

## **SECTION 8: PROJECT DEVELOPMENT AND DESIGN REVIEW**

### **8.1 Objectives**

- 8.1.1 Develop high quality works of art for the City.
- 8.1.2 Build community support for public artworks early in the process.
- 8.1.3 Develop artworks that enhance communities and the sites where they are located.
- 8.1.4 Respect artists' creative rights.
- 8.1.5 Develop safe artworks.
- 8.1.6 Develop artworks that are cost effective and sustainable.
- 8.1.7 Support an efficient workload for staff.

### **8.2 Community Input**

Community input shall be gathered on all public art projects prior to the development of the request for proposals and after the artist(s) has created a fully-developed design for the artwork. The type of input gathered shall be consistent with the City's Public Art Values and Goals, and shall include discussion of location, safety, maintenance and community involvement strategies. The specific vehicles used for gathering community input shall be selected by the Steering Committee, but shall always include sharing information at existing neighborhood meetings, as well as at least two of the following other approaches:

- 8.2.1 Review of existing plans, histories or public art plans for the site or area.
- 8.2.2 Conducting surveys or interviews of nearby residents or site users
- 8.2.3 Internet discussions.
- 8.2.4 Holding an event such as a public meeting or design workshop;
- 8.2.5 Gathering information at existing events or cultural gatherings.

Opportunities for public input shall be posted at the future site of the public artwork and in the appropriate neighborhood newspaper. They shall also be sent to relevant community groups and neighborhood organizations. Residents within a three-block radius shall also be notified of such opportunities.

Summaries of surveys interviews, discussions, meetings, gatherings and events shall be made available to anyone requesting the information.

### **8.3 Design Development and Review**

Throughout the following process, artists, the Steering Committee, Public Arts Administrator and the Public Art Advisory Panel shall be guided by the criteria outlined in Section 8.4 below:

- 8.3.1 The project Steering Committee shall review community input summaries and provide feedback to the Public Arts Administrator on the Request for Proposals and on examples of specific selection criteria for artists.

- 8.3.2 Steering Committee representatives shall serve on the Artist Selection Panel. (See Section 6.3.2 for exact make-up of Artist Selection Panels.)
- 8.3.3 After selected, but prior to design development, artists shall meet with the Steering committee to discuss the scope of the project and community input to date.
- 8.3.4 Artists shall develop preliminary designs.
- 8.3.5 Project Steering Committees shall respond to artist's draft designs and provide feedback.
- 8.3.6 After the artist(s) has created a fully-developed design for the artwork it shall be shared with the broader community through two of the vehicles identified in Section 8.2 above.
- 8.3.7 The design shall then be reviewed by experts and technicians (art conservator, engineer, police, foresters, Committee on people with Disabilities) identified by the Public Arts Administrator or other project managers.
- 8.3.8 Artist's final design shall be brought before the Public Art Advisory Panel and Minneapolis Arts Commission, prior to the execution of any agreements for fabrication of the design. Artists or members of the project Steering Committee shall have the opportunity to address both of these groups with respect to the design. The Minneapolis Arts Commission shall be the final authority in design review of public artworks.
- 8.3.9 The Steering Committee shall also meet at the site upon completion of the public art project to verify that the work is consistent with the work approved by the Arts Commission.
- 8.3.10 The Public Arts Administrator shall hold a final meeting of the Steering Committee to obtain feedback on the process and interview members about lessons learned.

## 8.4 Criteria

- 8.4.1 **Stimulate Excellence in Urban Design and Public Arts:**
  - Is the design engaging and high quality in concept and construction?
  - Is the quality of design comparable to other artwork commissioned by the City?
  - Is design idea unique, one-of-a-kind or part of a limited edition?
  - Does design comply with the City's on premise and off premise sign regulations (use of logos or other trademarked materials is prohibited)?
  - Are the design presentation materials appropriate and high quality?
- 8.4.2 **Enhance Community Identity and Place:**
  - Does the design reflect the community or setting and the above characteristics?
  - Is the artwork design integrated into the site design and function?
- 8.4.3 **Contribute to Community Vitality:**

- Will the completed work have the potential to attract visitors and residents?
- Will the completed work or proposed process encourage civic dialogue about City issues?
- Will the proposed project be safe?

#### 8.4.4 **Involve a Broad Range of People and Communities:**

- Will the proposed project involve community members in the creation of the artwork?
- Does the design address ADA regulations as they apply to public art?
- Does the design celebrate one or more of the City's cultural communities?
- Will the completed work bring people together or create a gathering place?

#### 8.4.5 **Value Artists and Artistic Processes:**

- Does the design present a unique or appropriate cultural, geographic or artistic perspective?
- Does the design appropriately support the integrity of the artwork and the moral rights of the artist?
- Does design process include the artist and the artistic process as a central element?
- Does the budget demonstrate appropriate support for the artist and the artistic process?

#### 8.4.6 **Use Resources Wisely:**

- Is the design sustainable, secure and technically feasible?
- Is the design workable within the timeline and budget?