

Multi-Cultural Business Event



You are all cordially invited to a Multi-Cultural Business Networking Event on February 26, 2015
Maplewood Community Center, 2100 White Bear Ave , Maplewood, MN 55109

Highlights of the evening will include a panel of Ethnic Business Leaders who will share a few Dos and Don'ts of doing business with specific ethnic communities, complimentary ethnic appetizers, a cash bar and Door Prizes.

They are expecting an exceptionally large turnout for the event as it is a unique opportunity to learn more about, engage with and build productive relationships with ethnic business owners and professionals. For additional details on the event and to register, please click on the link below:

<https://www.eventbrite.com/e/multi-cultural-business-networking>

For details on participating as an event partner, sponsor or vendor, please contact Susan Fronk at (651) 276-3533 susan@susanfronk.com.

This event is sponsored by the City of Maplewood, Ramsey County, White Bear Lake Chamber of Commerce, Saint Paul Area Chamber of Commerce, Minnesota Chamber of Commerce - Grow Minnesota!, East Side Area Business Association, LEDC, Latino Roundtable, AED as well as ethnic business organizations representing the Latino, Arab, Hmong and Somali communities. The purpose of the event is to build cultural bridges, connections, alliances and partnerships with ethnic businesses to support their success and foster economic growth.

Green to Go!

Minneapolis Packaging Fair for Food Businesses

Updated packaging requirements take **effect on April 22, 2015** in Minneapolis. Restaurants, delis, food trucks and other food vendors will need to use reuseable, recyclable or compostable containers for food prepared for immediate consumption or to-go. Containers include plates, cups, clamshells and food boats. In addition, the containers used must be correctly managed. Recyclable materials must be recycled. Compostable materials must be composted.

Learn what you need to know at the Minneapolis Packaging Fair for Food Businesses.

- Meet with food packaging suppliers to learn about containers and packaging that meet the new rules.
- Get information on Hennepin County grants to help pay for costs of switching to reuseable or compostable packaging.

March 12, 2015

9 a.m. to noon - Information seminar at 10:00 a.m.

Lake Calhoun Event Center

3450 Irving Ave S (in St. Mary's Greek Orthodox Church)

The 2015 Minneapolis Packaging Fair for Food Businesses is sponsored by MN Restaurant Association, the MN Lodging Association, Litin Eco, Eureka Recycling and the City of Minneapolis Health Department.

Interested in Taking Your Business to the Next Level? Emerging Leaders Program

The Emerging Leaders is a seven month executive intensive entrepreneurship education series. It includes approximately 100 hours of classroom time per participant and provides the opportunity for small business owners to work with experienced mentors, attend workshops and develop connections with their peers, city leaders and financial communities.

There is no cost to participants. Applicants will be selected by their willingness to commit time and effort toward accelerating the growth of their business. The initiative and curriculum are designed for CEOs of established small businesses who want to further grow their business in terms of revenues and jobs.

TARGETED BUSINESS STRATEGIES TO...

- Accelerate Growth
- Explore Financing
- Diversify Markets
- Expand Networking



To participate in SBA's Emerging Leaders program the business must:

- Have been established for at least three (3) years. This curriculum is not for start-up companies.
- Have at least one employee besides the CEO participant. It is not for the self-employed or sole proprietors.
- Annual revenue must be between \$400,000 and \$10 million per year.
- Be represented by the key decision maker/owner of the qualified business who will implement the growth plan (i.e. CEO, Owner, President).
- Be located within the City of Minneapolis or City of St. Paul and neighboring suburbs.
- Key decision maker must be committed to attend 13 workshops and complete the required homework.

Deadline: SBA must have your application to the Emerging Leaders Program by **March 6, 2015**. Space is limited. Classes will begin the second week of April, 2015.

Interested in participating? Just click on the link! <http://www.interise.org/sbaemergingleaders>

Business recycling grants from Hennepin County



Funding is available to businesses, organizations and institutions to start or improve recycling and organics recycling programs.

Funding can help with the purchase of recycling containers, equipment and hauling services and minor improvements to loading docks and waste enclosures.

Applications are due on **March 15**. For more information, contact Andre Xiong at andre.x.xiong@hennepin.us or 612-543-1316.