

2013 Great Streets Business District Support Contracts

Organization	Eligible Areas	Funded Activities	Total Contract Amount
50th & France Business and Professional Association	<u>1 Node</u> : 50th & France	Customer survey \$600 Marketing study \$2,050	\$ 2,650
Lake Street Council	<u>5 Corridors</u> : East Lake, Midtown Lake, West Lake, Lagoon, Excelsior Blvd <u>1 LRT Area</u> : Lake <u>4 AC</u> : Chicago-Lake, Nicollet-Lake, Lyn-Lake, Uptown	MCAD merchandising series \$10,785 Growing Green/Bike-friendly Marketing \$17,581	\$ 28,366
Latino Economic Development Center	<u>2 Corridors</u> : Midtown & East Lake <u>5 Nodes</u> : Bloomington & 35th, 38th, 42nd, 38th & Cedar, Chicago	Lake St Taco Tour \$28,250	\$ 28,250
Longfellow Business Association	<u>1 Corridor</u> : East Lake <u>3 LRT Areas</u> : Lake, 38th, 46th <u>2 Nodes</u> : 38th & Minnehaha, 38th & 42nd	Clean up crew \$320 Member drive \$444 Meetings \$1,200	\$ 1,964
Neighborhood Development Center	<u>1 Corridor</u> : Midtown Lake	Promotion & marketing contract \$48,000 Admin \$2,000	\$ 50,000
Nicollet-East Harriet Business Association	<u>19 Nodes</u> : Bryant & 36, 46, 50; Lyndale & 36, 40, 54, 58; Grand & 38; Nicollet & 38, 43, 46, 48, 60, Diamond Lk Rd; Penn & 50, 54, 60, Cedar Lk Rd; Xerxes & 50 <u>1 Corridor</u> : Nicollet Ave	Experience SW, print \$10,000 (\$1:\$1 match) Walk/Bike to Shop \$16,500	\$ 26,500
Northeast Minneapolis Chamber of Commerce	<u>6 Nodes</u> : 13 & University, 22 & Johnson, 29 & Johnson, Lowry & Marshall, Lowry and University, 27 & Central <u>2 Corridors</u> : Central Ave NE, Central Ave NE (near DT) <u>3 AC</u> : Grain Belt Complex, East Hennepin, Central & Lowry	Staff costs \$4,000 NEMAA Website \$3,000 Ad design \$1,500 Journal Advertisements \$5,000 Arts Forum \$11,500	\$ 25,000
Project for Pride in Living	<u>2 Nodes</u> : Penn & Lowry, Emerson & Lowry	Ed opportunities \$3,200 Marketing \$13,200 Real estate development \$3,100 Member drive, networking, sustainability \$23,500	\$ 43,000
Seward Civic and Commerce Association	<u>1 Corridor</u> : Franklin Ave <u>1 LRT Area</u> : Franklin	Member drive \$750 Member meetings \$1,150 Energy marketing \$3,500 Newsletter \$2,840	\$ 8,240
Seward Redesign	<u>2 Corridors</u> : East Lake, Franklin <u>2 Partial, 2 Full LRT Areas</u> : Franklin, Lake, 38th, 46th <u>7 Nodes</u> : 38th & 23, 28, Cedar, 42; 42nd & Cedar, 28; Cedar & Minnehaha Pk	Marketing & promo TA \$11,500 Property investment promo \$15,500 Business recruitment \$16,000	\$ 43,000
Stadium Village Commercial Association	<u>2 LRT Areas</u> : Stadium Village, East Bank <u>1 AC</u> : Stadium Village	Event/Game marketing \$15,125 Funding strategy development \$2,050 RailVolution marketing \$3,900 Customer attraction/revenue growth \$18,350 Partnership and green space planning \$2,150 Admin \$4,000	\$ 45,575
Warehouse District Business Association	<u>1 AC</u> : Warehouse District	Member drive \$3,700	\$ 3,700
West Bank Business Association	<u>2 Corridors</u> : Cedar, Riverside <u>2 LRT Areas</u> : West Bank, Cedar-Riverside <u>1 AC</u> : Cedar Riverside	Newsletter (incl. translation) \$5,750 (<i>not \$5,000 design</i>) Loyalty card \$15,140 Info sessions (w/ interpretation) \$7,000	\$ 27,890
West Broadway Business and Area Coalition	<u>1 Corridor</u> : West Broadway	Vertical environment \$16,000 Ed workshops/Networking \$6,350 Shop Local Campaign \$8,150 Farmers Market \$5,500 Business resource brokering \$5,000 Pop-Up Art \$9,000	\$ 50,000
West of the Rail Business Association	<u>2 LRT Areas</u> : 38th & 46th <u>10 Nodes</u> : Bloomington & 35, 38, 42, 46; Cedar & 38, 42, Minnehaha Parkway; 38th & 23, 28; 42 & 28	Member services \$2,500 Member drive \$1,575 Needs assessment \$1,850	\$ 5,925
Whittier Alliance	<u>1 Corridor</u> : Nicollet	Digital maps, data collection/update \$6,050 Admin \$908	\$ 6,958