City of Minneapolis

Great Streets

NEIGHBORHOOD BUSINESS DISTRICT PROGRAM

Facade Improvement Matching Grant Program

2025 Proposal Submittal Form Due October 31, 2025

Proposals that are non-responsive to the Notice of Funding Availability and proposals that lack responses in the fields in this form will not be considered for funding. Portions of the proposal contents and any clarification to the contents submitted by the applicant may be incorporated into the contract between the applicant and the city. The City reserves the right to reject any or all proposals and negotiate changes to an entire proposal to create a contract of a lesser or greater amount than described in the submitted proposal.

Applicants must email a Microsoft Word or PDF version of their proposal to: judy.moses@minneapolismn.gov
by 4 p.m. on Friday, October 31, 2025.

Late or incomplete proposals will not be considered

SECTION ONE – Contact Information

Organization Information:

Name

Federal ID number: (9-digit #)

Mailing address

Contact Information:

Name

Title

Phone number

E-mail address

SECTION TWO – Contract Requests

- Amount requested for Facade Grants (\$20,000 minimum, \$50,000 maximum): \$
- Describe the area(s) the proposal would serve using streets as borders:
- Does your organization currently have an open facade contract with the City of Minneapolis?

Yes No

Organizations with an open facade contract are eligible to submit a proposal for a second contract only if they have drawn down or committed at least 75% of the grant funds (excluding administrative fees) to approved Business Applications.

To demonstrate committed funds, organizations must email PDF copies of the approved (but not yet disbursed) Business Applications along with their proposal to: judy.moses@minneapolismn.gov

Submission of the Business Applications aren't required If 75% of the grant funds in any open contract have been disbursed to the organization.

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SECTION THREE – Descriptive Answers

1.	How does your organization's past and current efforts support commercial revitalization objectives? If your organization previously held a Great Streets Facade Improvement Matching Grant contract, please describe that experience.
2.	How were your organization's board of directors, committees, and membership involved in preparing this proposal and planning the program's implementation? Please include any relevant meeting dates and board actions related to this proposal.
3.	Who will be the primary administrator of the program? Will this be a full-time staff member, part-time employee, contractor, or volunteer? What experience does this person have with similar programs? <i>If your organization lacks experience or capacity, you are encouraged to partner with an experienced organization and submit a collaborative proposal.</i>
4.	Describe your organization's decision-making process for evaluating applications.

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5.	How has your organization identified a demand for this program? How many businesses do you expect to assist?
6.	What is your organization's marketing strategy for the program? Please include any marketing materials and a timeline from the initial announcement to fund allocation.
	a timeline from the initial announcement to fand anocation.
7.	Are there any challenges your organization needs to address for this proposal to succeed? For example, will you need to hire staff or contractors, or build relationships with key groups or individuals before marketing
	and implementing the program?

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SECTION FOUR – Authorization - Complete both sections and date – Electronic Signatures are acceptable

, on behalf of Submittal Form in response to the Facade Improvem	, hereby authorize the submittal of this Online Proposal nent Matching Grant Program, Notice of Funding Availability.			
Name: Title:				
Consent for Release of Response Data				
, on behalf of , hereby consents to the release of its proposal in response to the Facade Improvement Matching Grant Program, Notice of Funding Availability and waives any claims it may have under Minnesota Statutes Section 13.08 against the City of Minneapolis for making such information public. The foregoing consent and waiver does not extend to financial statements submitted under separate confidential cover, which material will be treated consistent with Minnesota Statutes Section 13.08.				
Name:				
Title:				
Date:				

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