

City of Minneapolis  
**Great Streets**

NEIGHBORHOOD BUSINESS  
DISTRICT PROGRAM



**Date posted: February 26, 2026**

**Proposals due: March 13, 2026**

**\*\*PROPOSAL DEADLINE EXTENDED TO  
MONDAY, APRIL 20 AT 4PM\*\***

## Business District Support (BDS) Notice of Funding Availability (NOFA) Reissue of 2025-2026 NOFA

For reasonable accommodations or alternative formats please contact Judy Moses in Business Development at 612-673-5283 or [judy.moses@minneapolismn.gov](mailto:judy.moses@minneapolismn.gov). People who are deaf or hard of hearing can use a relay service to call 311 at 612-673-3000. TTY users call 612-263-6850. Para ayuda, llame al 311. Rau kev pab, hu 311. Hadii aad caawimaad u baahantahay, wac 311.

### Introduction

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The City of Minneapolis Department of Community Planning and Economic Development (CPED) is offering grant funding through a competitive process. We are looking for proposals that strengthen neighborhood business districts by supporting existing businesses, attracting new customers, or increasing the variety of goods and services available—especially in areas with economic gaps—**and that help mitigate the impacts of Operation Metro Surge on commercial corridors and small businesses**

Healthy neighborhood business districts make Minneapolis stronger. Local businesses are part of daily life, offering goods, services, jobs, and opportunities for business ownership. They are also gathering places that help shape a community's identity, often reflecting its culture.

Economic growth should bring in new investment and protect the unique identity of these districts for the future. These areas bring energy and diversity to the city, and it's important to support them.

**This is a reissue of the Notice of Funding Availability (NOFA)** that was posted on October 20, 2025, and had a proposal submission deadline of November 24, 2025. The proposal deadline was prior to the

implementation of Operation Metro Surge. City staff did not proceed with funding decisions, and no contracts were approved for that deadline.

**Reissuing the NOFA** at this time will help this program to better address the significant and widespread economic impacts of Operation Metro Surge. All organizations that submitted proposal materials for the November 2025 deadline must reapply to this NOFA to be considered for funding. Organizations may apply with the same proposed activities, or propose substitute or additional activities, so long as the activities meet the criteria outlined below. Organizations that did not respond previously are welcome to respond to this NOFA.

## Who Can Apply

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Only nonprofit organizations can apply. This includes:

- Business associations
- Community development corporations
- Cultural or arts organizations
- Neighborhood organizations
- Other nonprofit organizations that have the demonstrated ability to perform the proposed work or subcontract with an organization that does.

Organizations lacking experience or capacity are encouraged to submit a proposal in partnership with an organization that does.

## Eligible Areas

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Proposed activities must be focused in eligible Great Streets areas as shown on the [Great Streets Eligible Areas Map](#).

Areas marked in **blue (Eligible)**, **orange (Priority)** or **purple (Cultural District)** are allowed.

## Grant Contract Details

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If your proposal is selected, you will sign a **performance-based contract** with the City. Together, we will write a **Scope of Services** based on your proposal.

- Work can begin after execution of a grant agreement with the City and the provision of required insurance.
- You will be paid **after** you submit invoices and proof of your work (such as marketing materials, reports, event summaries, or photos).
- Your proposal may become part of the legal contract, so only include activities your organization is fully committed to doing.
- Projects must be finished by April 30, 2027
- There is no minimum grant amount. The **maximum grant is \$50,000**.

## Eligible Activities

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Your proposal should focus on **promoting, advertising, improving, or developing entire business districts**, not just individual businesses. Examples include:

- Attracting new businesses or customers
- Filling empty storefronts
- Helping prevent business displacement
- Building partnerships between businesses, residents, and organizations
- Supporting long-term marketing or branding campaigns
- Reducing disruptions during road construction
- Strengthening the ability of organizations to plan for business district growth
- Cultural or art projects that support economic growth
- Events or programming that celebrate the area's cultural identity and attract local visitors and tourists to the area
- Public art or placemaking projects that involve the community and improve public spaces to encourage local visitors and tourists to visit the area
  - Funded proposals must be consistent with Minneapolis Public Works requirements. Learn more about the City's right of way permit requirements by clicking [here](#). Information about City requirements for public art on City property can be found by clicking [here](#).

We are especially interested in projects that:

- Support **emerging** businesses
- Focus on communities with economic disparities
- Take place in **City-designated Cultural Districts**

Grants should fund **specific activities**, not become part of your organization's regular annual budget.

## Ineligible Activities

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These activities **cannot** be funded by this program:

- Real estate development, property improvements, or business loans (other City programs support this)
- Direct technical help for individual businesses (covered by Business Technical Assistance Program [\[B-TAP\]](#))
- Arts or cultural activities already funded by the City's [Arts & Cultural Affairs](#) department in 2026
- General operating expenses (although staff time spent on the specific proposed activity(ies) may be included)

- Political, religious or lobbying activities
- Gift cards or cash incentives
- Free items given away to individuals (e.g., gifts, gift bags, prizes, swag, donations)
- Food and beverage expenses

## How Proposals Will Be Scored

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Your proposal will be reviewed by a team of City staff and partners based on the scoring criteria listed below. Staff will review to make sure the proposals are eligible and meet all proposal requirements outlined in this NOFA. Staff will make a recommendation to the City Council for funding.

