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**Convenience Store Encounter Form**

**1. Date of Visit**:­­­ Start Time: End Time:

**2. Store Name**: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**3. Store owner or manager name**: \_\_\_\_\_\_

**4. Phone Number**: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**5**. **Store Address:** \_\_\_\_\_\_\_\_\_\_\_\_\_

**6. Expected/current impact of menthol restriction**

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**7. Store owner/manager planned strategies (if known):**

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**8. Store owner/manager open questions:**

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**9. Store owner resource needs:**

Business planning/ strategy development

Marketing and/or branding consulting (e.g. window displays, website development, etc.)

Financial consulting (cost analysis, pricing strategy, bookkeeping, etc.)

Support for adding more healthy food/ grocery products

Financing (loans or façade grants) for physical store improvement

Financing (loans or cost share) for energy efficient equipment

Financing (other), please describe \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Other (please describe)

None/ Not interested

**10. Steps taken**

Referral to B-TAP, provider name \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Provided Healthy Food Marketing kit

Referred to Minneapolis Business Development for 2% Loan or other City financing program

Referred to Façade Grant administrator, organization name \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Referred to Small Business Team for assistance with licensing, permitting or other City processes

Other (please describe) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Any additional follow up needed for this store? *(Please describe)***

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*Consultant initials \_\_\_\_\_\_\_\_\_\_\_\_\_*