

# Southside United Neighborhoods Project (SUN)

## Neighborhood Development Program Iterations

Proposal for City of Minneapolis | 2020 – 2023

### Overview

The City of Minneapolis has nearly three-decades of experience supporting neighborhood development strategies through programs like the Neighborhood Revitalization Program (NRP, 1990 – 2011) and its current Community Participation Program (CPP, 2011 – Present).

Given funding and overall program support for CPP will change at the end of 2019, members of the Southside United Neighborhoods Project (SUN); including Bancroft, Corcoran, Longfellow, Nokomis East, Standish Ericsson, and Powderhorn Park neighborhood associations will strive to help shape the future of neighborhood support programs through the City.

### Program Iteration Opportunities

#	DESCRIPTION	COMPONENTS
1	Right-size neighborhood support	<ul style="list-style-type: none"><li>▪ Develop a suite of neighborhood organization assessments that help score the current and future community impact that can result from programs supported with optimal resources<ul style="list-style-type: none"><li>i. Optimal resources require definition</li></ul></li><li>▪ Based on scores, provide neighborhood organizations with tools to prioritize what programs their organization decide to obtain funding against that is informed by community member input</li><li>▪ Leverage a proposal process that provides neighborhood organizations the ability to request full-funding support for as many programmatic elements of their choosing; which is then determined by the overall pool of available funding and impact scores</li></ul>
2	Centralize leadership support for organizations with 1 to 2 fully funded priorities	<ul style="list-style-type: none"><li>▪ Develop and fund an Executive Director support system (or) network that can provide senior leadership to neighborhood organization’s working to support 1 or 2 fully funded priorities</li><li>▪ This structure will help manage community expectations of what smaller neighborhood organizations can support beyond their fully funded priorities</li><li>▪ The Executive Director support system will lead efforts to convene Board Meetings, develop staff and partner with Board, staff and the community in constructing proposals for future fully funded initiatives</li></ul>
3	Centralize engagement support	<ul style="list-style-type: none"><li>▪ Embed a team within the City’s Neighborhood &amp; Community Relations (NCR) department that help neighborhood organizations devise and deploy engagement support mechanisms that increase awareness, access and interest of each fully-funded program</li><li>▪ Engagement support will include:<ul style="list-style-type: none"><li>i. On-going translation support of various communication and program promotional materials</li><li>ii. Direct outreach to select groups and (or) leadership within cultural communities by neighborhood for purpose of identifying opportunities to increase awareness or improve relevance of fully funded neighborhood programs</li><li>iii. Identify and secure meeting and event resources including translators, translation equipment and child care services</li></ul></li></ul>
4	Program transition plan	<ul style="list-style-type: none"><li>▪ Establish a program transition plan and timeline that supports neighborhood work in its existing format for 2020 – 2021</li></ul>