

Cultural Market Small Business Support Program – Question and Answer

(One question received)

Question 1:

Would the Cultural Market Small Business Support program allow city parking rules to be relaxed, or help businesses provide parking for patrons in areas with limited parking?

Answer:

The City cannot relax parking regulations or allow program funds to be used for metered parking fees. However, mall operators may propose using program funds to partner with private parking lot operators to offer pre-paid, validated, or other paid parking options for patrons. In these cases, the mall operator would be responsible for establishing and managing any agreements with nearby parking lot operators.