

Request For Qualifications: BIPOC TGNC Data & Narrative Project

Purpose

The Black, Indigenous, People of Color (BIPOC) transgender, gender non-conforming (TGNC) Data & Narrative Project will acquire data and narratives that have not been recorded on this scale due to erasure of the community. The Project attempts to respond to demands for data and narratives about BIPOC TGNC folk to shape policymaking, organizing, and culture in support of the community. The Project will center Black Trans Women & Femmes as the most marginalized and leading organizers in transgender/gender non-conforming equity. The data and narratives drawn from the Project will provide another opportunity for agencies and organizers to center and support BIPOC TGNC people in different areas of work. The data will strengthen awareness about the status, conditions, and experiences of the local BIPOC TGNC community in terms of equity relative to the following:

- Housing
- Health Care
- Employment
- Food
- Transportation
- Disability
- Sex Work
- Migrant Status
- Policing/Incarceration
- Community Safety
- Physical/Mental Health
- Education

Often, data about TGNC people is conflated which fails to recognize the ways in which intersectionality affects the community. The Project intends to emphasize the intersecting experiences of the BIPOC TGNC community regarding marginalization and inequities. Furthermore, the Project hopes to collect enough data to be able to disaggregate data further – separating by race, ability, gender, etc. The disaggregated data about BIPOC TGNC folks reinforces the demand to advance equity in support of the most vulnerable groups in the community.

The data is also an opportunity to show the importance of already existing leadership and organizing that supports BIPOC TGNC folk. Leaders and organizers center the experiences and narratives of BIPOC TGNC folk to shape work and efforts in support of the community. The data collected as part of the narratives will also push agencies to collaborate with BIPOC TGNC leaders and organizers already doing work to advance equity in the community.

Overall, the BIPOC TGNC Data & Narrative Project is an additional source of statistics and narratives about the experiences of the community. Different agencies, organizations, and leaders can reference the data and narratives acquired from the Project to effectively shape work/policies in support of the BIPOC TGNC community.

Analysis of the Project

The Project aims to answer the following questions about the previously listed areas of equity that needs to be addressed within the BIPOC TGNC community:

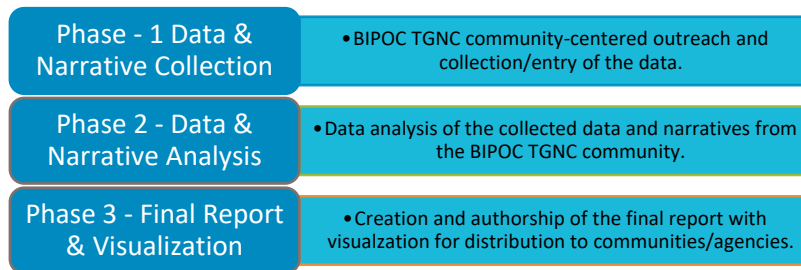
1. What level of inequity are BIPOC TGNC folk experiencing in regard to a particular resource, status, or condition?

2. Are there key themes or commonalities among the experiences and narratives shared within the responses to the survey?
3. What identities are facing / report the least and most inequities in different areas of resources, status, or condition?

The Division of Race & Equity has been focused on racially disaggregated data to help inform decision-making and policy creation in the City of Minneapolis. Thus, analysis of the results should be broken down by race and ethnicity to reflect the various forms of marginalization within the BIPOC TGNC community. Such disaggregated data can help the City and community organizers shape work, policies, and solutions through a racial equity lens in support of BIPOC TGNC folk.

3 Phases of the Project

There are 3 phases of the BIPOC TGNC Data & Narrative Project that the Division will contract for completion by community partners and organizations.



Each phase will have its own Request for Qualifications (RFQ) in which applicants interested in completing the scope of work should submit a proposal. Community partners can submit a proposal for one or more of the RFQ's based on their experience and capacity to complete the scope of work. The review committee may select different contractors for each phase, or they may select the same contractor for more than one phase depending on the proposals received. Applicants should refer to the qualifications and proposals guidelines. Community partners can collaborate with one another to submit a proposal and complete the scope of work in each RFQ.

Target Market Program

We ask that all vendors who are for profit companies to apply to be a part of the City's Target Market Program. Non-profit organizations do not need to apply to be a part of this program. You can find the link to apply on the City's Purchasing page at

<http://www.ci.minneapolis.mn.us/finance/procurement/TargetMarketProgram>

Requirements

Please be sure to look over [the funding guidelines](#), [the supplier application](#), the City of Minneapolis' standard agreement and the [reporting form](#) found on our website under the Capacity Building Institute Toolkit. Although originally designed for the Capacity Building Institute, the majority of these documents are still relevant, and they list the requirements that your organization will need for insurance and spell out what selected partners will be agreeing to.