The maximum score a proposal can receive is 40 points. Scores are based on:

- **Service Area (up to 10 points)**
  - Cultural District (purple areas on the [Great Streets map](#)): 10 points
  - Priority Eligible Area (orange areas): 5 points
  - Eligible Area (blue areas): 0 points
- **Need, Outcomes & Impact (up to 15 points)** including how the activities respond to the impacts of Operation Metro Surge
- **Organizational Capacity & Partnerships (up to 10 points)**
- **Budget & Leverage (up to 5 points)**

The City reserves the right to reject any or all proposals or parts of proposals and to negotiate modifications to proposals or specific components of the scope of work within a proposal to create scopes of lesser or greater magnitude.

## How to Submit a Proposal

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Send your **Proposal Form** and **Budget (Excel file)** by email to [Judy.Moses@minneapolismn.gov](mailto:Judy.Moses@minneapolismn.gov) no later than **Monday, April 20, 2026, at 4:00 p.m. (extended from Friday, March 13, 2026)**.

Late proposals will not be accepted. You will receive a confirmation email within 24 hours or by 4:30 p.m. on April 20 (extended from Friday, March 13).

## Timeline

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NOFA Issued	February 26, 2026
<b>Submission Deadline</b>	<b>Monday, April 20, 2026, at 4:00 p.m. (extended from March 13, 2026)</b>
Proposal Review and Evaluation	April 2026
Recommendation to CPED Director	April 2026
Contract Dates (may vary)	May 1, 2026 – April 30, 2027

## Grant Contract Requirements

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Additional City requirements vary. The following list **is not** exhaustive.

1. **Data Practices** – Grantee agrees to comply with the Minnesota Government Data Practices Act (the “Act”) and all other applicable state and federal laws relating to data privacy or confidentiality. The Grantee and any of Grantee’s sub-grantees or sub-contractors retained to provide services under this Contract shall comply with the Act and be subject to penalty for non-compliance as though they were a governmental entity. The Grantee will immediately report to the City any requests from third parties for information relating to this Agreement. The City agrees to promptly respond to inquiries from the Grantee concerning data requests. The Grantee agrees to hold the City, its officers, and employees harmless from any claims resulting from the Grantee’s unlawful disclosure or use of data protected under state and federal laws, regardless of the limits of insurance coverage.
2. **Intellectual Property** – The recipient must agree to provide the City with the right to royalty-free, non-exclusive license to reproduce, publish or otherwise use and to authorize others to use any intellectual property created using the grant funds. Work covered by this provision shall include inventions, improvements, discoveries, databases, computer programs, reports, notes, studies, photographs, negatives, designs, drawings, electronic files, specifications, materials, tapes or other media.
3. **Conflict of Interest/Code of Ethics** – Grantee covenants that it presently has no interest and shall not acquire any interest, direct or indirect, which would conflict in any manner or degree with the performance of services required under this Agreement. The Grantee further covenants that in the performance of this Agreement no person having such an interest shall be employed by the Grantee hereunder. The City acknowledges that Grantee, as part of its nonprofit community and economic development mission, will purchase buildings to be renovated and leased to a variety of businesses. Grantee understands that using proceeds of the grant for the benefit of a property in which Grantee has a financial interest is considered a conflict of interest, unless:
  - Any technical assistance shall be made available to all businesses in the community who meet Program requirements through a fair, open and competitive process, as approved by CPED staff; and
  - The assistance provided does not relate to improvements that directly benefit Grantee’s building, e.g. assistance regarding building improvements such as window replacement would not be acceptable; assistance for marketing or procurement would not be a conflict.
4. **Hold Harmless** – The recipient shall agree to defend, indemnify and hold the City harmless from any and all claims or lawsuits that may arise from the recipient’s activities under the provisions of the Contract, that are attributable to the negligent acts or omissions, including breach of specific contractual duties of the recipient or the recipient’s independent contractors, agents, employees or officers.
5. **Insurance** - Prior to starting the services described herein, Grantee shall provide evidence of and continually maintain throughout the term of this Agreement, workers’ compensation insurance in accordance with statutory requirements. The Grantee shall also provide evidence of and continually maintain: (i) commercial general liability insurance which shall include contractual liability coverage, (ii) automobile insurance for any vehicles owned by the Grantee, and (iii) hired/non-owned automobile insurance (if Grantee or Grantee’s independent contractors will be driving automobiles while performing services under this Agreement) in amounts sufficient to indemnify the City, but in no event less than \$1,000,000 per occurrence with aggregate coverage of \$1,000,000. Said insurance policy(ies) shall name the City as an additional insured. Grantee shall immediately forward to the City any notices it receives of cancellation or revocation of the foregoing policies.
6. **Compliance with the Law** – Grantee agrees to abide by the requirements and regulations of The Americans with Disabilities Act of 1990 (ADA), the Minnesota Human Rights Act (Minn. Stat.

C.363A), the Minneapolis Civil Rights Ordinance (Ch. 139), and Title VII of the Civil Rights Act of 1964. These laws deal with discrimination based on race, gender, disability, religion and with sexual harassment. In the event the Grantee has questions concerning these requirements, the City agrees to promptly supply all necessary clarifications. Violation of any of the above laws can lead to termination of this Contract.

7. **Advances** - Organizations awarded contracts may elect to receive an advance of up to 10% of the total contract amount. The advance will be tied to specific contract deliverables and the organization will be required to demonstrate successful completion of the deliverable(s) tied to the advance.