Minneapolis For A Lifetime

Neighborhood and Community Relations Department

The City of Minneapolis has begun to take a closer look at the needs of our aging population and the Minneapolis for a Lifetime Strategy has created the foundation for the City of Minneapolis to be a premier city for residents and visitors alike regardless of their age.

Minneapolis City Goals

Living Well
One Minneapolis
A City that Works

Residents of the City of Minneapolis are living longer and healthier lives and as a result the desire for residents to remain in their communities is growing. In 2011, the leading edge of the baby boomers turned 65 years old. Their numbers will continue to increase dramatically over the next 20 years so it is critically important for the city to maintain an aged-balanced population that can withstand the shift in demographics from the aging baby boomers. Surveys show that the vast majority of older adults want to remain in their homes and communities. The Minneapolis for a LIfetime Strategic Plan will aim to put in place the policies and support services that promote independent living, meaningful engagement and provide resources and information to older residents so they can remain part of the fabric of this community.

From mid-2012 through December of 2013 the process included:

- Conduct research to identify current literature, best practices, themes, etc.
- Interview range of experts, older residents and service providers.
- Hire Access and Outreach Specialist for the aging community.
- Setup strategic plan steering committee with membership from city departments, older adults, senior serving organizations and other leaders.
- Develop the city's strategic plan and present to council by September, 2013.
- Adoption of the strategic plan by City Council, October 2013, providing necessary tools to achieve its goal.
- Work with other city departments and stakeholders on implementation of the plan.

| December 2012 Hire Senior Coordinator | → | Spring 2013 Organize Steering Committee | → | Spring 2013 Develop Strategic Plan | → | Summer 2013 Take Draft Plan to Community | → | Fall 2013 Council Adopts Final Plan | → | Fall 2013 & Beyond Implement Phase of Plan |

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Vision
The City of Minneapolis is a premier location for older residents and visitors offering comprehensive housing options, easy access to all places and amenities, healthy and safe environments, and opportunities for civic engagement, leisure, entertainment and lifelong learning.

Mission
The Strategic Plan will target the contributions, preferences and needs as well as promote and support the value older adults bring to the community related to:

- Homes and Buildings
- Transportation and Mobility
- Health and Wellness services
- Civic Engagement
- Business opportunities
- Socialization and Lifelong Learning
- Arts and culture

Goals
The Minneapolis for a Lifetime Strategic Plan and framework will be implemented through a collaborative structure that engages partnerships across governmental jurisdictions, community organizations, cultural communities and private sector using the City of Minneapolis Core Principles of Community Engagement as its primary vehicle to ensure equity and inclusion.

Goal #1 – Ensure city services are delivered in a way that effectively address the specific needs of older adults.

Goal #2 – Affirm and improve housing options for Minneapolis residents of all incomes as they age.

Goal #3 – Strengthen and promote safe transportation options that meet the specific needs of Minneapolis residents as they age.

Goal #4 – Partner to expand and promote the participation in wellness and health initiatives for older adults throughout the City of Minneapolis.

Goal #5 – Recognize, value and utilize the experience and skills of older adults to achieve community goals.

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