Review Process

Proposals will be reviewed and evaluated by a committee made up of primarily BIPOC TGNC individuals - community members, as well as potentially City staff and/or members of the City's Transgender Equity Council. Evaluations will be based on the required criteria, experience, and qualifications listed under each request. A collaborative process will be used to make final recommendations on awarding contracts to fulfill the scope of work. We anticipate multiple contracts, likely one for each RFQ, being awarded in this process.

Phase 1 – BIPOC TGNC Data & Narrative Project - Data & Narrative Collection RFQ Scope of Work

The Division of Race & Equity is seeking out a community organization/partner to do the following:

- Design a comprehensive and mixed method approach to collect data and stories about BIPOC TGNC folks' experiences in different areas of inequities.
- Propose a community engagement strategy to carry out the collection efforts, including how many BIPOC TGNC people the efforts intend to reach.
- Carry out community outreach and engagement to distribute the data collection medium and collect disaggregated responses from BIPOC TGNC folk.
- Data entry and initial coding or organization of the responses which includes transcribing oral stories or inputting quantitative measures.
- Create a FAQ/informational sheet about the mixed method approach and any data coding useful to know for analysis.

Methodology of the Collection

The BIPOC TGNC Survey should include both quantitative and qualitative inquiries for a mixed method approach to ensure responses account for how many people hold a specific status and their various lived experiences. Community organizations should be open to using different methods to acquire meaningful responses from BIPOC TGNC people. Below are several approaches to acquiring quantitative and qualitative data to deepen your findings:

- Surveys
- Questionnaires
- Interviews
- Listening Sessions
- Oral Histories
- Storytelling
- Focus Groups

Quantitative responses to the mixed approach will also provide data that adequately reports on the different inequities and statuses of BIPOC TGNC people. The quantitative data also helps to inform and shape policies that affects the BIPOC TGNC people to further support the community. Qualitative data will increasingly represent and emphasize the commonalities of BIPOC TGNC experiences and narratives. Moreover, the qualitative responses will allow for agencies and organizers to center the life experiences and voices of BIPOC TGNC people when supporting marginalized communities.

Community Outreach & Engagement

The community organization should carry out BIPOC trans/GNC-centered outreach to distribute the survey. In other words, the marketing and advertising for the survey should include BIPOC trans/queer-centered language and experiences. The community organization should be able to leverage and respect various BIPOC TGNC networks, on- the ground efforts, and mutual connections to distribute the survey. Applicants should think about alternative and virtual options to community outreach and engagement if we are still experiencing the COVID-19 crisis. The following are avenues of outreach to consider:

- Hosting events/workshops/series
- Tabling at community events
- Digital outreach and marketing
- Partnership with other organizations

Compensation for Participants

As part of outreach, BIPOC TGNC folk will be compensated out of respect and gratitude for participating in data collection efforts. Below are stipulations for compensating BIPOC TGNC folk for responding to the survey:

Qualifications & Experience

- Experience working with BIPOC TGNC community members, organizations, and media
- Experience with outreach and existing relationships in BIPOC TGNC communities
- Experience with qualitative and quantitative data collection in an anti-oppressive framework
- Experience with coding qualitative and quantitative data
- Project management experience and organizational capacity for logistical details (or plan to develop that capacity)

Date of Phase Completion

This phase of the BIPOC TGNC Data & Narrative Project should be completed by December 31st, 2020.

Proposals

Please include the following in the proposal for the community outreach & data collection RFQ:

- What work does you/your organization do to support the BIPOC TGNC community? Please provide a brief description.
- Do you have a portfolio of previous work relevant to BIPOC TGNC community outreach and data collection?
- What mixed methods will you use to collect meaningful data and narratives of the BIPOC TGNC community? How many BIPOC TGNC people do you intend to engage?
- What is your budget for the community outreach and data collection phase? Please include a detailed budget.
- What community engagement strategy will you carry out in the data collection efforts? What modality of community engagement/outreach will you implement?
What is the work plan and high-level timeline to complete the necessary outreach and data collection for the Project?

What is your budget for the community outreach and data collection phase? Please include a detailed budget.

This information must be submitted via the [online application](#).

Selection Process & Timeline

Release Date for Phase 1 RFQ: Monday, July 6, 2020, 2020

Request for Qualifications Due Date: Friday, July 31 2020

Proposals Reviewed and Selected Applicants Announced: Friday, August 21, 2020

Implementation of Phase 1: August 2020 – December 2020