

2018 Great Streets Business District Support Grant Awards

Name	Recommended Activities	Total
Project for Pride in Living (West Market Business Association)	Business Networking Marketing & Communications	\$ 11,400
West Broadway Business & Area Coalition	Business Committee Speakers & Expansion Evaluation & Metrics Update Promise Property Postings Strategic Creative Space Activation	\$ 44,000
Northeast Chamber of Commerce	Destination NE advertising Banners in Central Ave NE Special Service District Board Banners with Johnson St Merchant's Association	\$ 39,950
Powderhorn Park Neighborhood Association	Business Video Marketing	\$ 11,125
West Bank Business Association	Cedar Ave Arts Walk Walking Tours Marketing	\$ 36,325
Whittier Alliance	Eat Street Festival Whittier Farmers Market	\$ 27,600
Neighborhood Development Center (Midtown Global Market)	Neighborhood Night Events	\$ 12,000
Lake Street Council	Visit Lake Street Marketing Construction Mitigation Creative Placemaking	\$ 50,000
Seward Redesign Inc.	Consult on 3 buildings' improvements Recruit 3 new businesses Assist 5+ businesses to implement curb appeal techniques	\$ 35,500
Corcoran Neighborhood Organization	Community Outreach & Marketing Cultural Programming & Special Events Try IT Program for New Entrepreneurs	\$ 21,810
Longfellow Business Association	East Lake SSD Trash Receptacle Replacement	\$ 15,000
Midtown Greenway Coalition	Demonstration Wayfinding Kiosk	\$ 16,500
Seward Civic and Commerce Association	SSD Feasibility Study	\$ 18,450
Appetite for Change and Minneapolis Farmers Market Collaborative	West Broadway Farmer's Market Minneapolis Farmers Markets Marketing	\$ 30,000
Cooperativa Mercado Central	Parking Lot Safety Lighting Social Media Marketing	\$ 24,500
Hennepin Theatre Trust	Arts-based Mitigation Plan for Hennepin Ave Reconstruction 4 mitigation strategies implemented	\$ 25,000
McKinley Community	Lyn-Lowry "Go Local" Corridor	\$ 20,600
Project for Pride in Living (Lowry Corridor Business Association)	Minority Business Owner Outreach Business of the Month Street Festival	\$ 25,000
Vibrant and Safe Downtown (Minneapolis Downtown Council)	Downtown Pop-Up Business & Marketing Plan	\$ 20,000
TOTALS		\$ 484,760