

North Commons Park Call for Artists Informational Meeting

April 19, 2024





North Commons Park Information Session

Friday, April 19th 10:30 – 12:00

AGENDA

- Reminder that we are recording this and making it available to interested applications
- Introductions –
 - Name,
 - Pronouns
 - Affiliation/medium
 - One thing you hope to learn today
- Overview of Project – Dan Elias, MPRB
- Review the RFQ – Dudley Voigt, Project Manager & Mary Altman, City of Minneapolis
- Questions

ART IN PUBLIC PLACES

We integrate public art into City planning and design to enrich people's lives.

Art in Public Places commissions are guided by comprehensive public art policies, including policies for project and artist selection, design development and maintenance.

Developing public artworks allows artists and community leaders to shape City spaces and neighborhoods.

For more than 30 years, the City of Minneapolis has enriched the lives of residents and visitors through public art.

We integrate public art into City planning, service design and infrastructure to:



Contribute to the City's vibrancy and the livability of public places



Build pride in the community



Celebrate cultural heritage

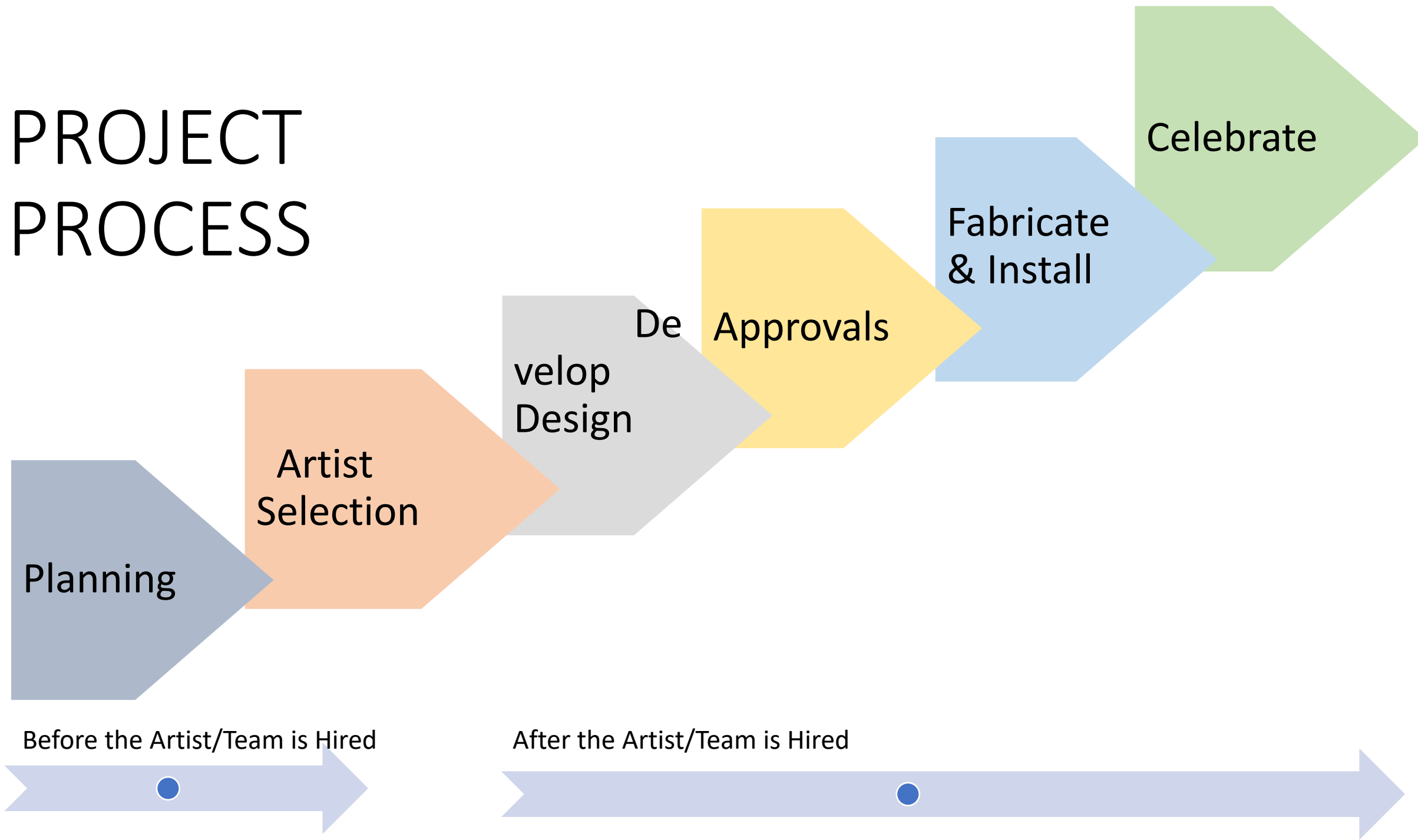


Inspire discussion about issues affecting the quality of life and future aspirations

