

2019 Homegrown Minneapolis Highlights



Homegrown Minneapolis
healthy food. healthy city.

Homegrown Minneapolis is a City-Community partnership started in December 2008 by the City of Minneapolis to expand the community's ability to grow, process, distribute, eat and compost more healthy, sustainable, locally grown foods.

Food system snapshots

~200 community gardens, market gardens and urban farms

167 food trucks

29 farmers markets

3 mobile grocery stores

5 incubator kitchens

369 backyard chicken coops

124 beekeepers

6 food retail co-ops

26 food shelves

48% of residents participated in organics recycling

nearly 5,000 tons of organics collected



Increased access to fresh, healthy food through policy and partnership

- Hosted a Community Supported Agriculture (CSA) program for City employees in partnership with two local farms and City of Minneapolis STRIDE (*Employee Wellness Committee*).
- Co-led wellness walks for 110 City employees to five farmers markets in partnership with City of Minneapolis STRIDE (*Employee Wellness Committee*).
- Leased 60 vacant City-owned lots for community and market gardens, in partnership with Minneapolis Community Planning and Economic Development (CPED) and Public Works Departments.
- Conducted a Minneapolis Urban Agriculture Survey, identifying 191 community gardens, market gardens and urban farms operating in Minneapolis.
- Launched a passive solar year-round greenhouse pilot in partnership with two community-based organizations and the University of Minnesota, with support from the Danone Institute North America.

Supported food business development and Farmers Markets of Minneapolis

- Promoted Farmers Market Week in Minneapolis, hosting Minnesota Governor Walz, Lieutenant Governor Flanagan and U.S. Congresswoman Omar at three farmers markets and distributing market infographics at 22 participating farmers markets.
- Distributed reusable market bags at 22 participating farmers markets, supporting the City's new Bring Your Own Bag ordinance.
- Implemented a social media campaign for Farmers Markets of Minneapolis, expanding followers to more than 12,000 and reaching hundreds of thousands through posts.
- Hosted First Taste media event with Farmers Markets of Minneapolis, resulting in multiple media stories about Minneapolis farmers markets and vendors.
- Supported engagement of 25 farmers markets in collection of vendor, customer and market manager surveys and produced metrics reports in partnership with University of Minnesota.
- Co-hosted fall Regional Market Manager Forum in partnership with Farmers Markets of Minneapolis and University of Minnesota.

Improved the environment for pollinators, plants and people

- Supported successful adoption of Regenerative Agriculture and Biochar Resolution.
- Distributed 1,000 wildflower seed balls at 12 farmers markets in honor of Pollinator Week in partnership with Minneapolis Environmental Health and Farmers Markets of Minneapolis.
- Distributed 3,000 seed packets to community gardeners in partnership with two community-based organizations.
- Partnered with University of Minnesota Extension on a "Flowers for Pollinators" pilot project, planting annual flowers that attracted pollinators at four community garden partner sites.
- Partnered with Minneapolis Solid Waste and Recycling to distribute 477 cubic yards of free and low cost compost to 55 community gardens.

Shared information and received recognition about local food systems efforts

- Launched a Minneapolis Food Action planning process in partnership with the University of Minnesota and Sustainable Healthy Cities Network.
- Featured with a project snapshot in the Journal of Agriculture, Food Systems, and Community Development.
- Presented information about Homegrown Minneapolis projects at the Food Justice Summit, Grey to Green Conference and at several meetings and college classes.
- Distributed monthly e-newsletter to more than 4,000 subscribers.
- Hosted a Community Food Forum with more than 150 attendees.
- Welcomed more than 100 community members at monthly Food Council meetings.

minneapolismn.gov/homegrown

2019 Food Council members include:

Alyssa Banks • Amy Maas • Andrea Eger • Beth Dooley • Dana Boyer • Deb Brister • DeVon Nolen (Co-Chair) • Emily Minge • Heidi Ritchie
Jaime Harris • Jason Walker • Council Member Jeremy Schroeder • Kate Seybold • Kim Havey • Kristen Klingler • Mai Yang • Mary Vorndran
Rachelle Pass • Rebecca Gross • Sophie Wallerstedt • Suado Abdi • Tasha Powell (Co-Chair) • Teresa Opheim • Tsega Tamene

Homegrown Minneapolis is staffed and supported by the City Coordinator's Division of Sustainability:

Staff: Kim W. Havey, *Sustainability Director*; Tamara Downs Schwei, *Food Policy/Homegrown Minneapolis Coordinator*;
Claire Baglien, *Urban Agriculture Programs Specialist*; Nicolina Moua, *Food Policy Program Aide*, Emma Greenberg-Bell, *Urban Agriculture Survey Intern*

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Para asistencia 612-673-2700, Yog xav tau kev pab, hu 612-673-2800, Hadii aad Caawimaad u baahantahay 612-673-3500.