Sumner-Glenwood Phase II Neighborhood Action Plan

Approved by the Sumner-Glenwood Neighborhood on May 18, 2015

Introduction to the Sumner Glenwood Phase II Neighborhood Action Plan

The Heritage Park/Sumner-Glenwood Neighborhood and Housing Development, located at the western doorstep of downtown Minneapolis, is a highly diverse/mixed income gateway community linking the Northside of Minneapolis to the North Loop neighborhood and the rest of the Minneapolis central business district. The neighborhood and housing development were created as a result of the 1995 Hollman vs. Cisneros Consent Decree. This was a series of policy changes aimed at de-concentrating family public housing in the former communities of Sumner Field, Glenwood, Lyndale and Olson in hopes of turning the area into a stable, affordable and sustainable urban neighborhood. With the financial crisis of 2009, housing development stopped and left about one third of the neighborhood land, undeveloped and vacant.

Currently, the neighborhood is 84 % people of color, comprised of both homeowners and renters of East African, African American, Ethiopian, Asian, Hispanic, and Caucasian descent. We have approximately 798 housing units, 23% of current housing are ownership units with the remaining units comprised of low-income/public housing rentals with over half of the resident population consisting of individuals under the age of 18.

As of January 2010, the Heritage Park Neighborhood Association (HPNA) is a501c3 organization that serves the residents of the Sumner-Glenwood neighborhood, the geographic area that will encompass the future Van White Station Area, and potential high density housing and high end economic development projects. Our mission is to fulfill the promise made in 1995 by creating a welcoming, self-sustaining, unified community for residents, which will serve as a catalyst for creating a stable, affordable and sustainable urban neighborhood.

The goal of Heritage Park Phase II Neighborhood Action Plan is to identify major initiatives for the neighborhood organization, and to communicate neighborhood priorities to the City and other jurisdictional partners. In order for our neighborhood to continue to receive funding from the City of Minneapolis, a Phase II Neighborhood Action Plan / Neighborhood Priority Plan must be developed and adopted through a neighborhood participation process. A Neighborhood Priority Plan should identify the following:

- 1. Preliminary neighborhood priorities (as identified by the neighborhood) and potential partners.
- 2. Preserves and builds on the existing assets and positive qualities of a neighborhood, or
- 3. Opportunities or problems to be addressed, and may identify
- 4. Possible actions the neighborhood wants to take.

On the next page are the identified Neighborhood Priorities the HPNA developed in the spring of 2014. Since that time, the board has shared these priorities and gathered information via community gatherings (Harvest Fest and Fall Membership Meeting) and a series of focus groups that took place this past spring. The document below is a preliminary identification of neighborhood priorities voted on, by community at the May 2015 Annual meeting. HPNA will continue to engage residents via focused conversations, survey and community gatherings throughout the summer to turn the Priority Plan you see into a Strategic Plan meant to direct the activities of HPNA committees and the overall organization from 2015 – 2023. We expect to have this strategic plan completed by May of 2016.

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Housing & Transportation Planning

- Transportation Committee Develop Charter and pursue financial support for programs & activity
- Facilitate community discussion on the desired housing options for the neighborhood
- Revisit Heritage Park Master Plan and Housing Development Plan/Coordination and update information based on relevant development of the community 2015 and beyond.
- Partner with MPHA & City of Minneapolis to develop a strong housing program (ownership, rental and development) that effectively fulfills the promise of the Holman decree and supports the City's goals of equity, growth, and efficient operations.
- Engage Homeowner's Associations (Master, Sumner Field, Heritage, Emerson Town Homes & IMS)
- Add 1 additional staff person (PT Transportation) organizer
- Provide community engagement for designing a plan for the temporary uses for the vacant lots in the neighborhood. (MPHA and City of Minneapolis).
- Continue community engagement around the Bottineau Light Rail Van White transit stop planning
- Affordable Housing Reserve Funds (\$417,650):
 - Heritage Park Phase III: Support the construction of 95 units of rental housing. 47 of the units will be affordable to households at or below 50 percent of the Metro Median Income.
 - Habitat Homes at Heritage Park: Support the construction of 26 units of affordable owner-occupied housing in the new Heritage Park development.

2 Environment, Livability & Safety

- Expand the Community Priorities Discussion & Planning to include specific programming and opportunities (Neighborhood wide discussion)
- Add 1 additional staff person (PT Safety & Environment) organizer
- Determine the purpose of a safety committee purpose and if it is needed communitywide or just in the apartments
- Create more opportunities for Community Gardens to help with Environment and beautification of the neighborhood like 1) Rain Gardens and Ponds 2) Gertrude Brown Rose Garden 3) Moveable Garden Plots
- Seek out partners to help with the creation of Health & Wellness Initiatives, programs and activities

3 Economic Development

- Expand the Community Priorities Discussion & Planning to include specific programming and opportunities (Neighborhood wide discussion)
- Engage IMS residents & businesses on Glenwood
- Increase community engagement and awareness of health equity issues, programs, and initiatives related to: 1)Bottineau Light Rail 2)Van White transit stop 3)Northside Greenway

4 Leadership Development & Youth Engagement

- Increase board members to include 3 community organizations/businesses including International Market Square
- Continue ongoing Board Member Recruitment, Training & Development
- Ensure that board members understand their fiduciary responsibilities to the organization
- Have at least one Sumner-Glenwood resident on the following boards and commissions:
 - MPHA Commissioner Board member
 - Minneapolis City Planning Commission

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- Bike Walk Pedestrian Commission
- Neighborhood and Community Relations Commission
- Each Board member chairs an organizational committee (Transportation, Housing & Economic Development, Safety & Environment)
- Increase board & committee members ability to understanding planning language and activities

5 Communications, Community Engagement & Neighborhood Branding

- Continue the Community Priorities Discussion (Neighborhood wide discussion) in order to build our strategic plan.
- Promote the neighborhood/Community Branding & identity cohesion
- Set and clarifying neighborhood boundaries (adding in Bethune Park to the neighborhood)
- Document & celebrate the history of the Heritage Park/ Sumner-Glenwood neighborhood and utilizing it as we go forward
- Connect with surrounding neighborhoods and organizations to create sustainable partnerships (community and businesses)
- Create a community blog and fully utilize the HPNA website
- Create a Newsletter that can be accessed both by paper, email and online
- Create a community wide Listserv/Google Group for communication
- Create Brochures that talk about
- Create a timely process for regular bulk mailings to the entire neighborhood about community activities, meetings and events.

6 Organizational Development

- Revisit our Mission & Vision Statements and make sure that we are fulfilling them
- Create a neighborhood-wide strategic plan with 5 year goals that are measurable
- Create a comprehensive grant portfolio those we want to pursue for funding
- Strengthen our understanding and relationship with our current Strategic Partners MPHA, Urban Strategies, MBR and develop new ones.
- Provide support to implement this NRP Phase II Plan

HPNA Committees & Committee Chairs*

- 1. Executive Committee & HPNA Board of Directors- Candy Bakion, Chair
- 2. Economic Development & Finance Committee Treasurer, & TBD
- Leadership Development & Community Building Vanessa Willis, HPNA Vice Chair & TBD
- 4. Livability, Environment & Safety Lutunji Abrams & Kristi Murray
- 5. Housing & Transportation Jolene Johnson & TBD