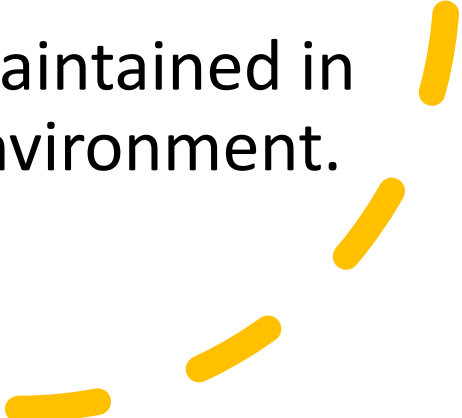


Attract visitors

PROJECT PROCESS



Goals of the public art projects

- • To have a strong sense of place and connection to North Minneapolis and its community.
 - • To foster feelings of vibrancy, creativity, safety, and belonging.
 - • To celebrate the natural beauty of North Commons Park.
 - • To be welcoming to a wide range of park users.
 - • To be durable and able to be maintained in Minneapolis' climate and urban environment.
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Façade Artwork - \$200,000

This artwork will be integrated into the corner of the building above the entrance in a 33' long (21'+12') by 7' high recessed area on the upper level of the building adjacent to the South Plaza. It will serve as a gateway to the park welcoming visitors into the plaza and building.



Vinyl Mural Spanning up to 12 Windows - \$30,000

- Vinyl artworks will be incorporated into the windows on the East side of the building, each measuring 4' wide by 8' tall. These works should connect to the scale and character of the residential area across the street. The fee includes the printing and the installation of the vinyl. (Information on this process will be made available to the selected artists.)



Field House North Mural \$20,000, 10' tall by 63' wide



- **Interior Painted Murals:** Painted murals will support the uses and identity of these unique places in the building.

- Youth Focused Lounge Mural - \$15,000, 12' tall by 37' wide
- Emerging artist opportunity for a teen-focused performance space.

Interior Painted Murals: Painted murals will support the uses and identity of these unique places in the building.



Entry Lobby Mural - \$10,000, 11' tall by 14' wide

Interior Painted Murals: Painted murals will support the uses and identity of these unique places in the building



What to Submit

- **Artwork Samples:**
 - Submit ten images as jpegs, demonstrating your artistic style and similar projects you have completed in the past.
 - Only submit one image per jpeg
 - **Photo collages and images incorporating informational text are not allowed.**
 - Only share images of works for which you are the author/designer.
 - It is recommended images be roughly 1920 x 1920 pixels and no more than 1.8 MB in file size.
 - Images that do not meet the required formats may not be considered by the Selection Panel.
 - Submit a completed image list that corresponds to the samples you have provided (see Image List section in the written materials section below for more information).
- **Written Materials:** The following **should be submitted as one single pdf, formatted to paper sized at 8 ½" x 11"**. It should include:
 - **Cover Sheet:** A completed copy of the attached cover sheet. *(1-page)*
 - **Resume:** A current artistic resume(s) of all the artists involved, including information on background, large-scale mural projects, and experience with teachers and youth. *(Up to two pages per artist.)*
 - **Image List:** A completed copy of the attached Image List. *(1-page)*
 - If you completed a project as a team member, the image identification should indicate your role in image submitted.
 - **References:** The names, addresses, emails, and daytime phone numbers of three professional references from past or similar projects. *(1-page)*

Narrative Description

- A brief narrative describing the following points: *(2-page maximum)*
 - What is your artistic process and how does it create a sense of belonging and connection through the work?
 - If selected, how will you engage community to inform your process, design and installation of the public art?
 - What are your connections to North Minneapolis and how would they inform your process and artwork?
 - For artist teams, provide anticipated roles of team members, and experience working together in the past.

TIPS

Overall

Direct your questions to the designated staff members; do not reach out to other staff or project affiliates.

Read the submission guidelines carefully.

Ask your questions before April 22nd! We cannot answer questions after that date.

Application:

Do not send links to applications through Drop Box or any other file transfer programs.

Do not email proposals to staff.

Make sure you submit exactly what is requested. Extra images, pages and/or info will be redacted.

No videos, weblinks or outside information are accepted.

Important Dates (listed in the RFQ)

- **Tuesday, April 9th** Call for Artists Posted
- **Wednesday, April 24th** Questions and Answers and Video of Meeting posted on the Call for Artists website
- **Friday, April 19th 10:30 a.m.** Artist Informational Meeting (optional)
- **Monday, April 22nd 4:00 p.m.** Last day for submission of questions
- **Monday, April 29th 4:00 p.m.** Intent to Apply Form Submitted (recommended)
- **Friday, May 3rd at 4 p.m.,** CST Call for Artists Submission Deadline
- **Week of May 13th** Finalists notified and directed to submit materials
- **Week of May 20th** Finalist Orientation Meeting
- **Friday May 31st** Finalist Materials Due
- **Week of June 3rd** Finalist interviews
- **Week of June 10th** Artist notification and contracting
- **2025** Construction begins
- **August 2026** Estimate project Completion

Guiding Criteria



Enhance Community Identity and Place



Contribute to Community Vitality



Stimulate Excellence in Urban Design and Public Art



Involve a Broad Range of Communities/People



Value Artists + Artistic Process



Use Resources Wisely

Questions?

KEY DATES

- Intent to Apply Form 4/29
- Submission of Questions 4/22
- Deadline 5/3