

Community Planning and Economic Development Media Advisory

Contact: Rose Lindsay, 612.673.5015

For Immediate Release

City of Minneapolis Hosting Two October Open House Events Seeking Community Feedback for Minneapolis 2040 Comprehensive Plan

"With Minneapolis 2040, Minneapolis residents get to chart the direction of our city for the next 25 years," said Mayor Betsy Hodges. "The Minneapolis 2040 plan will affect where and how we live, work, move, do business, and play as we grow into becoming an even stronger and more inclusive city. The better we anticipate our economic and development challenges, and the more people involved in the planning, the better our future city will be."

"Our city is growing and changing, and this plan is a way to guide our future together, making our city a great place to live for all while tackling big challenges like racial equity and climate change," said Council Member Lisa Bender, Chair of Zoning and Planning Committee and member of the Minneapolis 2040 Steering Committee. "Data tells us a lot about our city, but your stories and personal experiences will tell us much more and help shape private and public investment for the next three decades."

What: The City of Minneapolis is hosting two interactive, family friendly open house events this October to ask Minneapolis residents, business owners, neighborhood and business organizations, community leaders and others interested in the future of Minneapolis to help the City plan for the future. The feedback will be used to update the City's Comprehensive plan, a document that shapes how Minneapolis will grow and change. The plan covers housing, job creation, the design of new buildings, and how we use our streets.

Attendees may drop in either open house at any time between 5:00-7:30pm to take guided or self-guided tours of interactive, artist designed event stations focused on the following topic areas: transportation, jobs, housing, the environment, and a healthy and equitable city. Complimentary refreshments and food from local vendors will also be provided.

Those unable to attend but interested in sharing their feedback are encouraged to visit the Minneapolis2040 [website](#) to view the open house content online and answer questions about the future of the city. Future engagement opportunities will also be listed on the website's calendar of events as well as other engagement opportunities.

When/: Tuesday, October 25

When Midtown Global Market

920 East Lake Street, Minneapolis

5:00-7:30pm

or

Thursday, October 27
North Commons Park
1801 James Avenue North, Minneapolis
5:00-7:30pm

More: The City is required by State law to update its Comprehensive Plan every 10 years. The planning process for the Minneapolis 2040 plan kicked off earlier this year at the City's Community Connections Conference in April with over 500 attendees participating in a variety of workshops. Since, City staff has participated in nine events and festivals to raise visibility and awareness of the Comprehensive Planning process. The engagement focus is now shifting into more in-depth policy questions.

Feedback from the October Minneapolis 2040 open house events and other engagement activities like cultural community dialogues and surveys will be used by City staff and the Minneapolis 2040 research teams to begin to draft the policy framework for the Comprehensive Plan update. The draft framework will be brought back to the community for discussion in Spring 2017. The final Minneapolis 2040 Comprehensive Plan will be submitted to the Metropolitan Council in 2018.

For more information on the Minneapolis 2040 Comprehensive Planning process visit www.minneapolis2040.com. To stay up to date on the latest Minneapolis 2040 news and event information follow us on Twitter @Mpls2040 and share your feedback using the hashtag #MplsBigIdeas on your favorite social media.

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