

## COVID-19 Resources for Small Business

The City of Minneapolis is working with existing Business Technical Assistance Program providers to assist small and medium size businesses with actions to address COVID 19 related business shocks.

Increased services include but not limited to:

- Immediate technical assistance needs include navigating the process of layoffs and other employee issues.
- Assessing finances and triaging outstanding expenses.
- working with lenders and other creditors to negotiate payments, and applying for relief funds.
- For food establishments and other retail:
- Support in moving to takeout and delivery, e-commerce, and other strategies for temporarily adapting business models.

Businesses can reach out directly to any of the providers listed below. Please contact the Small Business Team at [smallbusiness@minneapolismn.gov](mailto:smallbusiness@minneapolismn.gov) or (612) 673-2499 with questions.

B-TAP Provider	Contact Information	Available Services	Eligible Businesses
<a href="#">African Development Center</a>	612-333-4772 <a href="mailto:habdi@adcmnnesota.org">habdi@adcmnnesota.org</a>	<ul style="list-style-type: none"> <li>• Package loans up to \$5,000</li> <li>• Loan servicing</li> </ul>	Existing small businesses in Minneapolis
<a href="#">African Economic Development Solutions</a>	651-646-9411 <a href="mailto:info@aeds-mn.org">info@aeds-mn.org</a>	<ul style="list-style-type: none"> <li>• Marketing services</li> <li>• Strategies for diversifying revenue streams.</li> <li>• Assistance with SBA and other federal loan programs.</li> </ul>	Existing small businesses in Minneapolis
<a href="#">Bii Gii Wiin</a>	612-405-2699 <a href="mailto:info@biigiwiin.org">info@biigiwiin.org</a>	<ul style="list-style-type: none"> <li>• Marketing, graphic design and communications support.</li> <li>• Diversify revenue streams.</li> <li>• Cash flow management and emergency loans.</li> </ul>	Any existing American Indian owned business in Minneapolis
<a href="#">Davis Law Office</a>	<a href="mailto:covidresponse@davismeansbusiness.com">covidresponse@davismeansbusiness.com</a>	<ul style="list-style-type: none"> <li>• Negotiating delays in payment/waivers of late fees.</li> <li>• Exploring emergency funding and application assistance.</li> <li>• Sales/income analysis.</li> </ul>	Existing small businesses in Minneapolis
Harun Law Office	(952) 297-5974 <a href="mailto:amiin@harunlaw.com">amiin@harunlaw.com</a>	<ul style="list-style-type: none"> <li>• Legal guidance and advice to Minneapolis small businesses, with a focus on East African owned businesses</li> </ul>	Existing small businesses in Minneapolis
<a href="#">Hortensia Law</a>	612-246-5016 <a href="mailto:mnovota@hortensialaw.com">mnovota@hortensialaw.com</a>	<ul style="list-style-type: none"> <li>• Legal guidance and advice to Minneapolis small businesses, with a focus on Latino owned businesses/Spanish language support</li> </ul>	Existing small businesses in Minneapolis
<a href="#">Lake Street Council</a>	Allison Sharkey <a href="mailto:asharkey@lakestreetcouncil.org">asharkey@lakestreetcouncil.org</a>	<ul style="list-style-type: none"> <li>• Help with unemployment and business loan possibilities.</li> <li>• Marketing</li> <li>• Assistance with business payment negotiations.</li> </ul>	Existing businesses on Lake St corridor (including 4 blocks on either side of lake)

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<a href="#">Latino Economic Development Center</a>	651.395.4038 <a href="mailto:bizsupport@ledcmn.org">bizsupport@ledcmn.org</a>	<ul style="list-style-type: none"> <li>Alternative sales strategies, cost evaluations and supplier resources.</li> <li>Website assistance.</li> <li>Revising operating costs.</li> <li>Loan application preparation and other Disaster Recovery resources.</li> </ul>	Existing small businesses in Minneapolis, with a focus on Latinx and other immigrant owned business
<a href="#">Metropolitan Consortium of Community Developers</a>	Cindy Ohlenkamp <a href="mailto:cohlenkamp@mccdmn.org">cohlenkamp@mccdmn.org</a>	<ul style="list-style-type: none"> <li>Navigating unemployment resources, SBA loans, and others as relevant.</li> <li>Business costs and sales analysis.</li> <li>Payment negotiation assistance.</li> </ul>	Existing for-profit small businesses in Minneapolis
<a href="#">Neighborhood Development Center</a>	Shahir Ahmed 651.379.8433	<ul style="list-style-type: none"> <li>Social Media Marketing</li> <li>POS &amp; online ordering setup/training.</li> <li>Accounting/Bookkeeping: PNL review, Cashflow development, COGS review.</li> <li>Microgrants for inventory Costs.</li> </ul>	Existing small businesses in Minneapolis
<a href="#">Northside Economic Opportunity Network</a>	612-302-1505 <a href="mailto:info@neon-mn.org">info@neon-mn.org</a>	<ul style="list-style-type: none"> <li>Assessing finances and triaging outstanding expenses.</li> <li>Payment negotiation assistance.</li> <li>Support in moving business online.</li> <li>Business closure assistance and protecting personal assets.</li> </ul>	Existing businesses located primarily in North Minneapolis
<a href="#">Seward Redesign</a>	612-338-8729 <a href="mailto:info@redesigninc.org">info@redesigninc.org</a>	<ul style="list-style-type: none"> <li>Managing rent/mortgage negotiations.</li> <li>Navigating unemployment resources, SBA loans, and others as relevant.</li> <li>Administer grants to small businesses to be used for consulting.</li> </ul>	Existing businesses and non-profits in the Greater Longfellow and Seward neighborhoods
<a href="#">Social Impact Strategies Group</a> in partnership with <a href="#">Just Law</a>	Stephannie L. Lewis 612.532.9164 <a href="mailto:slewis@socialimpactnow.com">slewis@socialimpactnow.com</a>	<ul style="list-style-type: none"> <li>Virtual group TA sessions and 1:1 TA</li> <li>Areas of focus: Finance/Accounting, HR, Operations, Business Strategy.</li> </ul>	Early-growth and mid-growth stage underestimated businesses in Minneapolis.
<a href="#">Springboard for the Arts</a>	<a href="mailto:info@springboardforthearts.org">info@springboardforthearts.org</a>	<ul style="list-style-type: none"> <li>Support for career and business planning.</li> <li>Feedback on opportunities and resources.</li> <li>Professional service connection to attorneys and mediators.</li> </ul>	Existing artists, creative entrepreneurs, and arts organizations (for- or non-profit)
<a href="#">West Bank Business Association</a>	<a href="mailto:info@thewestbank.org">info@thewestbank.org</a>	<ul style="list-style-type: none"> <li>Accounting, bookkeeping and legal work.</li> <li>Grant writing and applications.</li> <li>Permitting and signage.</li> <li>Marketing and promotions.</li> </ul>	Existing businesses and non-profits located on in the West Bank/Cedar-Riverside neighborhoods
<a href="#">West Broadway Business and Area Coalition</a>	612-353-5178 <a href="mailto:info@westbroadway.org">info@westbroadway.org</a>	<ul style="list-style-type: none"> <li>General business needs related to negative impacts of covid19.</li> <li>Financial resource assistance such as microgrants and mitigation funds.</li> <li>Change management and recovery.</li> </ul>	Existing businesses located on the West Broadway Corridor