

LONGFELLOW

August 21, 2014

Ms. Mary Altman
Public Arts Administration
105 5th Avenue South, Room 200
Minneapolis, MN 55401

Dear Ms. Altman:

The Longfellow Community Council (LCC) offers this letter of support for a 'Paint the Pavement' project lead by the community at 28th street and 39th avenue.

The residents have reached out to the LCC, neighbors, the local park (Brackett Park), and the City of Minneapolis as well as local artist, Robin Garwood as lead of the project.

Proposed community engagement and outreach have been detailed to the LCC by the residents to include: canvassing of neighbors for support and securing signatures of approval from abutting property owners to the project, flyers about the project to a 4 block radius, signage posted at Brackett Park about the project, and a culminating community event where the artist and community paint the pavement.

Financial aspects known to the residence, (artist stipend, cost of paint, permit fees, etc.), are proposed to be covered through community fundraising efforts. The LCC is considering providing the insurance and letter of credit (page 3 items 3.3 and 3.4 in the city's proposal) for the project if the proposal is approved by the City of Minneapolis.

We are pleased to support the efforts of the residents to create this Paint the Pavement project in our community.

Best regards,

Melanie Majors Executive Director Longfellow Community Council

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