.2		\$2,500				\$2,500
C.1.2.1						\$0
D.1.1.1						\$0
D.1.2.1						\$0
D.1.3.1	N/A					
D.2.1.1		\$1,500	\$1,000	\$1,000	\$1,500	\$5,000
D.2.2.1*	\$19,825					\$19,825
D.2.3.1		\$2,000	\$2,000	\$2,000	\$725	\$6,725
D.2.4.1			\$1,000	\$800	\$1,036	\$2,836
D.2.5.1		\$3,100	\$3,100	\$3,100	\$3,000	\$12,300
D.2.6.1						\$0
E.1.1.1					\$7,500	\$7,500
E.1.1.2					\$7,500	\$7,500
F.1.1.1		\$2,000	\$2,000	\$1,700	\$1,800	\$7,500
<b>TOTAL</b>	<b>\$19,825</b>	<b>\$89,359</b>	<b>\$55,909</b>	<b>\$20,759</b>	<b>\$79,653</b>	<b>\$265,505</b>

Early Access through 2009 total = \$185,852 or 70%

\* Phase II Plan Development increased with Phase I to Phase II Roll Over in the amount of \$8,000 – see Phase II Plan Modification #1.